

WORLD  
CITIES  
CULTURE  
SUMMIT  
SAN FRANCISCO

14-16 November 2018

**San  
Francisco**  
Travel

**sfac** san francisco  
arts commission

**BOP**  
Consulting

**MAYOR OF LONDON**

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# Welcome from the Mayor City and County of San Francisco

Dear World Cities Culture Summit Delegates:

It is my great pleasure to welcome the World Cities Culture Summit to San Francisco! We are honored to host 90 delegates from 32 cities – the largest gathering of World Cities Culture Forum members to date.

Before being elected to office, I served as the Executive Director of one of the City's Cultural Centers – the African American Art & Culture Complex – so I have a deep understanding and profound respect for the role that the arts play in enhancing civic life. As Mayor, I am committed to ensuring we have a strong and healthy arts community here in the city where I was born and raised. San Francisco is a city famous for its inclusiveness, tolerance and ingenuity. Throughout San Francisco's rich history, the arts have always been an expression of the progressive values we hold dear.

The theme of this year's World Cities Culture Summit is "Culture and New Technologies Transforming World Cities." As home to a thriving technology sector and more nonprofit arts organizations and artists per capita than any other city in the United States, San Francisco offers the perfect setting for vibrant discussions about how urban centers can maintain their cultural identities in the face of rapid technological change.

We are proud of the work we are doing to sustain a healthy arts and culture sector, and we look forward to sharing some of our successful strategies. During your visit, you will have the opportunity to see firsthand how we are working with partners like the Community Arts Stabilization Trust to provide technical assistance so that nonprofits can find and sustain long-term facilities. You will also learn

how we are working closely with developers on robust community benefit packages through the Public Art Trust. This groundbreaking legislation provides additional arts funding through grants administered by the Arts Commission.

I would like to thank the Mayor of London's Office and the World Cities Culture Forum team for helping us prepare this year's Summit. I would also like to thank the City's co-host, San Francisco Travel, and the participating organizations and cultural venues in San Francisco for their partnership in this special event. We hope you leave the Summit inspired by what you see in San Francisco, and that you come back and visit us again soon!

With warmest regards,

**London N. Breed**

Mayor, City and County of San Francisco

# Chair's Welcome

Welcome to the 7th World Cities Culture Summit, in the amazing city of San Francisco.

It is great to welcome old friends and new members from Dublin, Helsinki, Nanjing and Oslo, to our growing network.

This year's summit takes place in an exceptional city. San Francisco has a history of supporting progressive values, celebrating the city's diversity and breadth of expression. It is both an engine of the US economy and a creative hub, as well as being home to one of the most significant tech sectors in the world. In San Francisco not only will you find America's largest modern art museum, SFMOMA, which we will explore on our first day together, but also innovative models for sustainable gallery spaces such as the Minnesota Street Project.

The Summit in San Francisco is an invitation to explore what can be accomplished by bringing culture and technology together. As city leaders we are facing an unprecedented era of potential – potential to reach our citizens in new ways, to use data to make better decisions and to bring culture to people's doorsteps.

Technology is changing expectations about how our city governments deliver services, and also shaping the possibilities of how we can engage with and listen to our citizens. However, this potential is not without its challenges. Technology is often held as the promise of the future – but we have to consider what are we, as city leaders, trying to achieve by bringing together culture and technology. At the Summit we will be exploring how technology is changing our cultural landscape, and how we can mobilise it to strengthen our cultural offer and participation, rather than increase isolation or widen inequalities.

As we come together over the next few days, we have an unparalleled opportunity to share our challenges and ideas. We have brought together the leading and most influential group of cultural officials in the world, all committed to championing culture in our cities as a powerful force to improve the lives of our citizens. Together we can inspire, problem solve and share ideas. The Summit is a truly open forum, where all leaders are encouraged to be open about the issues they are facing. This is both the value and uniqueness of our network.

It has been an exciting year for the World Cities Culture Forum, with the launch of our pilot Leadership Exchange Programme and developments in our policy strands, Making Space for Culture and Culture and Climate Change. We will also be publishing the third edition of our landmark World Cities Culture Report – the most comprehensive data on culture in world cities.

During the Summit we will look at how cities have learnt from one another through the Leadership Exchange Programme. We will hear about the exchanges, the insights and experiences and also how cities have evolved their own ideas and programmes as a result.

Our two workshop sessions will push forward the Forum's ongoing policy work. In the Making Space for Culture workshop we will share progress on a toolkit for all cities. In our Culture and Climate Change workshop we will look at the intersection of technology, culture and climate change – prompting us to think more closely about where cultural city leaders can intervene.

I extend our warmest thanks to the Mayor of San Francisco, London N. Breed, to Tom DeCaigny, Director of Cultural Affairs, San Francisco Arts Commission (SFAC) and to Joe D'Alessandro and Howard Pickett, San Francisco Travel, for their generosity and hospitality as hosts. Our special thanks also go to Rachelle Axel, Director of Public & Private Partnerships, SFAC, Kate Patterson-Murphy, Director of Communications, SFAC and Geraldine O'Brien, alongside the World Cities Culture Forum team, for their dedication and diligence in organising the Summit.

We are really grateful to Bloomberg Philanthropies for their longstanding support and particularly this year for supporting our Leadership Exchange and the World Cities Culture Report.

And finally, thank you to you – our members. I am delighted to see our network and influence grow and our relationships deepen. Our network is full of inspiring leaders and your participation embodies our values of global collaboration – something that is more important than ever today.

So I encourage you to share your ideas and challenges and provoke debate – we are all here to learn from one another and ultimately create a better world.

Have a wonderful time in San Francisco and enjoy the Summit.

**Justine Simons OBE**

Chair, World Cities Culture Forum  
Deputy Mayor for Culture and Creative Industries, Mayor of London's Office

# World Cities Culture Forum

## Vision and Values

The World Cities Culture Forum is global leadership on culture. It can be summed up in five words. Leadership, Evidence, Inspiration and Global Collaboration.

### Leadership

Our members are some of the most informed and influential cultural officials in the world. They know that leadership is necessary in order to make cities more vibrant, inclusive and liveable. The Forum allows members to share their experiences and develop the knowledge they need in order to exercise that leadership.

Since the nine founder cities met in London in 2012, the Forum has grown rapidly. It now includes 38 members from leading cities around the world:

Amsterdam, Austin, Bogota, Brussels, Buenos Aires, Chengdu, Dublin, Edinburgh, Helsinki, Hong Kong, Istanbul, Johannesburg, Lagos, Lisbon, London, Los Angeles, Melbourne, Milan, Montreal, Moscow, Nanjing, New York, Oslo, Paris, Rome, San Francisco, Seoul, Shanghai, Shenzhen, Singapore, Stockholm, Sydney, Taipei, Tokyo, Toronto, Vienna, Warsaw, Zurich.

### Global collaboration

We are a collaborative network of major cities seeking to advance the case for culture across all areas of urban policy.

Once a year we come together for the World Cities Culture Summit. Hosted on a rotating basis by member cities, this unique gathering allows city leaders to share ideas and knowledge about the role of culture in building sustainable cities. This is supported by

an ongoing programme of themed symposia, regional summits and policy workshops.

Members learn from each other by examining common challenges and dilemmas and comparing approaches to cultural investment and development. We share our successes, learn from our mistakes and together build the arguments we need to reposition culture in global cities. In 2017 we launched our pilot Leadership Exchange Programme, supported by Bloomberg Philanthropies and Google Arts & Culture. This programme is designed to enable direct exchanges between cities, to be a catalyst for positive change and to help cities develop dynamic solutions to shared challenges.

### Evidence

Evidence is essential if we are to achieve our goal. But culture is hard to measure in a way that does justice to the breadth and sophistication of its impact.

We are building an evidence base about the many and wide-ranging ways in which culture affects a world city and its inhabitants.

The landmark World Cities Culture Report is at the heart of our research programme. It is the most comprehensive report of its kind, showing that, across the globe, culture is as important to the world city as finance and trade. It shows that culture plays an integral role in shaping the identity, economy and quality of life of world cities.

Our Policy and Practice Series is the latest strand in our programme; a series of in-depth investigations focusing on shared challenges and showcasing effective responses and case studies from our city members. We have published policy handbooks on Making Space

for Culture and Culture and Climate Change. They include a series of case studies that identify the ingredients that make policies or programmes work, helping policymakers to better understand the options available to address these issues.

## Inspiration

All around the world, culture is having an extraordinary and far reaching impact on cities and their people. The results are extensive and profound. From workspace for artists in Toronto, Sydney's cultural infrastructure plan, tourism in Amsterdam and urban renewal through street art in Bogotá to broadening access to culture for all in London and civic-led engagement in Seoul.

We want everyone involved in city leadership – government, business, development, education, health – to understand the essential contribution culture makes to prosperity and quality of life. We want the widest acknowledgement that in a globalised world, no city can be without it.

# World Cities Culture Summit Ethos

At the World Cities Culture Summit we encourage a spirit of openness and honesty. We learn from both our mistakes and our successes. And one of the main benefits of the Summit is the opportunity to hear about others members' experiences in a truthful way, away from the pressure of media or political scrutiny.

We want you to share the mistakes you have made, the challenges you have faced and the tactics you have used to overcome obstacles. In order to achieve an environment where members feel safe enough to talk about their experiences we need everyone to respect confidentiality.

We would like to remind all attendees that we work under Chatham House Rules. This means that all participants are free to use the information received, but neither the identity nor the affiliation of speakers or participants may be revealed. This also extends to how we communicate about the Summit via Twitter, Facebook and other social media. Please ensure that you respect the confidentiality of all participants in all communications.

Finally, we encourage everyone to listen carefully. We come from all the corners of the globe. Our passion for culture in our cities binds us together. But there are also many differences in our professional backgrounds, national cultures and political operating contexts – all of which influence the way we interpret the world and act within it. We encourage you to be mindful of these differences and learn from them. Have a wonderful Summit!

# Programme

## WEDNESDAY 14 NOVEMBER 2018

9:35 – 10:20

### Opening Ceremony

**Location:** Curran Theatre

#### Welcome

Justine Simons OBE, Deputy Mayor for Culture and Creative Industries, Mayor of London's Office and Chair, World Cities Culture Forum

Joe D'Alessandro, President and CEO, San Francisco Travel Association and Howard Pickett, Executive Vice President/Chief Marketing Officer, San Francisco Travel Association

#### Presentation on San Francisco's Cultural Policy

Tom DeCaigny, Director of Cultural Affairs, San Francisco Arts Commission, City and County of San Francisco

#### Key Note Speech

Alonzo King, Founder and Artistic Director, Alonzo King LINES Ballet

10:30 - 12:00

#### Introduction

Paul Owens, Co-founder and Director, BOP Consulting and Director, World Cities Culture Forum

#### Opening Plenary

If technology and culture are the answer, what are the big questions for cities?

World cities operate on a quadruple bottom line - cultural, economic, environmental and social - with technological innovations pushing forward these four areas, providing cities with incredible new opportunities. But technology is not an answer in and of itself; we must ask ourselves, what are we trying to achieve by bringing together culture and technology?

**Location:** Curran Theatre

#### Key questions:

- What is your city government trying to achieve by bringing together culture and technology?
- Which challenges, relating to civic engagement, cultural participation and creativity & innovation, is technology best placed to address?
- Has your city combined technology and culture to address a key challenge successfully? Or have you faced unsuccessful outcomes?
- Is the potential of technology changing your city's policies towards culture?
- Is the union of culture and technology a false promise?

**Moderator:** Deborah Cullinan, CEO, Yerba Buena Center for the Arts

#### Speakers:

##### Helsinki

Nasima Razmyar, Deputy Mayor for Culture and Leisure, City of Helsinki

##### Montreal

Emmanuelle Hébert, Cultural and Creative Industries Officer, City of Montréal

##### San Francisco

Christie George, President, New Media Ventures

Deanna Van Buren, Co-Founder and Design Director, Designing Justice + Designing Spaces

Justin Steele, Principal, Head of Americas, Google.org

##### Seoul

Jeong Hyup (Thomas) Seo, Deputy Mayor for Cultural Affairs, Seoul Metropolitan Government

12:40 - 14:20

#### Lunch and Tour of SFMOMA

**14:50 - 16:50**

**Breakout Sessions**

Exploring City Solutions

Working with Yerba Buena Center for the Arts, one of America's most innovative contemporary art institutions, in carefully moderated discussion groups, cities will discuss their policies and programmes. We will provoke new ideas and approaches, offering cities a chance to understand the breadth of possibilities at the intersection of culture and technology.

**Location:** Curran Theatre

**Breakout 1:** Civic Engagement

**Key questions:**

- How can culture and technology engage citizens in solving local urban challenges?
- What is your city's experience of civic technology?
- What are the opportunities of digital technology to include citizens in public decision making?
- What are the links between e-governance and culture? Is e-governance always successful?
- How can culture and technology be used to give citizens a sense of ownership of their city?
- How do new technologies impact on public space? What is the role of new technologies in the public realm?

**Moderators:**

Neil Hrushowy, City Design Group, San Francisco Planning Department

Jay Nath, Co-Executive Director, City Innovate

**Speakers:**

**Dublin**

Mary MacSweeney, Deputy Head of Economic Development and Enterprise, Dublin City Council

**Melbourne**

Kaye Glamuzina, Manager, Arts Melbourne, City of Melbourne

**Moscow**

Maria Privalova, Director, Nekrasov Central Library, Moscow

**Vienna**

Dr. Andreas Mailath-Pokorny, Rector, Music and Arts University, City of Vienna

**Breakout 2:** Cultural Participation

**Key questions:**

- How can new technologies be used to open out and broaden opportunities for cultural participation?
- How have new technologies changed expectations around knowledge, engagement and responsiveness?
- How can artificial intelligence be used to better connect with audiences?
- What are the possibilities that new technologies provide cultural institutions to go beyond traditional boundaries and engage new audiences?
- How are arts and cultural organisations using new technologies to develop new business models?

**Moderators:**

Deborah Cullinan, CEO, Yerba Buena Center for the Arts

Rebeka Rodriguez, Civic Engagement Manager, Yerba Buena Center for the Arts

**Speakers:**

**Amsterdam**

Araf Ahmadali, Policy Advisor, Department of Arts and Culture, City of Amsterdam

**Edinburgh**

Ritchie Somerville, Data Innovation Director, Data Innovation Programme, University of Edinburgh

## **Los Angeles**

Bronwyn Mauldin, Director of Research and Evaluation, Los Angeles County Arts Commission

Dr. Umi Hsu, Senior Project Manager, Design Strategy and Research, City of Los Angeles Department of Cultural Affairs

## **Milan**

Filippo Del Corno, Deputy Mayor for Culture, City of Milan

## **Shenzhen**

Fengliang LI, Vice-Chairperson of University Council, Southern University of Science and Technology, Shenzhen; Dean of Institute for Cultural Industries and Director National Research Center for Cultural Innovation in Shenzhen University

## **Breakout 3: Creativity and Innovation**

### **Key questions:**

- How can cities foster closer collaboration between their cultural and technology sectors to spark social and economic innovation?
- Are urban cultural quarters the new technology parks?
- Is tech growth actually a threat to a city's cultural life/cultural quarters?
- How can Smart Cities strategies be optimised through culture?
- Is your city supporting and developing the new skillsets required for the 21st century?

### **Moderators:**

Patience Yi, Executive Director, Code and Canvas

Stefano Corazza, Senior Director of Engineering, Adobe

## **Speakers:**

### **Austin**

Meghan Wells, Manager of Cultural Arts Division, Economic Development Department, City of Austin

### **Paris**

Carine Camors, Urban Economist, IAU Ile-de-France

Odile Soulard, Urban Economist, IAU Ile-de-France

### **Nanjing**

Yuejian JIANG, Deputy Mayor of Nanjing

### **Tokyo**

Haruhisa Sunami, Olympic and Paralympic Cultural Strategy Manager, Planning Department, Arts Council Tokyo

**18:30 - 20:30**

## **Evening Reception**

**Location:** Pier 24

## THURSDAY 15 NOVEMBER 2018

9:00 - 9:25

### Welcome and introduction to the Contemporary Jewish Museum

9:25 - 10:40

### World Cities Culture Forum Update

A brief summary and update on WCCF's activities, focusing on the two policy strands, Culture and Climate Change and Making Space for Culture, and the pilot Leadership Exchange Programme, supported by Bloomberg Philanthropies and Google Arts & Culture. There will be a panel discussion and Q&A with cities that took part in the Leadership Exchange Programme.

Selected Leadership Exchanges:

- Not-for-profit creative placemaking organisation Artscape, hosted Austin, Amsterdam, London, New York, San Francisco, Sydney and Warsaw in Toronto to share strategies to retain and grow affordable creative spaces.
- London visited New York City to explore their innovative 'Materials for the Arts' programme, where waste materials from different sectors are diverted from the waste stream and repurposed by schools and cultural non-profits.
- Buenos Aires worked with London to explore London Borough of Culture, to inform their Barrios Creativos programme, shining a spotlight on local culture and getting citizens involved with culture on their doorstep.
- Sydney and Toronto are collaborating in a two way city-to-city exchange, sharing new ideas for celebrating Aboriginal communities and promoting their visibility.

10:50 - 12:30

### Plenary on Equity and Diversity

Starting with San Francisco's own pro-active policies, this session will examine what world cities are doing to promote greater cultural equity and diversity. It will acknowledge and explore the different understandings of equity and diversity across city members of the Forum.

**Location:** Contemporary Jewish Museum

#### Key questions:

- What does cultural equity and diversity mean in your city?
- What initiatives and programmes are under way in your city to address cultural equity and diversity?
- What is the role of city government, do we need to lead, or make space for grassroots activity to support increased equity and diversity?
- How do world cities meet the needs of their diverse and changing populations?
- Is technology an enabling or limiting force for cultural equity and diversity?
- Do city governments need to address trust as a barrier to cultural equity and diversity?

**Moderator:** Dr. Anh Thang Dao-Shah, Senior Racial Equity and Policy Analyst, San Francisco Arts Commission

#### Speakers:

##### Amsterdam

Touria Meliani, Deputy Mayor for Arts and Culture, City of Amsterdam

##### Johannesburg

Vuyisile Mshudulu, Director, Arts, Culture and Heritage, City of Johannesburg

##### New York

Tom Finkelppearl, Commissioner of Cultural Affairs, City of New York Department of Cultural Affairs

## **San Francisco**

Maria Jenson, Creative & Executive Director, SOMArts

## **Taipei**

Yung-Feng CHUNG, Commissioner, Department of Cultural Affairs, Taipei City Government

## **Zurich**

Peter Haerle, Director, Department of Cultural Affairs, City of Zurich

**12:30 - 13:55**

### **Lunch and time for informal delegate meetings**

**14:30 - 16:40**

### **Workshop 1: Culture and Climate Change**

This session will begin with a conversation between Radhika Fox, CEO of the US Water Alliance, Marilyn Waite, Environment Program Officer at the William and Flora Hewlett Foundation and Alison Tickell, CEO, Julie's Bicycle, followed by a workshop led by Julie's Bicycle.

**Location:** San Francisco Arts Commission Galleries

### **Key questions:**

- Which technologies and data support sustainable cultural activity?
- How do we design cultural policy that is aligned to the smart city and the natural environment?
- How do we responsibly manage our power-hungry cultural infrastructure?
- How do we creatively utilise our media platforms to inspire audiences to act on climate?

### **Moderators:**

Radhika Fox, CEO, US Water Alliance

Alison Tickell, CEO, Julie's Bicycle

## **Speakers:**

### **Oslo**

Rina Mariann Hansen, Vice-Mayor for Culture and Sport, City of Oslo

Elisabeth Storaas Heggen, Director General, Department for Culture and Sport, City of Oslo

### **San Francisco**

Marilyn Waite, Environment Program Officer, William and Flora Hewlett Foundation

Elizabeth Lee, VP of Programs and Development, CyArk

Dr. Burcu Tung, Director of Programs, CyArk

### **Workshop 2: Making Space for Culture**

How are cities around the world solving the challenges of creating and preserving spaces for culture in urban cores? How can you draw on the WCCF network to accelerate your city's culture goals?

This session, led by Artscape's Creative Placemaking Lab, will begin with a presentation on the Making Space for Culture Toolkit, drawing on the successes of member cities and exploring Policy, Finance and Planning & Development innovations cities can put into practice.

There will then be a facilitated conversation among cities about how to become part of a community of practice and how WCCF can further support and inspire city leaders as you advance initiatives in your city.

**Location:** CounterPulse

**Moderator:** Tim Jones, CEO, Artscape

### **Speakers:**

### **London**

Laia Gasch, Special Advisor to the Deputy Mayor for Culture and Creative Industries, Mayor of London's Office

## **San Francisco**

Moy Eng, Executive Director, Community Arts Stabilization Trust (CAST)

## **Stockholm**

Patrik Liljegren, Deputy Managing Director, Cultural Affairs and Chief of the Cultural Strategy Staff, Culture Administration, City of Stockholm

**19:00 - 21:30**

### **Gala Dinner**

**Location:** de Young Museum

## **FRIDAY 16 NOVEMBER**

**9:30**

### **Welcome and tour of Herbst Theatre, Veterans Building**

**10:00 - 11:50**

**Performance:** Breanna Sinclairé

**Public Session:** World Cities Culture Report 2018 Launch and panel discussion, Cities, Culture and Technology – what does the future hold?

New digital and data-driven technologies are transforming world cities at unprecedented speed and in ways which we do not yet fully understand. As we have seen in recent years, these transformations have equal potential to unite or to divide and to have positive or negative impacts on the lives of citizens.

In this session we reflect on what we have learnt from each other and look to the future and ask, how can we realise the true potential of culture and technology in our cities?

**Location:** Wilsey Opera Center Atrium Theater, Veterans Building (4th floor)

### **Key questions:**

- How can culture and technology transform our cities for the better?
- What is the role of the artist in the future of the city?
- How is technology transforming our physical experience of culture?
- How are cities addressing prejudice in AI? What are the new barriers to participation that technology creates?
- How can city leaders design city government policies and programmes to keep pace with future and changing technologies?
- What is at risk if technology is not embedded in our thinking as policy makers?

**Moderators:**

Justine Simons OBE, Deputy Mayor for Culture and Creative Industries, Mayor of London's Office and Chair, World Cities Culture Forum

Ruth Mackenzie, Artistic Director, Théâtre du Châtelet

**Speakers:****Lagos**

Polly Alakija, Chair, Lagos State Board of Arts and Culture

Steve Ayorinde, Honourable Commissioner for Tourism, Arts and Culture, Lagos State Government

**Lisbon**

Catarina Vaz Pinto, Deputy Mayor for Culture, Municipality of Lisbon

**San Francisco**

David Pescovitz, Research Director, Institute for the Future

**Toronto**

Lori Martin, Senior Cultural Affairs Officer, Cultural Services, Economic Development & Culture, City of Toronto

**12:15 - 13:45**

**Mayor's Welcome and Lunch**

**Location:** Mayor's Balcony, City Hall

**Welcome:** Mayor London N. Breed, City and County of San Francisco

**14:00 - 14:45**

**Closing Speeches**

**Location:** Wilsey Opera Center Atrium Theater, Veterans Building (4th floor)



# Participants

## AMSTERDAM



**Touria Meliani, Deputy Mayor for Arts & Culture, Heritage and Digital Affairs, City of Amsterdam**

Touria Meliani has more than 12 years of experience in the Dutch and Amsterdam cultural sector, including

stewarding the development and directing the Tolhuistuin – one of Amsterdam’s premier cultural centres. Before being appointed as Deputy Mayor of Amsterdam, she was also active in various civil society roles – including board memberships of the Dutch national remembrance and liberation days committee, the ieder1 foundation and memberships of selection committees at the Dutch Fund for Performance Arts and the Dutch Fund for Creative Industries. Her portfolio includes Arts and Culture, Heritage, Local Media, Digital Affairs and City Real Estate.



**Olga Leijten, Director, Department of Arts & Culture, City of Amsterdam**

Olga Leijten has been the head of the Arts & Culture office of the City of Amsterdam since July 2014. Olga started working for the city in

2001 as a board advisor for City of Amsterdam in several Aldermen on different topics including arts and culture (including the privatization of the City Theatre, the Stedelijk Museum Amsterdam and the Amsterdam Museum), education, youth affairs and civil assimilation. She joined the Arts & Culture office in 2007 focusing on a wide array of topics and projects, including the design of the City’s cultural development strategies and major cultural developments including the Stedelijk Museum Amsterdam and the City Theatre.



**Araf Ahmadali, Policy Advisor, Arts & Culture and World Cities Culture Forum Associate, City of Amsterdam**

Araf Ahmadali is a policy advisor for Arts and Culture at the City of Amsterdam, with experience in making

policies on international cultural affairs, funding, entrepreneurship and creative industries and a passion for creative (and digital) innovation and music production. Araf was the project manager of the Amsterdam World Cities Culture Summit 2014 and in 2015, as part of a secondment, joined the Mayor of London’s Culture Team as World Cities Culture Forum Associate.

### **Arts & Culture office of the City of Amsterdam**

The Arts & Culture office is responsible for the City’s local, urban, regional, national and international cultural policies with an annual budget of €145 million. Its main objectives include:

- The strategic development, implementation and evaluation of the City’s arts and culture policies
- Annual funding for over 150 cultural organisations and support of cultural venues (in partnership with the Amsterdam Fund for the Arts)
- Granting subsidies to the Amsterdam Public Library, the Public Broadcasting Company of Amsterdam, the Amsterdam Fund for the Arts and the Amsterdam Expert Centre for Cultural Education (Mocca)
- The development and maintenance of cultural buildings in Amsterdam
- Partnerships in different policy processes with for example the Education, Economic Affairs, Urban Planning, Environment, Communication, Citizenship, External and International Affairs offices of the City of Amsterdam



## AUSTIN



**Meghan Wells,  
Manager, Cultural Arts  
Division, Economic  
Development  
Department, City of  
Austin**

With 19 years of experience in nonprofit and cultural programming, Meghan

Wells currently serves the City of Austin as the Economic Development Department's Cultural Arts Division Manager. She is responsible for developing arts, culture and creative industries as economic development strategies, overseeing current programs and services for the creative community, facilitating planning and integration of initiatives into larger civic and community efforts, and seeking innovative policies to advance local, regional, and national arts conversations.

Wells previously served the Division's Art in Public Places (AIPP) program for eleven years. During her tenure, the program commissioned over 70 new permanent artworks and over 30 temporary artworks through the TEMPO (temporary public art) program, established the first Pre-Qualified List of artists, and worked with private developers to include public art in new commercial and residential projects.

In early 2016, Wells shifted her focus to addressing affordability issues facing Austin's arts community. She was a lead contributor to the Music and Creative Ecosystem Stabilization Recommendations report, which called for a mix of City-led initiatives, public-private partnerships, and community supported actions to retain and sustain the artist community. In addition to administering a \$12 million annual investment in local arts, she spearheaded the first Artist-in-Residence program within Austin city government, oversaw the completion of a citywide Cultural Asset Mapping Project to identify additional strategic arts-led investment

opportunities, and collaborates with Partners in Sacred Places and the Austin Independent School District to maximize use of untraditional arts spaces.

Prior to joining the City of Austin, Wells worked with the USS Hornet Museum and the Missouri School Boards Association. She holds a B.A. from Rockhurst University, and M.A. from Texas Tech University. She is a member of the Americans for the Arts United States Urban Arts Federation.

### **City of Austin, Economic Development Department**

The City of Austin has established itself as a world leader in technology, innovation, energy, workforce development, music and creativity that has led to significant business expansion and overall growth. The City's Economic Development Department offers a unique model – one of just a few in the United States that presents opportunities for Austin through collaborative, cross-sector work. To effectively support and recruit business in Austin, the Economic Development Department has integrated a core global focus while supporting local initiatives through Cultural Arts, Music, Redevelopment/Downtown, and Economic and Small Business Programs. It strives to create a sustainable cultural and economic environment that enhances the vitality of Austin. Strategic areas of cultural and economic advancement include:

- Global Business Expansion: create jobs in Austin through business attraction and assist local businesses with international expansion and trade
- Redevelopment: facilitate sustainable growth of underutilized downtown assets in partnership with the community and project developers
- Small Business Program: foster job creation and support the growth of new and existing businesses by providing capacity building resources
- Cultural Arts Division: encourage a

strong cultural economy through cultural development, cultural contracts with nonprofit arts and individual artists, creative industries, and public art

- Music & Entertainment: serve as a resource on live music issues and implements emergent music industry development programs



## BUENOS AIRES



**Magdalena Mariana Suarez, Chief of Staff, Ministry of Culture, City of Buenos Aires**

Suarez, a lawyer, studied at the Catholic University of Argentina. She has postgraduate degrees in Governance and Political Management

from the University of San Andrés and in Cultural Industries from the National University of Tres de Febrero. She has worked as Chief of Staff for the Under-Secretariat of Creative Economy of the Government of the City of Buenos Aires. In 2016 she was appointed the Chief of Staff for the National Secretary for Culture and Creativity and in 2018 as the Chief of Staff, Ministry of Culture, City of Buenos Aires.

### Ministry of Culture, City of Buenos Aires

The Ministry of Culture of the City of Buenos Aires' objectives are to promote, strengthen and stimulate cultural and artistic creation, production and formation in every discipline to optimize creative development as well as innovation and participative culture in the city. It also assists in developing audiences by offering diverse, original and high quality cultural and artistic programmes. In addition,

the Ministry works to guarantee democratic access to culture in the city. Its key mission is to contribute to the development of cultural ties with other cities in Argentina and the world, to encourage the participation of younger generations in the cultural life of the city, and to promote its tangible and intangible heritage sites.



## CHENGDU



**Xi Song, Director, Belt and Road World Cities Culture Centre**

Xi Song is the Director of Belt and Road World Cities Culture Centre. He graduated from the University of Cambridge in the UK and Aarhus University in Denmark.

His early career involved consulting, marketing and creative industries. He has been appointed as the Director for the Nielsen Company and Ogilvy Mather/WPP in Western China Region. Xi is also the founder of DEFARA and is devoted to help creative individuals and organizations achieve greater success through culture, fashion and arts. In 2018, he was appointed to act as the Director of Belt and Road World Cities Culture Centre.

### Belt and Road World Cities Culture Centre

Belt and Road World Cities Culture Centre is set to build a culture exchange platform for world cities within the belt and road initiative. The Centre is actively engaged in importing culture and creative projects both from overseas to China and also promoting Chinese cultural projects to the world.



## DUBLIN



**Richard Shakespeare, Assistant Chief Executive, Planning & Property Development Department, Dublin City Council**

Richard Shakespeare is the Assistant Chief Executive with responsibility for the

Planning, Property Development, Culture, Recreation and Economic Services Departments of Dublin City Council.

He is a qualified Landscape Architect and Engineer with 28 years experience in Local Government across a range of different strategic and operational functions. He is a member of the City Council's Senior Management Team and has responsibility for the Arts and Culture, Economic Development and Enterprise and Planning International Relations & Property Development Strategic Policy Committees.

He previously worked for Dun Laoghaire Rathdown County Council as Director of Municipal Services and has a keen interest in negotiating commercial agreements for access to City assets to assist in the funding of cultural offerings.



**Mary MacSweeney, Deputy Head, Economic Development and Enterprise, Dublin City Council**

Mary MacSweeney is Deputy Head of Enterprise and Economic Development at Dublin City Council. In this

role Mary supports the work of the Economic and Enterprise Strategic Policy Committee in policy development and oversight of a range of economic and enterprise programmes

and strategies which includes supporting the creative industries in Dublin City. Her responsibilities include working with the start-up and scaling community in Dublin, including the creative sector through the Local Enterprise Office – Dublin City.

She also oversees the delivery of the Dublin City strategic objectives of the Dublin Action Plan for Jobs and the economic objectives of the Dublin Local Economic and Community Plan. Recent projects which Mary has been involved in to support the creative and cultural sector include the: Design 4 Growth Pilot Project which encouraged and embedded design thinking in small and medium enterprises; and the creation of a start Your Own Music Business programme delivered in collaboration with First Music Contact and the successful Hard Working Class Heroes Festival for emerging musicians and music promoters.

Mary manages the team who deliver the award winning city branding website [www.Dublin.ie](http://www.Dublin.ie) which highlights the wide range of creative and cultural events across the Dublin region. Mary has previously worked in a variety of roles with Dublin City Council where she enjoys working for the city and contributing to improving the way the city works. Mary holds a degree in Fine Art from the Dublin Institute of Technology and in one of her previous roles worked in the Dublin City Arts Office.



**Vincent Jackson, Chair, Arts and Culture Strategic Policy Committee**

Councillor Vincent Jackson is an independent politician and a member of Dublin City Council. He has long been involved in community and youth projects in his local area of Ballyfermot in Dublin and has been in local politics since 1991 when he was first elected to the Council. He was Lord Mayor of Dublin

between 2006 and 2007. He is currently the Chairperson of the Arts, Culture and Recreation Strategic Policy Committee (SPC) which prepares and debates policy alternatives in the area for Dublin City. Amongst its responsibilities the SPC has oversight of the Dublin Bay Biosphere which has a UNESCO designation, the library services and the implementation of the Cultural Strategy for Dublin. In his role as Chair of the SPC Councillor Vincent Jackson has been involved with the New City Library project which forms part of the Parnell Square Cultural Quarter and is currently in development.



## EDINBURGH



**Frank Ross, Lord Provost, City of Edinburgh**

As part of the Capital Coalition, Frank was the Leader of the SNP Group and Deputy Leader of the Council. He was responsible for taking forward the Coalition's

pledges and providing political leadership to ensure Edinburgh's continued prosperity. In cooperation with his Coalition colleagues, Frank led on the Council's strategic direction and was a main spokesperson for the Council. Prior to being elected as Leader of the SNP, Frank held the role of Economy Convener. He is also a Director of Marketing Edinburgh and a Council Representative on the Bio Quarter Advisory Board. These companies assist in delivering economic growth and development across Edinburgh. Frank has been a key figure in major Scottish businesses, working in the manufacturing/engineering sector of industry, mainly in Scotland, for a range of blue chip companies such as Racal, Chubb, Tomkins and Motherwell Bridge. An accountant to

trade (FCMA) Frank worked his way up to operate at the highest managerial level in these organisations. More recently Frank has operated as a self employed Interim Manager focussing on company turnarounds. This allowed Frank to become more politically active resulting in his election to the Council in 2012. On 18 May 2017 Frank was elected Lord Provost and Lord Lieutenant of the City of Edinburgh.



**Lynne Halfpenny, Director of Culture, Place Directorate, City of Edinburgh Council**

Lynne has 30 years' experience of successfully working in the cultural sector in Scotland. She began her career at the

1986 Commonwealth Games Arts Festival as Marketing Officer and International Artist Liaison Lead. Lynne went on from there to the west coast of Scotland to run an Arts Centre and community festivals and events before returning to Edinburgh in 1989 to take on the role of Arts Officer with Edinburgh's local authority. Most recently Lynne has been appointed as Director of Culture with a responsibility for a staffing complement of 180, cultural venues, the civic museums service, arts, festivals and events and public safety for the Council. Edinburgh's reputation as a cultural and heritage destination continues to grow and joint approaches to monitoring this reputation is key. The most recent example of this saw a new Culture Plan for the city adopted, following a major public engagement exercise. This process led to a call for the creation of a Culture Task Group to oversee and ensure that the cultural life of the city is protected and nurtured. The leaders of this group come from the private, public and voluntary sectors of Edinburgh. In September this group was invited to assist in the development and realisation of a city vision for Edinburgh which places Culture at its heart. Throughout Lynne's career, partnership working has been a watchword, critical to a range of

successes especially working with Edinburgh's Festivals and cultural venues to ensure that they continue to thrive and act as local, national and international beacons of success.



**Ritchie Somerville,  
Data Innovation  
Director, Data  
Innovation Programme,  
University of Edinburgh**

Ritchie is the Data Innovation Director within the City Region Deal funded Data Innovation Programme.

He has supported the development of the Programme since its inception. Prior to this he was Innovation and Futures Manager at the City of Edinburgh Council, where he supported the Council and its partners in the development of the Regional City Deal. He previously worked with Festivals Edinburgh on Cultural Diplomacy, and project managed the establishment of Marketing Edinburgh. A co-founder of the Edinburgh Living Lab, he is a former Board Member of Digital Leaders Scotland, and the Cities Standards Institute. He is a BSI Committee Member on Smart Cities. He is a Fellow of the Royal Society for the encouragement of Arts, Manufactures and Commerce (RSA).

### **City of Edinburgh Council**

The City of Edinburgh Council is the second largest council in Scotland and the ninth largest in the UK, with a workforce of 19,000 employees and a budget of around £1 billion for the financial year 2015/16. The Council is committed to playing a dynamic role on the local, national and international stage and has a strong commitment to corporate management, a willingness to innovate and a determination to set the highest standards.

The Council plays a central role in shaping the continued success of Edinburgh as a 21st century capital city. Our responsibilities are wide-ranging, from schooling through to social

work, housing, economic development, parks and green spaces, culture and sport, festivals and events, roads and transport.

The Council's Culture Division plays a crucial role in Edinburgh's cultural offering. It runs 15 Museums and Galleries, Scotland's only 5 star graded international concert hall, and a number of flexible events spaces. In total, these venues attract over 1 million visitors a year. It also is responsible for over 200 monuments, an award-winning outreach and public access programme, the delivery of major and civic events throughout the year and cultural policy development. In addition, it provides vital funding to cultural partners including Edinburgh's internationally renowned 12 festivals, a range of theatres, visual arts and community groups.



### **HELSINKI**



**Nasima Razmyar,  
Deputy Mayor for  
Culture and Leisure,  
City of Helsinki**

Nasima Razmyar is the Deputy Mayor of Helsinki, responsible for Culture and Leisure (including youth and sports). Deputy Mayor Razmyar

serves as the chairperson of the Culture and Leisure Committee and has been a member of the City Council since 2012. She represents the Social Democratic Party. Razmyar was elected to the Finnish Parliament in 2015. She left the parliament in June 2017 in order to take the position of Deputy Mayor of the City of Helsinki. Nasima Razmyar holds a Bachelor of Humanities degree in Community Pedagogy from HUMAK University of Applied Sciences in Civic Activities and Youth Work training programme (2013). In 2010 Razmyar was named the refugee woman of the year.



**Tuula Haavisto, Cultural Director, City of Helsinki**

Tuula Haavisto is the Cultural Director of the City of Helsinki, Finland. From March 2013 to the end of July 2017, she served as the Library Director in

Helsinki. Before that, she worked in the Tampere City Library in the same role. From 1997-2006 Haavisto ran her own consultancy 'Tuula Haavisto Library Knowledge T:mi', working on domestic and international projects, training and development. From 1987-97 she was the Secretary General of the Finnish Library Association. Before that, she held librarian and researcher posts in the Ministry of Environment and Academy of Finland, among other organisations. Haavisto has a Master of Social Sciences from Tampere University (1983). She has had numerous positions in professional organisations, written articles, given lectures and run other activities in Finland and abroad during her career. Currently she is Chair of the Steering Group of Data Management of the National Library of Finland.

**Culture and Leisure, City of Helsinki**

The Culture and Leisure Sector of the City of Helsinki maintains and enhances opportunities for mental and physical well-being for residents of all ages, promoting education and active citizenship and supporting the vitality of Helsinki. The Culture and Leisure Sector has four divisions: the Culture Division, the Library Division, the Sports Division and the Youth Division. The Culture Division includes the services of the Helsinki Art Museum HAM, the City Museum, the City Orchestra and General Cultural Services. In addition to this, the Culture Division is responsible for the City of Helsinki's cultural policy. The City Library and the two museums have some countrywide and regional tasks based on agreements with the Ministry of Culture and Education. The Culture

and Leisure Sector is governed by the Culture and Leisure Committee, which Deputy Mayor Nasima Razmyar chairs. The operations and administration of the Culture and Leisure Sector is led by the Head of Sector Tommi Laitio. The annual budget of the Culture and Leisure sector is approximately €230 million and the sector has 1800 employees. The City of Helsinki awards approximately €17 million in subsidies and grants to culture each year. The subsidies for certain large culture institutions like the Helsinki City Theatre and the National Opera and Ballet, are €24 million.



**HONG KONG**



**Ivy Mei Kiu LIN  
Curator (Art Promotion Office), Community Art, Leisure and Cultural Services Department (LCSD)**

Ivy Lin obtained a Bachelor of Arts in Fine Arts and Master of Arts in Cultural Studies from the Chinese University of Hong Kong. She also obtained a Professional Diploma in Museum Studies from Sydney University. Lin received the Philippe Charriol Most Potential Artist Award; Goethe-Institut Cultural Exchange Scholarship; Clore Leadership Fellowship, UK; International Leadership Programme in Visual Arts Management Scholarship of Bilbao Guggenheim Museum, Spain; and was a researcher at Tate Modern. She taught at the City University of Hong Kong, and Shantou University, China. She has worked at the Hong Kong Museum of Art and Hong Kong Heritage Museum, and is currently Curator of Oi! (Oil Street Art Space) and vA! (Hong Kong Visual Arts Centre) of the Art Promotion Office, Leisure and Cultural Services Department. She has been involved in numerous local and overseas exhibitions, including the

Biennale of Sydney, Asia Pacific Triennial of Contemporary Art, Liverpool Biennial, Venice Biennale (Hong Kong), Hong Kong - Macau Visual Art Biennale, Animamix Biennale, and Crossroads • Another Dimension Artistic Exchange Project.

### **Leisure and Cultural Services Department (LCSD)**

The Leisure and Cultural Services Department (LCSD) of the Government of the Hong Kong Special Administrative Region runs 14 museums and 5 other cultural venues, each one unique in its focus.

Oi! has been one of the contemporary art venues managed under the Art Promotion Office in LCSD since it opened in 2013. With its unique position in the Hong Kong art scene, it has demonstrated a new model of art organisation, creating cultural clusters in contrast to traditional bricks-and-mortar museums. Oi! engages people and establishes sustainable strategies for creating a cultural community. Taking a community-driven approach, Oi! acts as a platform to connect curators, creatives and communities for dialogue, engagement, collaboration and exchange, which facilitates and contributes to social cohesion and social capital, and the formation of cultural cluster in the territories.



**Wendy TSO, Director,  
Corporate  
Communications &  
Arts-in-School, Hong  
Kong Arts Development  
Council**

Wendy Tso is a seasoned professional with over 20 years of work experience in corporate

communications, event management and arts promotion.

Since joining the Hong Kong Arts Development Council in 2000, Tso has been responsible for organising the annual Hong Kong Arts Development Awards and various arts promotion projects such as organising a 100-member delegation from the Hong Kong performing arts sector to take part in the Performing Arts Market in Seoul, Korea in 2015 and 2017. She is passionate about promoting arts in primary and secondary schools through the Arts Ambassadors-in-School Scheme, as well as facilitating the cooperation of arts groups with schools through the Arts-in-School Partnership Scheme.

### **Hong Kong Arts Development Council**

Hong Kong Arts Development Council  
Established in 1995, the Hong Kong Arts Development Council (HKADC) is a statutory body set up by the Government of the Hong Kong Special Administrative Region to support the broad development of the arts including literary arts, performing arts, visual arts as well as film and media arts in Hong Kong. Its major roles include grant allocation, policy and planning, advocacy, promotion and development, and programme planning. Aiming to foster a thriving arts environment and enhance the quality of life of the public, the HKADC is also committed to facilitating community-wide participation in the arts and arts education, encouraging arts criticism, raising the standard of arts administration and strengthening the work on policy research. The HKADC is one of the key agencies of the Home Affairs Bureau in the promotion of arts and culture.





**Bernice Pui Yin CHAN,  
Assistant Secretary for  
Home Affairs (Culture),  
Home Affairs Bureau**

Ms Bernice Chan is currently Assistant Secretary at the Culture Branch of the Home Affairs Bureau. Her portfolio covers

policies relating to private museums, public art and visual arts, which supplement public museums and enrich citizens' experience in arts and culture. Chan also assisted in cultural exchanges between Hong Kong and other countries, including East Asia, Central Asia, and Western Asia, which further enhanced Hong Kong's reputation as an international cultural metropolis. Chan is a member of the Administrative Service of the Hong Kong Special Administrative Region Government, and joined the Home Affairs Bureau in June 2018.

**Home Affairs Bureau, Government of the  
Hong Kong Special Administrative Region**

The Home Affairs Bureau (HAB) of the Government of the Hong Kong Special Administrative Region has policy responsibility over the whole spectrum of arts and culture, encompassing performing arts, visual arts, public arts, libraries, museums and intangible cultural heritage, covering the development of both cultural infrastructure and cultural software (including arts education, audience building, programme development and grooming of talents). Its vision is to develop Hong Kong as an international cultural metropolis with a distinct identity grounded in Chinese traditions and enriched by different cultures, where life is celebrated through cultural pursuit, and as a prominent hub of cultural exchanges.



**JOHANNESBURG**



**Vuyisile Mshudulu,  
Director, Arts, Culture  
and Heritage, City of  
Johannesburg**

Vuyisile Mshudulu is the Director of Arts, Culture and Heritage in the City of Johannesburg, South Africa. With an experience that

spans over 20 years in the Creative Industries, Mshudulu encompasses a wealth of experience and unique mix of expertise having worked in both the private and public sector. He has also held responsibility in critical areas of the national structure of the Creative Industries. His areas of expertise include policy development, promotion and development of the Creative Industries. He has vast programme and project management experience in enterprise development and market access, both locally and internationally in the Creative Industries. Mshudulu plays a central role in coordinating the Arts, Culture and Heritage portfolio of the City of Johannesburg, and he has been instrumental in stimulating strategic partnerships between the City and the industry. Mshudulu was previously with the Department of Trade and Industry and Small Business Development where he served as the Deputy Director for Creative Industries and played a critical role in placing the Creative Industries as an important sector in the country's industrial policy. Mshudulu is committed to systematically working towards the goal of making the city responsive to the needs and aspirations of the Creative Industries.



a world class African city

## LAGOS



**Steve Ayorinde Oluseyi,  
Honourable  
Commissioner, Ministry  
of Tourism, Arts and  
Culture, Lagos State  
Government**

Steve Ayorinde,  
the Honourable  
Commissioner for Tourism,  
Arts and Culture in Lagos

State is a journalist, author, publisher, and arts promoter with more than 25 years experience.

He has worked at Nigeria's leading newspapers like The Guardian and The Punch in various capacities including Arts Editor, United Kingdom Correspondent, Member of the Editorial Board and Daily Editor. He was also the Managing Director/ Editor-in-Chief of National Mirror Newspapers.

He was educated at Obafemi Awolowo University, Ile-Ife, Nigeria where he studied Music and at the University of Leicester, UK where he earned a Master's Degree in Globalisation and Communications. He was also a European Union Fellow at the Foundation Journalists-in-Europe, Paris (1997-98) – a comprehensive one-year training scheme for mid-career journalists.

He has authored several books including: Masterpieces: A Critic's Timeless Report (Spectrum Books, 2008); Abokede: The man, the hill, the city (ArtPillar Books, 2011) and Cascade of Change: A Decade of Liberal Thoughts (Liberal publishing, 2015).

He has served on the Jury of several film festival awards globally as a member of the International Federation of Film Critics (FIPRESCI). He also serves on the Advisory Board of Bank of Industry's Project Nollywood Fund. He was appointed as Commissioner for Information and Strategy in October 2015 where he served before his deployment to the Ministry of Tourism, Arts and Culture in January 2018.

## Lagos State Ministry of Tourism, Arts and Culture

With its vision to make Lagos State one of the top three destinations in Africa, the Lagos State Ministry of Tourism, Arts and Culture has the responsibility to formulate, execute and monitor policies relating to the tourism sector and the creative industries. The ministry also promotes investments and regulates operations in the Tourism, Hospitality, Entertainment and Culture sub-sectors in the state. In the last three and half years the ministry has adopted the popular buzzword coined by the Governor – Tourism Hospitality Entertainment and Sports for Excellence (Project T.H.E.S.E) as its focus. The ministry is fulfilling its mandate; changing the profile of the state into that of a city with a vibrant artistic soul. The state's landscape is being beautified daily with iconic statues and public art installations. Six new 500-seater theatres are being built simultaneously across the state to expand the frontiers of opportunity for talented youths; the Onikan-Marina axis is being turned into an arts district with its first major offering, the J.K Randle Centre for Yoruba Culture and History, nearing completion. With a Calendar of Arts Events released in January to aid planning and visits around the state, the ministry believes it will always give visitors a reason to spend an extra day or two in exploring this smart megacity that is full of fun.



**Polly Alakija, Chair,  
Lagos State Board for  
Arts and Culture**

Polly Alakija moved to Nigeria from the UK in 1989. Her late husband was passionate about developing agriculture in the country. Between 2005 and 2011 she

was based in South Africa. Polly has exhibited in solo and group exhibitions in the UK, France, Nigeria and South Africa, where her work can be found in numerous private and corporate collections. As well as writing and illustrating for children for publishers in Nigeria, UK, EU, and USA, promoting educational programs, painting murals, working on set designs, with interior designers and architects, Polly's company, Daraja Designs Ltd. in partnership with MOE+ Architects, develops public regeneration projects that bring new life and dignity to under-utilised spaces across Lagos. Many of Polly's community projects have a strong educational element. From working with schools and educators, youth empowerment programs and university graduates, a commitment to reaching a broad audience and transferring skills is key to her project based work. Polly is currently Chairperson of the Lagos State Council for Arts and Culture.

### **Lagos State Council for Arts and Culture**

The Council for Arts and Culture of Lagos State has been in existence for over forty years. The Council organises workshops and performances. In 2017 the current Governor of Lagos State, His Excellency, Akinwunmi Ambode, inaugurated the Board as a way to ensure sustainability of the current administrations vision to support arts and culture for all Lagosians. The Board is an advisory body that guides the Lagos State government in all matters concerning both arts and culture. The board is mandated to preserve, protect and present the best of arts and culture in Lagos State. The board is composed of recognised professionals in film, performance and visual arts. The traditional White Capped Chiefs of Lagos also have a representative on the board. Focus areas have been public art, education and skills development for the creative industries.

## **LISBON**



**Catarina Vaz Pinto,  
Deputy Mayor for  
Culture, Municipality of  
Lisbon**

Deputy Mayor for Culture of Lisbon City Council since November 2009, Vaz Pinto graduated in Law from the Universidade Católica

Portuguesa (Portuguese Catholic University), Lisbon. She holds a post-graduate qualification in European Studies, College of Europe, Bruges. Prior to her role as Deputy Mayor she was a Cultural Manager and independent consultant in the areas of policy and cultural development, and cultural and artistic training (2005-2009).

From 2003-2007, Vaz Pinto was the Executive Manager of the Gulbenkian Creativity and Artistic Creation Program at the Calouste Gulbenkian Foundation. Between 2001-2005 she served as a Consultant for Quaternaire Portugal SA, in the area of projects and cultural policies, during this time she was also an Executive Manager and postgraduate teacher in "Cities Cultural Management" at the Institute for the Development of Business Management (INDEG/ISCTE, 2001-2004). Vaz Pinto was the co-founder of the Cultural Dance Association "Forum Dança", of which she was Executive Manager (1991-1995). She was State Secretary for Culture (1997-2000) and assistant to the Minister of Culture (1995-1997).



**Alexandra Sabino,  
Advisor to the Deputy  
Mayor for Culture,  
Municipality of Lisbon**

Alexandra Sabino was born in Vila Franca de Xira, Portugal. She studied International Relations and began her work in cultural

production at the University Theatre of Minho, in 1998. She was part of the team of Porto 2001 – European Capital of Culture as a production assistant in the area of community participation. In 2002, she was an executive producer of a contemporary dance festival and in the same year started working with Teatro Bruto, a theatre company from Porto, where she remained for four years. In 2006, she began her duties at the Madeira Classical Orchestra as Assistant to the Artistic Director, and Programming Assistant, responsible for communications. From 2007 to 2015, she worked as production manager at Company Clara Andermatt. Currently she is the advisor to the Deputy Mayor for Culture of Lisbon's City Council, Catarina Vaz Pinto.



**Joana Gomes Cardoso,  
President, EGEAC**

Joana Gomes Cardoso has been President of EGEAC since 2015. The EGEAC is the municipal agency responsible for managing key cultural spaces of Lisbon including theatres,

museums, monuments, art galleries and cinemas. Comprising of 350 employees, the agency also organizes the city's public street festivals.

Previously, Gomes Cardoso was the Director General of the Office of Planning, Strategy, Evaluation and International Relations of the Ministry of Culture (2010-12), responsible for the coordination of cultural policies in the area of international relations, planning and copyright. In this capacity she was also Vice-President of the National Council for Culture (CNC), President of the Specialized Section on Copyright and Related Rights of the CNC, member of the Strategic Council and Consultative Council of Instituto Camões, representative of the Ministry of Culture in the Interministerial Commission (CIAE) of the Ministry of Foreign Affairs and national delegate to the Committee on Cultural Affairs of the Council of the European Union.

Gomes Cardoso worked as a journalist between 1988-2005, at the United Nations (NY) and New Delhi offices of CNN and was a founding team member of Portugal's 24h news channel Sic-Notícias, where she was also a news presenter and European correspondent in Brussels. In 2006 she joined Amnesty International's European Office, as spokesperson and director of communications and was later elected Vice-President of the Portuguese section of the human rights NGO.

She holds an International Relations degree from Lusíada University, Lisbon, with the first year of War Studies completed at King's College London (1994), a Master's degree in Culture and Development from the Catholic University of Leuven (2007) and an approved research project of the PhD program in Anthropology of the Institute of Social Sciences of the University of Lisbon, (2014). In September 2018 she was elected (non-executive) President of the General Council of the School of Social Sciences and Humanities of the Universidade NOVA of Lisbon.

### **Culture in the Municipality of Lisbon**

The Municipality of Lisbon's mission for Culture is to promote the cultural fruition and diversity in the city, as well as to facilitate and to give better conditions for the creation, production and promotion to cultural agents. To this end, we have defined the following objectives: to promote access to culture and cultural growth; to disseminate the cultural offer; to encourage cultural creation; to rehabilitate and protect the material and immaterial cultural heritage; to internationalize the city and its cultural agents and to promote and to value the transversal dimension of culture. The City's Office for Culture establishes and develops the essential conditions in the city for music, theater, dance, visual arts, literature, design, cinema, public art and shows in public spaces to be created and to happen, and enables the operation of archives and libraries. Lisbon's mission and objectives for Culture are addressed via two different bodies: by DMC – Direção Municipal de Cultura, within the municipality's structure, and

by EGEAC, a public company at an arm's length to the municipality. The Municipality of Lisbon's approach to Culture envisions a city that thinks, creates and shares Culture.



## LONDON



**Justine Simons OBE, Deputy Mayor for Culture and Creative Industries, Mayor of London's Office and Chair, World Cities Culture Forum**

Justine has worked for the Mayor of London for over 15 years and has played a central role in the cultural revitalisation of London. She was awarded an OBE by Her Majesty the Queen in 2015 for Services to Culture in London. She believes culture is central to London's success as a global city and has the power to transform lives and places.

During her time at City Hall she has shaped a strategy to establish London as a leading global creative capital. Culture is the number one reason people visit London. It is the third biggest film city, a leading fashion capital for both men's and womenswear and has the biggest design festival in the world. Justine staged the capital's biggest ever festival for the London 2012 Olympic and Paralympic Games with over 5000 events and established the Fourth Plinth as a global exemplar for public sculpture.

As Deputy Mayor she is pioneering groundbreaking cultural policy. From the first ever Cultural Infrastructure Plan, to Cultural Enterprise Zones – dedicated areas to support artists, a new London Borough of Culture Award to celebrate the best of London's neighbourhoods and the UK's first Night Czar to champion the night time economy. She also

chaired the commission that put the first ever statue of a woman on London's Parliament Square.

Justine founded and is Chair of the World Cities Culture Forum – an influential network of 38 global cities championing the pivotal role of culture.



**Jackie McNerney, Senior Manager, Culture and Creative Industries, Mayor of London's Office and Project Director, World Cities Culture Forum**

Jackie is Senior Manager, Culture and Creative Industries in the Mayor of London's Culture unit where she leads the team's international strategy and programmes including the World Cities Culture Forum. Jackie also leads the team's operations and governance function and is overseeing the GLA's involvement in the major capital project to redevelop the Museum of London at West Smithfield Market. Previously, Jackie has worked in a variety of cultural organisations across the UK. Her last job, as Chief Operating Officer at the Serpentine Gallery, included working on the lead up to the opening of the new Serpentine Sackler Gallery. Jackie was Administrative Director of the Manchester International Festival, a biennial commissioning arts festival presenting world premieres in Manchester and then touring them internationally. She has worked in a number of theatre organisations as General Manager of the Lyric Theatre Hammersmith and touring theatre company Kneehigh and as Head of Operations for the Royal Shakespeare Company. Jackie is also a school governor.



**Laia Gasch, Special Advisor to the Deputy Mayor for Culture and Creative Industries, Mayor of London's Office and Director of Global Partnerships, World Cities Culture Forum**

Born in Barcelona and living in London for more than 25 years, Laia Gasch is a cultural activist and anthropologist. She is the special advisor to the Deputy Mayor for Culture and Creative Industries in London, where she has helped position culture as an essential ingredient in the capital's strategic policies. She has developed new and bold initiatives including the creation of the Night Czar to champion the night time economy, the establishment of 'Creative Enterprise Zones' to retain and attract artists in the capital and long term investment for a London Games Festival as part of the creative industries portfolio. She has been instrumental in ensuring culture is firmly embedded in the planning strategy for London with new policies to protect and grow culture and heritage in the capital; she has championed informal culture and instigated the first ever Cultural Infrastructure Plan. She is also Director of Global Partnerships for the World Cities Culture Forum, a network of 38 global cities that champion culture and innovation in urban policy. Previously, she was a creative producer for the London 2012 Olympic Games developing large scale interventions and international exchanges, was a project manager for the BBC developing the award winning BBC Blast programme, and had led projects for a number of like-minded organisations including Tate Modern, Southbank Centre and London International Festival of Theatre.



**Shonagh Manson, Assistant Director, Culture and Creative Industries, Mayor of London's Office**

Shonagh Manson joined the GLA in October 2017 as Assistant Director for Culture and Creative Industries. Overseeing the Mayor's Culture Strategy for London, she supports a team of 28 working on major new initiatives including London Borough of Culture, Creative Enterprise Zones, a new Creative Land Trust and the Mayor's vision for equality in cultural participation and the creative workforce. Shonagh was previously Director of Jerwood Charitable Foundation where she worked with national organisations to found a range of cross-disciplinary artist development programmes.

### **Greater London Authority**

The Greater London Authority (GLA) is a strategic authority with a London wide role to design a better future for the capital. It supports the work of the Mayor of London, helping his office to develop and deliver strategies for London. It also supports the London Assembly in their role of scrutinising the work of the Mayor and representing the interests of Londoners. While the Mayor and the London Assembly are elected by Londoners, the staff of the GLA are a permanent body that provides continuity in the ongoing development and delivery of strategies for London. It is their role, regardless of the political background of the Mayor, his team or Assembly Members, to make sure that the work they do on behalf of London is of the highest standard that this great city deserves.

## **MAYOR OF LONDON**

## LOS ANGELES



**Danielle Brazell, General Manager, City of Los Angeles Department of Cultural Affairs (DCA)**

Danielle Brazell is the General Manager of the City of Los Angeles Department of Cultural Affairs (DCA), reporting

directly to the Mayor and leading a full time staff of 64 and a part-time staff of 80. Brazell directs and works with the progressive arts agency's Public Art, Grants Administration, Community Arts, Performing Arts, and Marketing and Development Division Directors to oversee a \$42 million portfolio of facilities, programming, and initiatives providing arts and cultural services in Los Angeles. Prior to being appointed to this position in the summer of 2014, Brazell was the Executive Director of Arts for LA, a regional advocacy organization working to foster a healthy environment in which arts and culture may thrive and be accessible to all in the region. During her tenure, she transitioned the organization from an ad-hoc steering committee comprised of local executive arts leadership, to a highly visible arts advocacy organization serving the greater Los Angeles region. Under her stewardship, Arts for LA became a formidable coalition advancing the arts in the largest county in the country. Brazell's additional professional experience also includes working as the Artistic Director of Highways Performance Space and as the Director of Special Projects for the Screen Actors Guild Foundation. She serves as a board member of Americans for the Arts and DataArts.



**W.F. Umi Hsu, Senior Project Manager, Design Strategy and Research, City of Los Angeles Department of Cultural Affairs (DCA)**

W.F. Umi Hsu (pronouns: they/them) leads design strategy, digital and data initiatives at the

City of Los Angeles Department of Cultural Affairs. Hsu is a strategic designer and public humanist working to advance research and organizing agendas for equity in arts, technology, and civic life since 2004. They advise Cultural Research Network, Center for Cultural Innovation, LA Counts, Arts for LA, and Society of Ethnomusicology. Hsu has received fellowships and awards from National Endowment for the Arts, American Council for Learned Society, Shuttleworth Foundation, GovTech, and LA Metro and teaches at ArtCenter College of Design and USC Marshall School of Business. With a PhD in Critical and Comparative Studies from the University of Virginia Music Department, Hsu leads two projects: LA Listens, a community engagement platform that reflects on LA's changing sensory and social ecology; and mobile placemaking collective Movable Parts. Their academic research on street sound cultures in postcolonial Taiwan explores street sound cultures in relation to the urban underclass experience of city development, mobility, and technology. Hsu also plays in Bitter Party, an LA-based ethnographic art band.

### **City of Los Angeles Department of Cultural Affairs (DCA)**

As a leading, progressive arts and cultural agency, DCA empowers Los Angeles's vibrant communities by supporting and providing access to quality visual, literary, musical, performing, and educational arts programming; managing vital cultural centers; preserving historic sites; creating public art; and funding services provided by arts organizations and individual artists.

Formed in 1925, DCA promotes arts and culture as a way to ignite a powerful dialogue, engage LA's residents and visitors, and ensure LA's varied cultures are recognized, acknowledged, and experienced. DCA's mission is to strengthen the quality of life in Los Angeles by stimulating and supporting arts and cultural activities, ensuring public access to the arts for residents and visitors alike.

DCA advances the social and economic impact of arts and culture through grantmaking, public art, community arts, performing arts, and strategic marketing and development. DCA creates and supports arts programming, maximizing relationships with other city agencies, artists, and arts and cultural nonprofit organizations to provide excellent service in neighborhoods throughout Los Angeles.



**Kristin Sakoda,  
Executive Director, Los  
Angeles County Arts  
Commission**

Kristin Sakoda is Executive Director of the Los Angeles County Arts Commission, which provides leadership in cultural services

for the County's 88 municipalities and nearly 140 unincorporated areas. An arts executive, attorney, and artist, Ms. Sakoda has over 20 years of experience in the cultural field. Prior to the Arts Commission, she served as Deputy Commissioner & General Counsel of the New York City Department of Cultural Affairs (DCLA) where she advanced a wide range of strategic, programmatic, legislative, and policy initiatives. During her tenure her portfolio included diversity and inclusion, cultural capital projects, creative aging, public art, and affordable workspace for artists. Ms. Sakoda is also a creative professional and lifelong arts practitioner whose work continues to be informed by her

professional career in the performing arts. She has appeared on stages across the U.S. and internationally including with the Urban Bush Women and the Robert Moses' Kin dance companies, in hit musicals *Rent* (National Tour) and *Mamma Mia!* (Broadway). Sakoda holds a J.D. from NYU School of Law where she received the Jack J. Katz Memorial Award for Excellence in Entertainment Law and a B.A. from Stanford University in American Studies with a specialization in Race and Ethnicity and a secondary major in Feminist Studies.



**Bronwyn Mauldin,  
Director, Research and  
Evaluation, Los Angeles  
County Arts  
Commission**

Bronwyn Mauldin is Director of Research and Evaluation at the Los Angeles County Arts Commission.

She oversees a team that utilizes data and social science methods to improve the Arts Commission's work and strengthen the arts ecology. Mauldin has spent her career conducting applied research and evaluation for nonprofits, philanthropies and government. She has evaluated farmworker programs in California's Central Valley, studied employment conditions for truck drivers in the Pacific Northwest, analyzed barriers to reentry for people leaving prison, served as a nonpartisan policy analyst in the Washington State House of Representatives, and researched villager organizing in rural northeast Thailand. She teaches research methods to graduate students in the Sotheby's Institute arts administration program at Claremont Graduate University. Mauldin has a master's in public administration from the University of Washington. She is also a novelist.

**Los Angeles County Arts Commission**

The Arts Commission provides leadership in cultural services of all disciplines for the largest County in the United States, encompassing 88

municipalities and nearly 140 unincorporated areas. The agency provides funding and technical assistance to over 400 nonprofit arts organizations through a two-year \$9 million grant program and supports arts programming taking place at nonprofit social service and health organizations through the Community Impact Arts Grant. In addition to its role as an arts funder, the Arts Commission implements the regional initiative dedicated to restoring arts education to 81 school districts, funds the largest arts internship program in the country and manages the County's civic art policy. The Arts Commission also produces free community programs, provides professional development as well as research and evaluation to the field, and oversees the implementation of the County's Cultural Equity and Inclusion Initiative.



## MELBOURNE



**Kaye Louise Glamuzina,  
Manager, Arts  
Melbourne**

Kaye trained as a musician in Auckland, New Zealand, graduating with a Masters in Ethnomusicology in 1993. She has spent the time since then in a

range of creative director/producer, strategic, operational and staff management roles in New Zealand, Australia, the US and the UK. Kaye is a passionate advocate for applying creative and design-led thinking to create competitive advantages, great cities and great citizens. She has a particular expertise in work with First Nations artists and governors in the public realm and on shepherding significant public art works from concept to realisation. Her most recent highlights include producing The Lighthouse:

Tū Whenua-a-Kura by Michael Parekowhai on Queens Wharf, Auckland in 2017 and developing City of Melbourne's Creative Strategy 2018-28.

## City of Melbourne

The City of Melbourne is responsible for the municipality of Melbourne, which includes the city centre and several inner suburbs. Our elected Council comprises a lord mayor, deputy lord mayor and nine councillors; the administration has about 1300 employees. The organisation's vision is for a creative, prosperous, connected, deliberative city for people that cares for its environment, plans for growth, values knowledge and has an Aboriginal focus. Its Arts Melbourne branch strives to transform the city by stimulating new thinking, connections and activities that challenge Melbourne to be more creative. It does this through diverse creative programming, funding mechanisms, the management of and pursuit of new creative infrastructure and the commissioning of ephemeral and enduring works of public art.



## MILAN



**Filippo Del Corno,  
Deputy Mayor for  
Culture, City of Milan**

Born in Milano in 1970, Filippo graduated in Composition in 1995. His music has been performed by Luciano Berio, James MacMillan, David Alan Miller, Dimitri

Ashkenazy, John Axelrod, Enrique Mazzola, Carlo Boccadoro, RAI National Symphony Orchestra, London Sinfonietta, California EAR Unit, Almeida Opera, and in various festivals, theatres and concert halls including the Southbank Centre (London), Internationale MusikFestwochen

(Luzern), Bang On A Can Marathon (New York), Konzerthaus (Berlin), Festival de Radio France et Montpellier, Teatro alla Scala, Biennale (Venezia).

His works have been recorded for different labels such as Cantaloupe, RaiTrade, BMG Ricordi, EMI Classics, Sensible Records, Stradivarius and Thymallus; his music is published by Rai Trade Edizioni Musicali, Ricordi, Suvini Zerboni and Sonzogno. From December 2011 to March 2013 he was the Chairman of the Board of Fondazione Milano. In March 2013 he was appointed Councillor for Culture of Milano.



**Silvia Tarrasi, Advisor to the Deputy Mayor for Culture, City of Milan**

Silvia Tarassi received a PhD in Media and Cultural studies at the Catholic University of Milan (Italy) with a PhD project about live music in Milan. Thanks to this

experience, since 2014, she has worked as advisor to the Deputy Mayor for Culture of the City of Milan. She has been involved in several projects concerning cultural and music policies, live music, its regulation and the role of the national and local state.

### **Municipality of Milan Culture Department**

The Municipality of Milan is a Local Authority and is responsible for the strategic planning and delivery of a large number of services for the city (education, social services, economic development, mobility, housing and culture). With €90 million budget, the Culture Department includes Performing Arts (Music, Cinema and Theatre), City Libraries, Cultural Heritage, Visual Arts, and City Museums including the Temporary Exhibition Centre Palazzo Reale. The Deputy Mayor for Culture sets out strategies for the cultural development of the City of Milan. The strategic plan has been developed around three assets: hard infrastructures, the structural interventions on cultural spaces; soft

infrastructures to strengthen the Milan cultural-creative sector; and event planning to set up an event calendar and to consolidate event formats.



### **MONTREAL**



**Geneviève Pichet, Director, Cultural Development, City of Montréal**

Geneviève Pichet's professional experience extends over more than 28 years, including more than 14 years devoted to the culture sector, the

theatre arts and academia. Currently Director of Cultural Development at the Service de la Culture de la Ville de Montréal, her mandate is to design and deploy a strategic cultural development vision for the city as a whole. Her fields of intervention concern programming and display, the cultural Quarters, cultural facilities, public art and the Centre d'Histoire de Montréal. From 2004 to May 2018, Pichet held various positions including Acting Chief Executive Officer of Bibliothèque et Archives nationales du Québec (BAnQ) between April 2017 to May 2018 and BAnQ's Secretary General and director of legal, corporate affairs and marketing development from 2015 to 2017. Previously, she was Secretary General of Société de la Place des Arts de Montréal for 11 years, Corporate Secretary and legal adviser at Montréal International (2002-2004), and lawyer and Assistant to the Director of Member Services at the Barreau du Québec (1991-2000). Pichet holds the title of certified corporate administrator (ASC) and specializes in governance, particularly of cultural organizations and has two bachelor's degrees, in law and criminology. She has been a member of the Barreau du Québec since 1990.



**Emmanuelle Hébert,  
Cultural and Creative  
Industries Officer, City  
of Montréal**

Emmanuelle is the City of Montréal’s Cultural and Creative Industries Officer. As such, she contributes to the strategic orientation of

the City’s cultural and creative sectors, especially music and venues, and digital creativity, as well as creative entrepreneurship and international outreach. She was on the strategic committee of the City’s Cultural Development Policy, 2017-2022. She also facilitates projects that have wider economic impacts, such as accelerators, data culture and open innovation. She develops and manages funds and programs that support showcases and exports, that leverage venues’ digital equipment, that build capacities for cultural and creative entrepreneurs as well as stimulate innovation and collaborative processes in digital creativity. Prior to her work for the City, she was a successful cultural entrepreneur who cofounded MU, a not-for-profit organization producing murals that was distinguished by multiple awards. She has extensive experience in the entertainment business acquired while touring with Cirque du Soleil as well as working for the Montréal International Jazz Festival and Just for Laughs. She holds a Master’s degree in Political science from McGill University and has several scientific publications to her name.

**City of Montréal Service de la Culture**

Culture is one of the foundations of the identity, dynamism and distinctiveness of Montréal, which has a proven international reputation as a great cultural metropolis. Montréal’s Service de la Culture plays a leading role in the development and enhancement of various components that make up the city’s cultural identity. It positions culture as a key driver in the city’s inclusive growth by fostering close ties between diverse spheres of activity and stakeholders. At the core of its vision, cultural

neighbourhoods and quarters embody inclusiveness and living together, while digital technology must enhance citizens’ cultural experience. Meanwhile, cultural and creative entrepreneurship contributes to the long-term viability of the creative ecosystem. Its municipal performing venues network (Accès culture), Public Art Bureau, Public Libraries Network, Cinema and Television as well as Festivals and Events Bureau, all play a key role in bringing art to its citizens and supporting cultural and creative industries. Its responsibilities also include cultural mediation, cultural and creative industries, building managerial and entrepreneurship capacities, cultural recreation and amateur arts activities, museums, tangible and intangible heritage and cultural tourism. Montréal is also a UNESCO City of design.



**MOSCOW**



**Vladimir Filippov, Vice  
Head, Moscow  
Department of Labor  
and Social Protection**

Vladimir Filippov was appointed Vice Head of the Moscow Department of Labor and Social Protection in October 2018. He is

now responsible for Moscow’s signature projects and promoting social programs. Prior to that he was Vice Head in the Department of Culture from 2013-2018. In this position he was in charge of public parks, cultural and exhibition centers, museums, libraries, children’s leisure and city festivals. From 2008-2012, Vladimir worked as the Head of the Department of Family and Youth Policy at the Northeastern Administrative Area of Moscow where he introduced the system of youth councils. In 2012-2013, he was a Deputy Head of the Department of Family and Youth Policy of Moscow. He has a PhD degree in Sociology.

## Moscow Department of Culture

Moscow Department of Culture is part of the Moscow Government. It develops municipal targeted programmes in the arts and culture. Today it plays a key role in the Moscow cultural policy. The Department of Culture manages about 500 legal entities, located at more than 1000 addresses all over Moscow. In addition to museums, theaters, libraries, parks, exhibition halls, cultural centers, youth centers, arts schools, concert halls and cinemas, the Department includes organizations involved in sectoral and territorial development. It develops pedestrian zones, organizes city festivals, launches grant programmes for cultural institutions, educational events for cultural managers and creative industry entrepreneurs, etc. Also the Department is in charge of big city festivals and public holidays celebrations held in Moscow.



**Maria Privalova, Director, Nekrasov Central Library, Moscow**

Maria is in charge of the Nekrasov Central Library, the main public library of Moscow. Through the efforts of Maria and her team this library has

become a prominent institution on Moscow's cultural scene. Prior to that, she served as the Director of the Moscow Institute for Social and Cultural Programmes where she still acts as a research curator. Maria is a TEDxMoscow co-organiser. She also worked as curator and producer for various cultural and educational projects, including: Moscow International Forum "Culture. Looking into the future"; international

design festival DesignAct; installations at the Central House of Artists; the "Collected Works" festival in the Russian State Library, and many others.



**Alina Bogatkova, Vice Director, Nekrasov Central Library, Moscow**

Alina holds the position of the Vice Director of the Nekrasov Central Library, the main public library of Moscow.

She is responsible

for research, income generation, human resources management, IT and key development projects. Prior to that Alina had an equivalent position at the Moscow Institute for Social and Cultural Programmes where she was in charge of research and analytics, workshops for employees of cultural institutions and communication between cultural managers and the research team of the Institute. She has also worked as Vice Director of the Mikhail Bulgakov Museum, helping manage the staff and organise city festivals.

## Nekrasov Central Library, Moscow

The Nekrasov Central Library is the main public library of Moscow. It possesses a collection of 1.5 million items in more than a hundred languages and provides free access to various digital resources and databases. It organises exhibitions, festivals and conferences as well as experiments with new formats of cultural and education events promoting reading and lifelong learning.

The Nekrasov Central Library is also research and training center. In 2017 it was merged with the Moscow Institute for Social and Cultural Programmes (miscp.ru) that undertakes applied research in the cultural field. The Library took on all the projects of the institute. Together with the Moscow Department of Culture and other

stakeholders, the Nekrasov Central Library is in charge of shaping the vision and development strategy for the extended Moscow library network.



## NANJING



### **Yuejian JIANG, Deputy Mayor, Nanjing**

Born in November 1963, Mr. Jiang studied forestry machinery design and manufacturing at the Department of Forestry Machinery of Nanjing Forestry University and holds a postgraduate

degree, a doctorate and is a senior economist.

Jiang started his career in July 1985, working at the Nanjing Forestry University, Jiangsu Provincial Institute of Science & Technology Development and Department of Science & Technology of Jiangsu Province. In October 2017, he was elected to be Deputy Mayor of Nanjing. He is responsible for the work in industry, science and technology, environmental protection, private economy, safety production, information construction and intelligent Nanjing, power supply and communication. He was part of an exchange programme between universities and enterprises in ōita Prefecture, Japan (1992), and a senior official training course at Stanford University (2011).

### **Guping PAN, President, Nanjing Cultural Investment Group**

Born in February 1975, Mr. Pan studied at the Department of Physics and Chemistry of Nanjing Normal University and holds a postgraduate degree. He started his



career in July 1999, working in Nanjing Normal University, Jianye district and Qixia district of Nanjing. In November 2012, he was elected to be Vice Minister of Publicity of Nanjing. In December 2017, he was appointed Executive Director of Organizing Committee of the world famous “Nanjing Week”, and Party Secretary and Chairman of Nanjing Culture Investment Holding Group. He is responsible for cultural and creative industries development, cultural system reform and state-owned cultural assets management, among other areas or responsibility. From September to December 2010, he studied in the Technology Innovation senior training class of Stanford University in the United States. From September 2013 to December 2014, he studied in the Chinese and English bilingual EMBA at the Business School of Hong Kong University of Science and Technology.

## NEW YORK



### **Tom Finkelpearl, Commissioner of Cultural Affairs, City of New York Department of Cultural Affairs**

Tom Finkelpearl is the Commissioner of the New York City Department of Cultural Affairs (DCLA). In this role he oversees City funding for nonprofit arts organizations across the five boroughs and directs the cultural policy for the City of New York. Under his leadership, DCLA has embarked on major new efforts to advance equity in the cultural sector, including the launch of a cultural workforce diversity initiative to promote a more inclusive arts sector; inviting the University of Pennsylvania’s Social Impact of the Arts Project to examine the effects of culture on New York’s communities; and, alongside Mayor de Blasio, releasing CreateNYC, NYC’s first-ever comprehensive cultural plan. Building on feedback from nearly 200,000 New Yorkers, CreateNYC lays out a blueprint for expanding on the unparalleled strengths of the city’s cultural

sector, while targeting investments to address historically underserved communities across all five boroughs.

Prior to his appointment by Mayor Bill de Blasio in 2014, Commissioner Finkelppearl served as Executive Director of the Queens Museum starting in 2002, overseeing an expansion that doubled the museum's size and positioning the organization as a vibrant center for social engagement in nearby communities. He also held positions at P.S.1 Contemporary Art Center (now MoMA PS1), and served as Director of the Department of Cultural Affairs Percent for Art program. Based on his public art experience and additional research, he published a book, *Dialogues in Public Art* (MIT Press), in 2000. His second book, *What We Made: Conversations on Art and Social Cooperation* (Duke University Press, 2013) examines the activist, participatory, coauthored aesthetic experiences being created in contemporary art. He received a BA from Princeton University (1979) and an MFA from Hunter College (1983).



**Ryan Max, Director, External Affairs, Department of Cultural Affairs, New York City**

Ryan Max serves as Director of External Affairs at the New York City Department of Cultural Affairs (DCLA). In this role, he manages

public affairs and media relations for the largest municipal funder of art and culture in the US. He also serves as an advisor to the NYC Cultural Affairs Commissioner and leads a range of special projects for the agency, including the IDNYC cultural benefit program. Prior to DCLA, he worked for a community development organization in the South Bronx.

## **New York City Department of Cultural Affairs**

The New York City Department of Cultural Affairs (DCLA) is dedicated to supporting and strengthening New York City's vibrant cultural life. DCLA works to promote and advocate for public access to quality arts programming and to articulate the contribution made by the cultural community to the City's vitality.

The agency represents and serves non-profit cultural organizations involved in the visual, literary and performing arts; public-oriented science and humanities institutions including zoos, botanical gardens and historic and preservation societies; and creative artists at all skill levels who live and work within the City's five boroughs. DCLA also provides donated materials for arts programs offered by the public schools and cultural and social service groups, and commissions permanent works of public art at City-funded construction projects throughout the five boroughs.



## **OSLO**



**Rina Mariann Hansen, Vice Mayor for Culture and Sport, City of Oslo**

Rina Mariann Hansen (Labour Party) is the Vice Mayor for Culture and Sport in Oslo, Norway. Vice Mayor Hansen is responsible for a broad portfolio which includes

the fields of culture, sports and volunteering. This includes, amongst others, developing the city's libraries, sports facilities, strategies for culture and volunteering, and various grant schemes to ensure a vibrant cultural scene. Services for children and youth are highly prioritized by the Vice Mayor. Vice Mayor Hansen

holds a degree in international political science from the University of Oslo. She was a member of the Oslo City Council between 2003 and 2015. Vice Mayor Hansen has previously held the positions as deputy leader of the Oslo Labour Party and leader of the Oslo Labour Party's youth division.



**Elisabeth Storaas Heggen, Director General, Department for Culture and Sport, City of Oslo**

Elisabeth Storaas Heggen is the Director General for the Department for Culture and Sport in the City of

Oslo, reporting directly to the Vice Mayor. She is responsible for the city's libraries, The Munch Museum, The Agency for Cultural Affairs and the public sport arenas. She has previously worked for the Ministry of Culture and for the Ministry of Education. She has broad experience from the public sector, and has worked extensively with strategy and policy development in the fields of culture and education. Storaas Heggen is a board member of the Norwegian Film Institute. She holds a Master of Science from The Norwegian University of Science and Technology, Trondheim.

### **The City of Oslo, Department for Culture and Sport**

The vision of the City of Oslo's government is to create a greener, more open and creative city with room for everyone. The City of Oslo has a parliamentary system of governance and holds both municipal and county functions. The Department for Culture and Sport is responsible for the fields of culture, sport and volunteering. The department carries out the strategic development of the City's policies within these fields. Within arts and culture, the department is responsible for, amongst others, the city's libraries, city archives, cultural properties as well as the city's art collection. Major cultural

infrastructure projects are currently being carried out through the building of a new main public library and a new Munch Museum. The department is also responsible for various grants schemes to ensure a vibrant cultural scene and supports cultural initiatives throughout the city. Within sport, the department is responsible for ensuring adequate sports facilities throughout the city in order to facilitate the participation in sport and outdoor life for the whole population. The department oversees the Agency for Cultural Affairs, the Munch Museum, Deichman Library and the Cemeteries and Burials Agency.



### **PARIS**



**Carine Camors, Urban Economist, IAU Ile-de-France**

Carine is one of the two researchers of the Paris region for the World Cities Culture Forum. She is an Economist and she is currently working at the Paris

Region Urban Planning & Development Agency (IAU), Paris, France. She has been working for more than 15 years on Employment, Social and Entrepreneurship issues. This contributes to the development of more effective regional policies. She also contributed to the master planning process of the Paris metropolitan development strategy. Carine is particularly interested in understanding digital and creative transitions. For many years, she focused her work on creative and cultural industries (CCI) to highlight the economic potential of this sector and its impact on social and territorial development: profile of the creative workforce and the dynamics at the regional scale, location of cultural clustering, etc. Today, she works on

the emergence of the sharing economy and the new ways of working and their impacts on employment.



**Odile Soulard,  
Urban Economist,  
IAU Ile-de-France**

Odile Soulard is an Economist at the Paris Region Urban Planning & Development Agency (IAU), Paris, France. Her areas of expertise are mainly related to the knowledge economy: R&D, innovation, creative economy (cultural and creative industries) and dynamics of networks, in local and international urban contexts. Working alongside local governments and planning agencies she has acquired extensive experience in urban planning consulting and in cultural, innovation and economic development's policies. She contributed to the master planning process of the Paris metropolitan development strategy. She is one of the two coordinators and researchers in charge of the Paris region for the World Cities Culture Forum.

### **IAU Ile-de-France**

IAU Ile-de-France is Paris Region Urban Planning & Development Agency. It has 50 years of experience in the urban development of the metropolis of Paris and international planning projects. Thanks to a 200-strong multidisciplinary staff with expertise covering all aspects of planning, IAU carries out a global conception of planning using an integrated approach (mobility and transport, urban project, demographics and housing, economic development, network management, vision of social practices, culture). As a regional think tank, IAU is involved in the economic development aspect of culture as well as the capital region's cultural facilities and practices planning, providing guidance and support to decisionmakers in their practical and political choices. Since 2005, IAU pioneered the

creative sector and job cross-analysis in France. IAU issues a wide range of publications, available online at [www.iau-idf.fr](http://www.iau-idf.fr).



**Ruth Mackenzie,  
Artistic Director,  
Théâtre du Châtelet**

Ruth Mackenzie CBE is the Artistic Director of Théâtre du Châtelet, Paris. She was Artistic Director for the Holland Festival, Amsterdam's prestigious international arts festival 2014-2018. In July 2018 Ruth was appointed as Chair of Arts Council England's London Area Council. Prior to this she was the Director of the London 2012 Cultural Olympiad, and Curator of its finale, the London 2012 Festival. She was General Director of the Manchester International Festival and Scottish Opera; Artistic Director of Chichester Festival Theatre, Executive Director of Nottingham Playhouse, Head of Strategic Planning for the South Bank Centre. She has also been Consultant Dramaturg to the Vienna Festival, Consultant to the BBC, Tate, London Symphony Orchestra, Google, Irish Arts Council, 14-18 NOW, European Festivals Association, Barbican Centre, and British Film Institute amongst others and Expert or Special Adviser on culture and media to five Secretaries of State for the Department of Culture, Media & Sport in the UK Government.

## SAN FRANCISCO



**Mayor London N. Breed,  
City and County of San  
Francisco**

Mayor London N. Breed is the 45th Mayor of the City and County of San Francisco and the first African-American woman Mayor in the City's history. Prior to being

elected by voters in the June 2018 election, she served as Acting Mayor, leading San Francisco following the sudden passing of Mayor Edwin Lee.

Mayor Breed is committed to addressing the most critical issues facing San Francisco residents. She is focused on providing care and shelter for the City's homeless population, creating more housings for residents of all income levels, improving public safety, and supporting San Francisco's education and public transportation systems.

Mayor Breed served as a member of the Board of Supervisors for six years, including the last three years as President of the Board. During her time on the Board, Mayor Breed passed legislation to create more housing along transit corridors and prioritize residents for affordable housing opportunities in their communities. She helped to reform the City's emergency response systems, fought for funding for San Francisco's homelessness support network, and enacted the strongest Styrofoam ban in the country.

Mayor Breed is a native San Franciscan, raised by her grandmother in Plaza East Public Housing in the Western Addition. She graduated with honors from Galileo High School and attended the University of California, Davis, earning a Bachelor of Arts degree in Political Science/ Public Service with a minor in African American Studies. She went on to earn a Master's degree in Public Administration from the University of San Francisco.



**Tom DeCaigny,  
Director, Cultural  
Affairs, San Francisco  
Arts Commission, City  
and County of San  
Francisco**

Tom DeCaigny is the Director of Cultural Affairs for the City and County of San Francisco.

As the Director of Cultural Affairs, he oversees the San Francisco Arts Commission (SFAC), the \$24 million City agency that champions the arts as essential to daily life by investing in a vibrant arts sector, enlivening the urban environment and shaping innovative cultural policy. Before being appointed Director of Cultural Affairs by Mayor Ed Lee in 2012, DeCaigny was an independent consultant and strategist in the fields of arts and culture, youth development and education. He served nine years as Executive Director of Performing Arts Workshop, a San Francisco-based organization dedicated to helping marginalized young people develop critical thinking, creative expression and essential learning skills through the arts. He helped found an arts middle school for youth in the juvenile justice system, managed the AIDS Memorial Quilt's National Youth Education Program and conducted research for the National Committee for Responsive Philanthropy. He currently serves on the Executive Committee of the U.S. Urban Arts Federation and is a prior board member of the California Alliance for Arts Education. DeCaigny has a B.A. degree in Dramatic Arts from Macalester College in St. Paul, MN and currently resides in San Francisco, CA.



**Rachelle Axel, Director of Public and Private Partnerships, San Francisco Arts Commission**

Rachelle Axel is the Director of Public and Private Partnerships for the San Francisco Arts Commission. Previously, she served as the agency’s Development Director, and prior to that was its Arts Education Officer; Project Director for the Arts Education Funders Collaborative; and Steering Committee member for the SFUSD Arts Education Master Plan. Before joining the Arts Commission, Rachelle was Director of Development and Communication for Youth Radio, a media production agency; and was founder of Equal Access, an arts and culture consultancy.



**Kate Patterson, Director of Communications, San Francisco Arts Commission**

Kate Patterson received her BA in Art History from Smith College in 2000. Kate’s career in communications began at a French cosmetic company in New York City where she enjoyed unlimited access to high-end skin and hair treatments and the freedom to drink wine at lunch. From 2003 to 2005, she was the Marketing & Sales Manager at Acoustiguide Inc., a leading interpretive audio and multimedia tour company based in NYC. From 2005-2008, Kate was the Manager of Public Relations & Marketing at the Contemporary Jewish Museum where she helped publicize the opening of its new Daniel Liebeskind-designed facility in the Yerba Buena cultural district. Kate joined the San Francisco Arts Commission in 2008. As Director of Communications for the Agency, she oversees all external communications and marketing as well as external affairs. During her tenure, she

has been involved with a number of high-profile civic projects including the world premiere of a 15-ton sculpture by renowned contemporary artist Zhang Huan, the opening of two new terminals at San Francisco International Airport, and, more recently, the new Salesforce Transit Center.



**Geraldine O’Brien, Project Manager, San Francisco**

Geraldine O’Brien, a native of Dublin, has significant experience in leadership roles with the San Francisco arts sector and non-profit community. At the San Francisco Travel Association she was Director, Arts and Culture, for more than 10 years and at the American Institute of Architects she was Director, Advancement and Administration. She has produced architectural design competitions, music and theatre festivals, corporate events, fundraisers, educational seminars, multi-day conferences and one son.

O’Brien has served on numerous local and national nonprofit boards and advisory committees, including Irish Culture Bay Area, Z Space, San Francisco Unified School District, National Cultural & Heritage Tourism Alliance, Yerba Buena Cultural Consortium and San Francisco Arts Task Force.

**San Francisco Arts Commission**

The San Francisco Arts Commission is the City agency that champions the arts as essential to daily life by investing in a vibrant arts community, enlivening the urban environment and shaping innovative cultural policy. Our programs include:

- Civic Design Review ensures that all publicly funded building projects are appropriate to their contexts and that structures are of the highest design quality and reflect their civic stature;

- Community Investments administers approximately \$8 million in grants through the Cultural Equity Endowment and the Cultural Center Endowment, and the licensing of artist vendors;
- The Public Art Program stewards the Civic Art Collections, which is comprised of over 4000 objects and estimated to be worth more than \$90 million; it also administers the City's Art Enrichment Ordinance (2%-for-art program) and artworks commissioned through the Public Art Trust, a community benefit fund derived from the City's 1%-for-art requirement of private development;
- San Francisco Arts Commission Galleries, a nearly 50-year old municipal gallery program with three Civic Center locations, specializes in making contemporary art accessible to broad audiences through curated exhibitions that both reflect our regional diversity and position Bay Area visual art within an international art landscape.

The San Francisco Arts Commission envisions a San Francisco where the transformative power of art is critical to strengthening neighborhoods, building infrastructure and fostering positive social change. We believe the arts create inspiring personal experiences, illuminate the human condition and offer meaningful ways to engage with each other and the world around us. We imagine a vibrant San Francisco where creativity, prosperity and progress go hand in hand. We advance artists' ideas to improve the quality of life for everyone through a united cultural sector whose contributions are vital and valued.

**We Value:**

- Cultural and racial equity and access to high quality arts experience for all
- The arts as a vehicle for positive social change and prosperity
- Artists as integral to making San Francisco a city where people want to live, work and play
- The arts as critical to a healthy democracy and innovative government
- Responsiveness to community needs

- Collaboration and partnerships
- Accountability and data-driven decision-making



**Joe D'Alessandro,  
President and CEO, San  
Francisco Travel  
Association**

Joe D'Alessandro has served as President and CEO of the San Francisco Travel Association since July 2006. In more than a decade of his leadership,

San Francisco has seen visitation grow by nearly 30%, has cemented its reputation as a must-visit global destination, and has embraced a motivated, forward-thinking outlook on its future. Major accomplishments, of which Joe has been an influential part, include successfully bidding for and hosting Super Bowl 50, which generated a positive economic impact of \$137 million; launching the Moscone Expansion project, to be completed in 2018, which will add 500,000 square feet of exhibition space to one of the most in-demand convention centers in the nation; and the development of San Francisco's Tourism Improvement District, which created a unique and sustainable funding structure that has become a national model for tourism promotion. He also helped San Francisco Travel's Centennial Project, which rebranded and refocused the organization, charting an ambitious course for its next 100 years.

Joe has served on the executive committee of the U.S. Travel Association and the California Travel and Tourism Commission. In 2014, he was named the Most Admired CEO by the San Francisco Business Times. He lives in San Francisco's North Beach neighborhood.



**Howard Pickett,  
Executive Vice  
President/Chief  
Marketing Officer, San  
Francisco Travel  
Association**

Howard Pickett has been Executive Vice President and Chief Marketing Officer of the

San Francisco Travel Association since October 2013. In his role he is responsible for marketing San Francisco as a world-class convention and leisure destination with oversight of all global marketing efforts related to the San Francisco Travel brand and its five core audiences (visitors, meeting planners, travel trade, journalists and San Francisco Travel partners).

Previously, Howard worked for five years as Chief Marketing Officer for Mammoth Mountain Ski Area, the third largest ski area in the United States. Prior to that he was Chief Marketing Officer at Kerzner International, Inc., where he led sales and marketing efforts for Atlantis on Paradise Island in the Bahamas, from the corporate office in Ft. Lauderdale, Florida.

Pickett was also with the Walt Disney Company for 13 years in top leadership positions in the Parks and Resorts division. He was instrumental in the development and creation of a world-wide organization designed to market and sell Disney parks and resorts in all of the top regions of the world. Some of his key roles at the Walt Disney Company included:

- Senior Vice President, Marketing, Disneyland Resort, Anaheim, CA
- Senior Vice President, Marketing and Sales, Disneyland Resort Paris, Paris, France.
- Vice President, International Marketing Walt Disney Parks & Resorts, Orlando, FL.
- Vice President, Marketing, Disney Cruise Line, Orlando, FL.

Prior to his time with the Walt Disney Company, Pickett was in Account Management with the J. Walter Thompson advertising agency in New York, Los Angeles and Chicago.

Pickett holds a Bachelor's degree in advertising from the University of Florida.

**San Francisco Travel Association**

Founded in 1909, San Francisco Travel is the city's official destination marketing organization (DMO), promoting San Francisco and the Bay Area worldwide as the premier destination for conventions, meetings, events and leisure travel. With more than 1300 members and an annual budget of nearly \$30 million, the association is one of the largest membership-based DMOs in the country, with a global presence in more than a dozen markets.



**SEOUL**



**Jeong Hyup (Thomas)  
SEO, Deputy Mayor of  
Cultural Affairs, Seoul  
Metropolitan  
Government (SMG)**

Jeong Hyup (Thomas) Seo majored in International Economics and Policy at Seoul National University,

and studied Public Administration at Harvard Kennedy School. As a government official, he has 25 years' work experience in Design & Tourism, 35 including his time as Director-General of Tourism Policy, and Director-General of Public Communications Bureau of Seoul Metropolitan Government. Currently he is the Deputy Mayor of Cultural Affairs, supervising the planning of the city's cultural policy and the construction of cultural infrastructure.



**Sungtag WOO, Team Leader, Design Policy Division, Seoul Metropolitan Government (SMG)**

Sungtag Woo is currently working as a leader of the public art team at the Culture Headquarters of Seoul Metropolitan

Government (SMG).

As a government official, he has been in charge of recruitment at the Personnel Department and most recently, he was in charge of international cultural exchange at the Culture Headquarters. As a leader of the public art team, he is implementing policies to install various types of public art works in the Seoul Metropolitan Government and solve problems for citizens and regions through public art works. Recently, he has been working on a project to turn a subway station into a public art museum.

**Culture Headquarters, Seoul Metropolitan Government**

The Culture Headquarters of Seoul Metropolitan Government (SMG) is responsible for the policies regarding culture & art, design, museum, library, and heritage. In cooperation with several affiliated organizations (Seoul Foundation for Arts & Culture, the Sejong Center, the Seoul Philharmonic Orchestra among others), SMG's Culture Headquarters work to expand daily access to cultural and creative activities for all of the city's citizens. SMG's Vision 2030 looks to promote Seoul as the 'City of Cultural Citizens', where everybody can be the creator of their own culture, in addition to enjoying unrestricted access to culture without any constraint of time, region, or money. SMG strives to make Seoul a city of culture that everyone would like to visit and live in.



**Mijin NAM, Manager, Future Planning Team, Seoul Foundation for Arts and Culture**

Mijin Nam is currently the Manager of the Future Planning Team at Seoul Foundation for Arts and Culture (SFAC). She has been working

for SFAC since its establishment in 2004, in the departments of Research & Development, Arts Education and Planning & Coordination. Before joining SFAC, she worked for the Korea National University of Arts as a programme coordinator of dance performances and for the KNUA Dance Company. She holds a PhD in Education from Kyunghee University and she also studied Arts Management at Korea National University of Arts. She is keen to learn and share more about cultural diversity, multicultural education, social cohesion and bonding through arts education and community arts, and social integration, and the social integration in the pre and potential post-unification of North and South Korea.



**Ji Yeon HAN, Director, Communication Division, Seoul Foundation for Arts and Culture**

Ji Yeon Han has been working at SFAC since its foundation in 2004. She has promoted art-related projects in various areas such as Arts Support

Programs, Arts Education, Culture Campaign, Arts and Community projects, Cultural Marketing and Fundraising among others. She majored in English Literature and Arts Management and earned her PhD degree in Instructional System Design and Human Resource Development for Arts domain. Based on her diverse scholastic view and experience in the art sector, she works to combine managerial and humanistic strategies in art-based projects planning. She is particularly interested in applying Instructional System Design



to various fields. She works as Director of the Communication Division at Seoul Foundation for Arts and Culture. She is a member of the Seoul Metropolitan Council on Urban Regeneration, the Seoul Metropolitan Government's grant review committee and a board member at the Korean Dance Education Society.

### Seoul Foundation for Arts and Culture

Seoul Foundation for Arts and Culture was established in 2004 to enhance the quality of life of Seoul's citizens, and increase the city's competitiveness, by deeply instilling culture and the arts in the daily life of the local population. To accomplish its mission, the foundation carries out various initiatives including arts support programs, culture & arts education, public-arts projects & festivals, and a cultural welfare program. It also operates cultural facilities such as Seoul Art Spaces, Namsan Arts Center and Seoul Theater Center.



Seoul Foundation  
for Arts and Culture

## SHANGHAI



**Charles Lee, Lecturer,  
School of Cultural &  
Creative Industries  
Management,  
Shanghai Institute of  
Visual Arts**

Dr. Lee received his PhD from U.C. Davis and also worked there as a Post-Doctoral Researcher

specializing in the application of probabilistic life-cycle cost analysis on infrastructure management systems. He was also a part-time professor at both Tongji University and South China University of Technology in China.

Lee is now a lecturer at SIVA's School of Cultural and Creative Industries Management with a teaching focus on marketing and brand management. He is also CEO to Phoenix

Creatives Limited – a subsidiary of Phoenix Satellite TV Group (02008.HK), where he works with Chinese cities on their international promotion campaigns and provides China strategy consultation and China entry facilitation services to international partners.

### Shanghai Institute of Visual Arts

Shanghai Institute of Visual Arts (SIVA) is Shanghai's only State and private collaborative higher education institution that offers a comprehensive program in the fields of arts, performance, design, and business management.

SIVA's faculty is composed of a rich mix of academic and industry professionals. Lecturers and professors include actor Jackie Chan, fresco artist Rainer Maria Latzke, Beowulf and Spider-Man movie animator Sing-Chong Foo, Japanese manga artist Makoto Ogino, the creator of the "Peacock King", and painters Carlos Morell Orlandis and Piers Maxwell Dudley-Bateman.

In 2015, SIVA's was ranked by QS in its Top 100 schools for its art and design curriculums.



**Marina Guo, Founder,  
Huashan Multiversity;  
Former Rotating Chair,  
China Innovation  
Service Alliance for  
Culture & Technology**

Dr. Marina Guo is a cultural entrepreneur, researcher and strategist based in Shanghai and

Canada. As the founder of Huashan Multiversity and former Rotating Chair of China Innovation Service Alliance for Culture & Technology, Marina supported their talent development program on creative entrepreneurship & leadership

and contributed to various initiatives on arts and technology. Marina has been teaching at Shanghai Theatre Academy as Head of Arts Management for 6 years, she was also the Vice Director of John Howkins Research Center on Creative Economy Shanghai.

Marina is the author of Creative Transformation (China Economic Press) studying the potential of the creative economy in China, and a contributor to a number of research reports and CCI policy. Throughout her rich experiences in cultural creative industries and academic career, Marina has advised a range of clients in public & private sectors nationally and internationally on the development of creative economy, international cultural trade and place-making. Marina holds PhD in Economics, and a Master of Arts and Bachelor in International Business.

## SHENZHEN



**Fengliang LI, Vice-Chairperson, University Council and Chair Professor, Southern University of Science and Technology, Shenzhen; Dean, Institute for Cultural Industries; Director, National Research Center for Cultural Innovation in Shenzhen University**

Professor Fengliang Li is supported by the National High Level Talents Special Support Plan and won the “Shenzhen Outstanding Talent Award” in 2015. He holds concurrent posts of Deputy Director of Committee of Experts for China Association of Trade in Services, member of Committee of Experts for China Cultural Industry Cooperative, and Vice Chairman of Cross-Strait Cultural & Creative Industries Research Alliance.

Specializing in literary and art theories, cultural and creative industries and urban culture studies, he has been in charge of over 10

projects at national, provincial or ministerial level, with over 20 published books, over 100 academic papers and 200 cultural reviews to his name. He was a visiting scholar at University of Southern California (2007-2008).



**Yaqin ZHONG, Associate Professor, Institute for Cultural Industries, Shenzhen University; Secretary-general, National Center for Cultural Innovation Research, Shenzhen University**

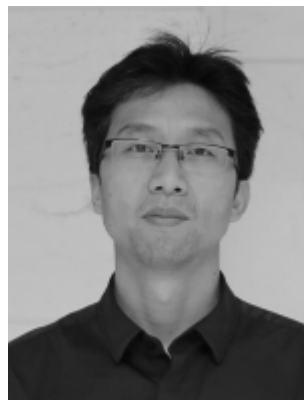
Professor Yaqin Zhong is the Secretary-general of National Center for Cultural Innovation Research. She received her doctoral degree from Sun Yat-sen University and she was a Post-doctoral fellow at Jinan University. Her major research covers the areas of literature, aesthetics, urban culture, and creative industries. She has published 4 books and over 20 academic papers in her research field and taken charge of provincial level research. She is the award holder of Shenzhen high-level talents.



**Wen WEN, Researcher and Director, Project Development Department, Institute for Cultural Industries, Shenzhen University**

Dr. Wen WEN is a Researcher and Director of the Project Development Department of the Institute for Cultural Industries, Shenzhen University, China. Her main research interests include the creative economy and maker culture. She is the chief researcher of the National Social Science Grant China project “The Development of Maker Culture in Constructing Innovative Cities in China” (2015-2018) and Guangdong Provincial twelfth five-year plan, Programs on Philosophy and Social

Science project “The Urban Creative Scenes” (2015-2017). Her work has been published in the International Journal of Cultural Studies, Cultural Science Journal and the International Journal of Cultural and Creative Industries. She is the co-author of Creative Economy and Culture: Challenges, Changes and Futures for the Creative Industries (Sage, 2015).



**Penglin HU, Researcher and Deputy-Director, Project Development Department, Institute for Cultural Industries, Shenzhen University**

Dr. Penglin HU is a researcher and the deputy-director of the Project Development

Department, Institute for Cultural Industries, Shenzhen University, China. He received his doctoral degree from Wuhan University and he was a Post-doctoral fellow at Beijing University. He worked as a lecturer at Hubei Normal University and Wuhan University. His fields of interest include cultural industries and art theory. He is the author of Modernity of Literature, the Cruelty Theatre and Aesthetics of Body: Onartaud’s Aesthetic Thought of Theatre, and Chinese Art Aesthetics. He has also published over 70 papers in academic journals.

### **Institute for Cultural Industries, Shenzhen University**

Established in May 2009, the Institute for Cultural Industries (SICI) is the first multi-disciplinary research institution of Shenzhen University (SZU) and a Key Research Base of Humanities and Social Sciences in Guangdong Province. It also holds the National Research Centre for Cultural Innovation in Shenzhen University since 2013. The main research areas of SICI include: new forms of cultural industries (CI), regional CI development and CI policy & IPR. The mission is to ‘vigorously engage in CI research, build a platform for academic-industry exchanges, and serve local economic

growth’ not only in Shenzhen, but also in other parts of China. It is credited as one of the top three among the CI research centres in China.

SICI has conducted over 30 research projects granted by National Social Science Foundation (China), Ministry of Education, and Ministry of Culture, and over 50 projects commissioned by local governments and cultural companies. Since 2012 it has organized an annual Cultural and Technological Innovation Symposium, which the Bluebooks of Culture and Technology are based on. It has also sponsored the activities of China (Shenzhen) International Cultural Industries Fair (SZU Venue) since 2008.

SICI is dedicated to strengthen the international cooperation and has established strategic partnership with Queensland University of Technology, Curtin University, WCCF and KEA European Affairs.



### **STOCKHOLM**



**Robert Olsson, Managing Director, Cultural Affairs, Culture Administration, City of Stockholm**

Since March 2016, Olsson has been Head of the Culture Administration, which spans a wide range of public culture institutions: the Stockholm City Library, the Stockholm School of the Arts, Liljevalchs Art Gallery, Stockholm Art, the

Stockholm City Museum, the Medieval Museum, Stockholmia Publishing House, the Events Department and the Cultural Strategy Staff. Olsson is trained in archaeology and spent nine years as Director General of the National Maritime Museums in Sweden, among them the Vasa Museum.



**Patrik Liljegren, Deputy Managing Director, Cultural Affairs and Chief of the Cultural Strategy Staff, Culture Administration, City of Stockholm**

Patrik Liljegren assists the Managing Director, and is responsible for

strategic positioning and planning. He is chief of the Cultural Strategy Staff at the Culture Administration and leads the development of the public funding system for Stockholm institutions. The funding portfolio covers sectors such as theatre, music, art, film, dance, adult education and public facilities. Liljegren has developed key strategies for Stockholm with the ambition of making it a leading cultural city. One of his main focuses is integrating the culture sector into the development plans of this fast growing city. For more than ten years, Liljegren has held executive positions within art institutions – for example as Artistic and Executive Manager at Södra Teatern, a venue for international music and debate in the centre of Stockholm. Liljegren holds a degree from the Chaospilot University in Denmark, and has also studied International Politics and Relations at Gothenburg University and French at the Sorbonne, Paris.

### **The Culture Administration and the Cultural Strategy Staff**

The Culture Administration works on behalf of the Cultural Committee and includes the City Library and about 40 neighbourhood libraries, the Stockholm School of the Arts, Liljevalchs Art Gallery, Stockholm Art, the Stockholm City Museum, the Medieval Museum, Stockholmia

Publishing House, the Events Department and the Cultural Strategy Staff. In 2017 the Culture Administration's budget amounted to €93 million. The Cultural Strategy Staff supports independent professional culture, culture associations, artist studios and scholarships, adult education and community centers. Its budget was €24 million in 2017.



### **SYDNEY**



**Lisa Colley, Manager, Cultural Strategy, City of Sydney**

Prior to starting at the City in February 2016, Lisa was the Director of the Creative Industries Innovation Centre, an Australian Government funded program

supporting the business of creative enterprise. Her previous roles include Director Exhibitions and Events at the University of Technology Sydney, Manager New Media Arts Board and Executive Director Communications Policy and Research at the Australia Council for the Arts.

She is a founding member of the Institute for Creative Health, the organisation that led the development of the National Framework for Arts and Health endorsed in November 2013 by Ministers of Health and Ministers of the Arts in every Australian state and territory.



**Bridget Smyth, Design Director, City of Sydney**

For more than 25 years Bridget Smyth has pursued a career in urban design/ architecture on major public domain, cultural and infrastructure projects in Australia and

internationally.

Currently, Bridget is Design Director (City Architect) for the City of Sydney and manages a range of urban design, strategic and special projects, including the Sustainable Sydney 2030 (SS2030) vision. She is currently responsible for implementing key SS2030 projects such as the transformation of the city centre including the design of the pedestrianisation of George St through the Sydney Light Rail project and a program of works to improve Sydney's public domain across the local government area. In addition to project implementation, she is developing key strategies and policies to guide the design of Sydney's public domain and built environment and is responsible for directing the City's Public Art Program. She is also actively engaged in the redevelopment of the urban renewal projects such as Green Square. She also manages the City's Design Advisory Panel and Public Art Advisory Panel.

Bridget holds a Masters Degree in Design Studies (Urban Design) from the Graduate School of Design, Harvard University and a Bachelor of Architecture (Hons) and a Bachelor of Planning and Design from the University of Melbourne.

Bridget is the recipient of numerous awards including the 2016 AIA NSW President's Award, the 2014 Marion Mahoney Griffin Award by the AIA, the 2001 NSW Max Kelly Government Architecture Award (Venice Fellowship) and the 1999 National Women in Construction Lend Lease Women Development and the 2000 Innovation Award. She was a board member of the UNSW College of Fine Arts, National

Institute of Experimental Arts from 2010-2015 and from 2003-2010 she was the Vice Chair of Object Gallery, Australia's Centre for Design and Craft. She is an ambassador and founding member of the Australian Institute of Architects Venice Biennale Organizing Committee. She is an Adjunct Professor at the UNSW Faculty of the Built Environment and University of Technology Sydney.

**The City of Sydney**

The City of Sydney is the local government authority responsible for the central business district and 30 surrounding suburbs within the LGA boundaries. Sydney has one of Australia's most ethnically diverse populations – more than half of Sydney's residents were born overseas and more than 40% speak a language other than English.

The City provides services for more than 200,000 residents and 20,000 businesses. On any given day, the local population swells to more than 1 million with people commuting, doing business, shopping, playing, studying, or here to see the sights of Sydney.

Culture at the City of Sydney is guided by our Cultural Policy and Action Plan and is delivered across multiple business units at the City. The City Design team are responsible for City transformation including Public Art Commissions and integrated design, the Culture and Creative City team deliver creative workspaces, Major Events like New Year's Eve and Chinese New Year. We have a major grants funding program supporting cultural programming across the City. The Cultural Strategy team lead strategic research projects including our current priority in terms of regulatory reform in areas of licensing, noise management and growing space for culture.



## TAIPEI



**Yung-feng CHUNG,  
Commissioner,  
Department of Cultural  
Affairs, Taipei City  
Government**

Born in Meinong, Kaohsiung, Chung is a poet, lyric writer, music album producer and cultural administrator.

He participated and led major social movements against Meinong Reservoir project in the 1990s. Chung is also an active member and lyric writer for Sheng-Xiang Band, a prominent folk-rock band in Taiwan. He received the 2005 and 2007 Golden Melody Award's Best Lyricist, as well as 2000 Golden Melody Award's album producer.

Chung served as the Director of Meinong People's Association, Director of the Water Resources Bureau of Kaohsiung City Government, Chief Secretary of the Hakka Affairs Council of the Executive Yuan and Commissioner of the Cultural Affairs Bureau of Chiayi County Government, among other high level positions in municipal governments. In 2016, Mayor of Taipei City Ko Wen-je appointed Chung as Commissioner of the Department of Cultural Affairs of the Taipei City Government. Chung graduated with Masters in Sociology from the University of Florida.



**Wen-tsung DEN,  
Section Chief,  
Department of Cultural  
Affairs, Taipei City  
Government**

Den is a senior government official and is known for his expertise in urban redevelopment and revitalization, and

conservation and renovation of cultural heritage. During his twenty years of civil service, Den has dedicated himself to realizing various cultural

space projects – from the conservation and management of historical sites to the planning and construction of modern museum and theatre buildings in Taipei City.

Currently, Den is in charge of major construction projects including Taipei Performing Arts Center, Taipei Pop Music Center and Taipei Art Park. Prominent cultural spaces that have been accomplished during Den's tenure include Songshan Tobacco Cultural Creative Park, Xinbeitou Historic Station, Mutsui & Co. warehouse, among others. Den worked at Taipei City Government Department of Urban Development from 1997 to 2002, and he has been in management roles at the Department of Cultural Affairs since 2002. Den holds a PhD in Conservation Study at the University of York, U.K, a master's degree in Urban Planning from National Taiwan University and a bachelor degree from National Cheng Kung University Department of Architecture.

**Department of Cultural Affairs, Taipei City  
Government**

After years of deliberations and meetings over the terms of three mayors, the Department of Cultural Affairs, Taipei City Government was established on November 6, 1999 as the Cultural Affairs Bureau of Taipei. As the first local-level cultural organization in Taiwan, it holds a significant place in Taiwan's history.

The department has been structured to include five divisions: First Division – International Affairs and Policy Making; Second Division – Cultural Preservation and Heritage; Third Division – Arts and Humanities; Fourth Division – Public and Community Art Development; and Fifth Division – Cultural Facilities. It also has four sections, Personnel, Accounting, Secretariat and Government Ethics. The Department of Cultural Affairs, Taipei City Government subsequently established the Research and Development Section for the purpose of drawing up a systematic set of policies on culture and the arts.

In addition to the internal divisions and sections, the department oversees six subordinate organizations: the Taipei Symphony Orchestra, the Taipei Chinese Orchestra, the Taipei Fine Arts Museum, the Taipei Cultural Center, the Taipei City Archives and Zhongshan Hall.

Since its inception, the Department of Cultural Affairs, Taipei City Government has brought significant issues regarding cultural policy to the public's attention, and has been instrumental in presenting numerous public events to enhance the city's cultural life.



## TOKYO



**Yuko Ishiwata, Olympic and Paralympic Cultural Strategy Director, Planning Department, Arts Council Tokyo**

Yuko Ishiwata has served as the Program Director of Arts Council Tokyo since the organization's establishment in 2012.

In this role, she has launched grant programs to support artists and the creative sector, research projects to boost the quality of cultural environments in Tokyo, and pilot programs to foster young talent in the fields of production and arts management.

Before joining Arts Council Tokyo, she was active in cultural policy making, culture promotion programs of local governments, and evaluation systems of art programs. She used to work in advertising agency, Dentsu Inc., for ten years, managing market trend analysis, marketing and consumer insight, and estimating advertisement budgets of Japanese companies.



**Haruhisa Sunami, Olympic and Paralympic Cultural Strategy Manager, Planning Department, Arts Council Tokyo**

Since graduation from Osaka University of Foreign Studies, Haruhisa Sunami has been continually engaged in international communication and exchange of arts and culture. Before joining Arts Council Tokyo, he used to work at the Japan Foundation (JF), a Japanese governmental organization for international cultural exchange, residing in Italy, as Secretary General of the Japan Cultural Institute in Rome. He also worked for Japan Foundation for Regional Art-Activities (JAFRA), which supports local governments and public cultural institutes all over Japan, providing financial assistance through various grant programs and promoting regional community programs through collaboration between artists, art producers and coordinators nationwide. He is currently in charge of the Tokyo Cultural Program in the run-up to 2020.



**Mitsuhiro Yoshimoto, Board Member, Arts Council Tokyo; Director of the Center for Arts and Culture, NLI Research Institute**

Mitsuhiro Yoshimoto began his career as an architect in 1981, after studying urban planning at the Graduate School of Waseda University. He became a consultant and researcher in cultural fields in 1985 and studied arts administration at Columbia University in 1997. Since 1985, he has been engaged in international studies on cultural policy, research on the management and evaluation of cultural organizations, master planning for cultural institutions and consultation for public art projects. Yoshimoto

is also the editorial supervisor of 'Creative City of EU and Japan'. He is currently Director of the Center for Arts and Culture at NLI Research Institute, a member of the National Cultural Policy Committee and a board member of the Association for Corporate Support of the Arts, Japan.

In 2014, Yoshimoto was appointed to be a member of Tokyo Council for the Arts and Culture as well as Chairman of the Council's Committee for Cultural Program of Tokyo 2020 Olympic and Paralympic Games.

### **Arts Council Tokyo**

With a proposal from the Tokyo Council for the Arts, the Tokyo Metropolitan Foundation for History and Culture established Arts Council Tokyo in November 2012, Japan's first internationally acknowledged arts council. Its programs subsidize and support the artistic and cultural activities that form the core of the Council's mission. In addition to the Arts Council Tokyo Grant Program, it has launched several pilot programs, such as "Arts Academy" which cultivates talented youth who plan to embark on careers in production, arts management, or at public institutions. The Traditional Performing Arts program showcases the fascination of traditional arts and the dynamism of new creative innovations.

Furthermore, Arts Council Tokyo carries out major cultural projects to prepare for the 2020 Olympic and Paralympic Games in Tokyo.



## **TORONTO**



**Lori Martin, Senior Cultural Affairs Officer, Cultural Services, Economic Development & Culture, City of Toronto**

As an urban planner, Lori Martin has worked on the adaptive reuse of industrial heritage

buildings for cultural purposes such as the Artscape Wychwood Barns, Evergreen Brick Works and the John Street Roundhouse. Lori was an expert witness at the Ontario Municipal Board hearing regarding the West Queen West neighbourhood. More recently, Lori was a strategic contributor to a multi-departmental city team that successfully negotiated the Mirvish+Gehry redevelopment that retains the Princess of Wales Theatre, heritage warehousing and non-residential uses. Her interests also include collaborating with others who are committed to increasing creativity in the places where we live with the goal of developing new ways to stimulate regional prosperity by leveraging the connections between culture, economy and place.



**Cheryl Blackman, Director, Museums and Heritage Services, City of Toronto**

Cheryl Blackman, Director of Museums and Heritage Services, City of Toronto Cheryl Blackman is the Director of Museums and Heritage Services

with the City of Toronto where she is responsible for the ten city-owned and operated historical museums, the city collection of historical objects, archaeological specimens, moveable fine art and an extensive portfolio of heritage buildings. Prior to joining the City of Toronto, Cheryl served as the Assistant Vice-President of Audience

Development at the Royal Ontario Museum (ROM). Her responsibilities included managing the front of house, audience research, and acting as the Museum's liaison to more than 1300 Volunteers. She established the ROM's Community Access Network (ROMCAN) which she grew to more than 80 partnerships with community organizations.

Cheryl holds a Bachelor of Social Work (BSW), and a Master of Business Administration (MBA), and is a Fellow of Inclusion and Philanthropy from the Association of Fundraising Professionals (AFP). She is the Vice Chair of the Board at the Robert McLaughlin Gallery and an Officer of the Diversity committee at the American Alliance of Museums.

### **City of Toronto, Economic Development & Culture**

EDC's mission is "making Toronto a place where business and culture thrive". Cultural services provide support to the non-profit arts sector, the entertainment industry, museums and heritage sectors, and creative entrepreneurs. EDC directly operates 10 museums, produces events and community programs, and commissions public art. However, the majority of cultural development is advanced through funding, partnerships, policy and planning, where the City has influence. EDC is currently developing a strategic plan that better integrates culture with economic development to promote employment, inclusion, global investment, and civic and cultural participation.



## **VIENNA**



### **Dr. Andreas Mailath-Pokorny, Rector, Music and Arts University, City of Vienna**

Dr. Andreas Mailath-Pokorny, born in 1959, is a qualified solicitor and graduated from the University of Vienna's Law Faculty. He went

on to study further education at John Hopkins University (School of Advanced International Studies, Bologna Center), where he obtained a degree in International Relations on top of his degree from the Institute of Political Science at the University of Vienna.

Mailath-Pokorny embarked on his professional career in the diplomatic services of the Federal Ministry for Foreign Affairs in 1986. He worked for the Austrian Chancellor Franz Vranitzky as member of his cabinet from 1988 to 1996, his last post there being office manager. He subsequently led the department for Arts Affairs in the Federal Chancellery up until 2001. In 2001, he joined the Vienna city government and became city Councilor for Cultural Affairs and Science. From 2015 onwards, his responsibilities were expanded to cover fields such as sport, information and information communication technology; he held the position of City Councilor until May 2018. Mailath-Pokorny is also president of the Federation of Social Democratic Academics, Intellectuals and Artists. As of the academic year 2018-19 he is the Rector of the Music and Arts University of the City of Vienna.

### **Music and Arts University of the City of Vienna**

In 2005, the Music and Arts University of the City of Vienna (MUK) arose out of the "Konservatorium der Stadt Wien", which had been part of Vienna's public music school system for 60 years. The implementation of

the Bologna Process in the tertiary education sector in the late 1990s had encouraged the Conservatory's reorientation: rapid professionalization of teaching, research and management was motivated by the desire for integration into the European Higher Education Area and the ambition to create excellence in music and the performing arts. In June 2005, notice of accreditation issued by the Austrian Federal Ministry completed the "Konservatorium's" transformation to university status. The Music and Arts University is part of Wien Holding, and falls under the Private Universities Act by law, although in fact it serves the public interest and is operated with municipal funding. This organizational structure offers the opportunity to unite flexibility, autonomy and modernity with the stability of long-term financing.

The Music and Arts University offers diverse and comprehensive training in music, musical theatre, dance and drama. The list of courses encompasses more than 30 Bachelor's and Master's degree programmes, academic diploma programmes and preparatory courses. Each year approximately 850 students from 60 countries study at the MUK.



## WARSAW



**Tomasz Thun-Janowski, Director, Department of Culture, City of Warsaw**

Tomasz Thun-Janowski has been the Director of the Culture Department of the City of Warsaw since 2013.

He is a graduate of Nicolaus Copernicus University in Toruń and

the University of Warsaw in Polish literature, philosophy and theatre studies. Professionally he has been a theatrical producer and culture manager. He was the long-time Deputy Managing Director of TR Warszawa Theatre and Head of Communications of Adam Mickiewicz Institute. He was also a Lecturer at the Aleksander Zelwerowicz National Academy of Dramatic Art in Warsaw.

He is an expert in communications management, brand building and culture policy making. He is a member and cofounder of culture and art oriented social movements: "Citizens of Culture" (signatory of the 'Treaty for Culture', signed in 2011 by the Prime Minister of the Republic of Poland) and the "Independent Culture" movement. He is also a co-organizer of the Polish Culture Congress 2016 and Culture Future Forum 2017.



**Robert Zydel, Director, Marketing Department, City of Warsaw**

Robert Zydel is responsible for New Media, Marketing and Research and Analysis departments; planning and implementing information campaigns;

delivery of BTL, ATL and integrated ad campaigns; marketing communication for various City Hall events, as well as media strategy and planning. He designs research tools and methodology aimed at problem solving and challenges faced by organisations. He has over ten-years of teaching experience gained through running research seminars.

### City of Warsaw

The City of Warsaw is a local self-government unit which executes public tasks of a local nature that fall under the responsibility of the borough and county (two local administration levels), as well as tasks resulting from the capital character of the city. The city provides public services,

encompassing municipal and social services, and it is also responsible for satisfying the needs of the inhabitants in the field of education, health care, culture, social welfare, safety and public order.

As a self-government unit Warsaw creates the city's development policy and has a wide range of legal tools and broad infrastructure to implement project's results especially in the field of revitalisation and economic development.

The Culture Department of the City of Warsaw is designated by the Mayor to build the cultural policy of the city, to cooperate with national, regional and local cultural organisations, NGO's and local communities, to support artists, and to realize CCI projects among others. The City also runs theatres, local cultural centres, libraries, and other institutions. The City of Warsaw has significant experience with interregional cooperation through participation in various city networks as well as through various EU funded projects.



## ZURICH



### **Peter Haerle, Director, Department of Cultural Affairs, City of Zurich**

Peter Haerle has been Director of the Department of Cultural Affairs of the City of Zurich since 1 August 2010. After studying history, political science

and Spanish literature at the University of Zurich, Haerle worked as a journalist for various Swiss media, including Radio DRS and the

Tages-Anzeiger, where he was a member of the editorial board. He then led an agency for communication and worked in the interface between politics, business and culture. Haerle is a member of the board of the Swiss City Conference Culture and is involved in various working groups of national cultural policy.

### **Department of Cultural Affairs, City of Zurich**

Cultural promotion is a central public task for the city government of Zurich, the largest city in Switzerland. It guarantees diversity, high quality and innovation, especially through the possibility of experiment, failure and new beginnings. The City of Zurich supports culture with net expenditure supporting culture fluctuating between 1% and 1.5% of the total urban expenditure. The budget of the Department of Cultural Affairs is about €130 million. The department is under the presidency of the city council. Its main tasks are:

- **Promotion:** the city of Zurich promotes cultural activities in the areas of theater, e-music, jazz/rock/pop, literature, fine arts, dance and film with production contributions and deficit guarantee. Around €9 million are available for this purpose.
- **Institutions:** the City of Zurich supports unique and outstanding institutions. There are around 90 million euros available for the subsidies of cultural institutions.
- **Own activities:** the City of Zurich runs its own institutions (a museum, a theatre and a cinema) and organises its own festivals (including, among others, the Zurich theatre spectacle).



### **Stadt Zürich Kultur**



# **World Cities Culture Forum Management Team**



**Paul Owens, Co-founder and Director, BOP Consulting; Director, World Cities Culture Forum**

Paul is the Director of the World Cities Culture Forum, supervising the organization's ambitious

future plans. Paul is also co-founder and Managing Director of BOP Consulting, one of the UK's leading consultancies on culture and the creative industries. He leads on much of BOP's work in economic development and the creative industries, with particular knowledge of skills and training, entrepreneurship, cluster development and economic impact analysis. With his colleagues at BOP, he has pioneered new ways of understanding the cultural and creative economies of cities and regions and helped to design new policies and support structures to foster culture and creativity. He leads BOP's international work, especially in China and Taiwan. He is a regular speaker and moderator at international conferences and workshops.



**Matthieu Prin, City Partnerships Manager, World Cities Culture Forum; Consultant, BOP Consulting**

Matthieu has been coordinating the World Cities Culture Forum since its inception. In this role, he oversees

relationships with all city members and manages the data collection for the World Cities Culture Report. He has been involved in a range of consultancy projects at BOP Consulting, most notably for the Peruvian Ministry of Culture, Taiwan's Ministry of Culture, Shanghai Jing'an Municipal Government and Creative Scotland. He recently worked for the London Borough of Islington to help them support their Arts

Strategy, and for the Mayor of London's Office to help them develop the London Borough of Culture and London Cultural Infrastructure Plan policy initiatives. Matthieu holds a MA in Urban Governance from the Institut des Sciences Politiques de Paris (Sciences Po) and a BA in International Relations from the University of California Los Angeles (UCLA).



**Martha Pym, Programme Manager, World Cities Culture Forum**

Martha is the Programme Manager for the World Cities Culture Forum and works with both BOP Consulting and Mayor of London's

Office to ensure the smooth delivery of the Forum and its activities. She has over ten years' experience working in contemporary arts and the cultural sector, ranging from the Institute of Contemporary Arts in London, Frieze London and Frieze New York, to her previous role as Deputy Director of the London Design Biennale. Martha holds a Masters degree in Urban Planning (MUP) from the Graduate School of Design, Harvard University.



**Yvonne Lo, Research Manager, World Cities Culture Forum; Consultant, BOP Consulting**

Yvonne is an experienced researcher and works across BOP's research and evaluation portfolio. At the World Cities

Culture Forum, she manages research projects and coordinates activities with member cities. Her recent projects include a research for the UNESCO Global Report 2017 on the implementation of the "The Convention on the Protection and Promotion of the Diversity of Cultural Expressions", evaluation of the

British Council Showcasing programme, Research and Evidence Project for Creative Industries Clusters Programme by the Arts and Humanities Research Council. Yvonne studied a Masters in Public Administration (International Development) at the London School of Economics and Political Science and held a BBA (First Class Honour) in Global Business and Economics at the Hong Kong University of Science and Technology. She also held the Fellowship of Trinity College London in Recital in Violin.



**Richard Naylor, Director of Research, BOP Consulting**

Richard supervises all BOP's major research projects, ensuring BOP's methods are analytically rigorous and appropriate to the task in hand. His work

has broken fresh intellectual ground in fields such as the development of frameworks for measuring the economic and social impacts of cultural activities. Richard has over twenty years of contract research experience in both consultancy and academia. Before joining BOP in 2002, Richard spent five years as Research Associate with the Centre for Urban and Regional Development Studies (CURDS) at Newcastle University, and two years at the University of Westminster undertaking research projects on the audio-visual sector. He was elected a Fellow of the RSA in 2007 and is a member of the UK Evaluation Society.

## **BOP Consulting**

BOP Consulting specialises in culture and the creative industries. We built up our expertise in the UK and we work across the world. We understand how culture enriches people's lives and how culture and the creative industries make economies competitive. We are expert in measuring the social and economic value of both. Underpinning all BOP projects is our commitment to robust evidence and sustainable delivery models.

BOP's clients are governments, private businesses, cultural organisations and their funders. We help them to write strategies and to plan for the future. We work with our clients to build new partnerships and to deliver new projects. We help them to understand and communicate the value of what they do.

<http://bop.co.uk/>

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Consulting



**Kate D. Levin, Principal,  
Bloomberg Associates  
(New York) and Advisor,  
World Cities Culture  
Forum**

Kate D. Levin is a principal at Bloomberg Associates, a philanthropic consulting firm created to

collaborate with mayors in cities around the world on improving quality of life for their citizens. She also oversees the Arts Program at Bloomberg Philanthropies. Previously, Levin served as Commissioner of the New York City Department of Cultural Affairs from 2002-2013, during which time she participated in early conversations that led to the creation of the World Cities Culture Forum. The inaugural fellow of the National Center for Arts Research (NCAR) at Southern Methodist University, she has taught at the City University of New York, worked for several arts organizations, and served in the New York City mayoral administration of Ed Koch.

strategic reforms and programmatic initiatives. A trusted advisor to the Commissioner, elected officials, and community stakeholders, she provided guidance on topics ranging from non-profit governance and capital project management to land use and public art. Before DCLA, Tracey was an Assistant U.S. Attorney in the Eastern District of New York, and served as Deputy Chief of the Asset Forfeiture Unit. Prior to that, she was a litigation associate in private practice. Tracey earned a Juris Doctor from Tulane Law School and a Bachelor of Arts in English from The University of Virginia.

## **Bloomberg Philanthropies**



**Tracey Knuckles,  
Cultural Assets  
Management,  
Bloomberg Associates  
(New York) and Advisor,  
World Cities Culture  
Forum**

As a member of the Cultural Assets Management discipline,

Tracey helps cities develop strategies for strengthening the creative sector, and optimizing its impact through economic development, cultural marketing and tourism initiatives, and other key civic projects. Prior to joining Bloomberg Associates, she served as Deputy Commissioner & General Counsel for the New York City Department of Cultural Affairs (DCLA), the nation's largest funder of the arts. At DCLA, Tracey managed the agency's core operations and guided the agency through a host of

# Guest Speakers



**Alonzo King, Founder and Artistic Director, Alonzo King LINES Ballet**

King has been called “a visionary choreographer, who is altering the way we look and think about movement.” King calls his works ‘thought

structures’, created by the manipulation of energies that exist in matter through laws, which govern the shapes and movement directions of everything that exists. Named as a choreographer with “astonishing originality” by the New York Times, Alonzo King LINES Ballet has been guided by his unique artistic vision since 1982.

King has works in the repertoires of the Royal Swedish Ballet, Frankfurt Ballet, Ballet Bejart, Les Ballets de Monte-Carlo, Joffrey Ballet, Alvin Ailey American Dance Theater, Hong Kong Ballet, San Francisco Ballet, Hubbard Street Dance Chicago and many others. He has collaborated with distinguished visual artists, musicians and composers across the globe including Pharaoh Sanders, James Campbell, Hamza El Din, Pawel Szymanski, Jason Moran, Charles Lloyd and Zakir Hussain. Renowned for his skill as a teacher, King was honored with the Lifetime Achievement Award by the Corps de Ballet International Teacher Conference in 2012. An internationally acclaimed guest ballet master, his training philosophy undergirds the educational programming at the Alonzo King LINES Dance Center of San Francisco, which includes the pre-professional Training Program, Summer Program, and BFA Program at Dominican University of California.

King’s work has been recognized for its impact on the cultural fabric of the company’s home in San Francisco, as well as internationally by the dance world’s most prestigious institutions. Named Choreographer of the Year by Danza & Danza in Italy and a Master of Choreography by the Kennedy Center in 2005, King is

the recipient of the NEA Choreographer’s Fellowship, the Jacob’s Pillow Creativity Award, the Irvine Fellowship in Dance, the US Artist Award in Dance, NY Bessie Award, and the National Dance Project’s Residency and Touring Awards. In 2014, King was appointed to the advisory council of the newly established Center for Ballet and the Arts at New York University; in 2015 he received the Doris Duke Artist Award in recognition of his ongoing contributions to the advancement of contemporary dance. Joining historic icons in the field, King was named one of America’s “Irreplaceable Dance Treasures” by the Dance Heritage Coalition in 2015. San Francisco Mayor Gavin Newsom presented the 2nd Annual Mayor’s Art Award to Alonzo King in October 2008. (Photo credit Franck Thibault)



**Deborah Cullinan, CEO, Yerba Buena Center for the Arts**

Yerba Buena Center for the Arts (YBCA) CEO Deborah Cullinan is one of the nation’s leading thinkers on the pivotal role arts organizations can play in shaping our social and political

landscape, and has spent years mobilizing communities through arts and culture. Deborah is committed to revolutionizing the role art centers play in public life and during her tenure at YBCA, she has launched several bold new programs, engagement strategies, and civic coalitions. Prior to joining YBCA in 2013, she was the Executive Director of San Francisco’s Intersection for the Arts. She is a co-founder of CultureBank and ArtsForum SF, co-chair of the San Francisco Arts Alliance and on the board of the Community Arts Stabilization Trust. Her passion for using art and creativity to shift culture has made her a sought-after speaker at events and conferences around the world.



**Radhika Fox, CEO, US Water Alliance**

Radhika Fox is the Chief Executive Officer of the US Water Alliance, a national nonprofit organization advancing policies and programs that build a sustainable water future for all.

The US Water Alliance brings together diverse stakeholders to identify and advance common-ground, achievable solutions to our nation's most pressing water challenges. Through the industry-leading Value of Water Campaign, Radhika has been a leading spokesperson for the importance of investing in our nation's water infrastructure. Water providers, public officials, business leaders, agricultural interests, environmental organizations, community leaders, unions, and policy organizations comprise the diverse membership of the US Water Alliance. The Alliance educates the nation on the value of water, accelerates the adoption of One Water policies and programs, and celebrates innovation in water management.

Radhika is a widely-recognized thought leader on complex water issues, from equity in water to investing in our nation's water infrastructure. With more than 20 years of experience in developing policies, programs, and issue-based advocacy campaigns, Radhika is a sought-after public speaker and has been interviewed by local, regional, and national media outlets on a wide range of water issues. Previously, Radhika directed the policy and government affairs agenda for the San Francisco Public Utilities Commission, which is responsible for providing 24/7 water, wastewater, and municipal power services to 2.6 million Bay Area residents. She also served as the Federal Policy Director at PolicyLink, where she coordinated the organization's policy agenda on a wide range of issues, including infrastructure investment, transportation, sustainable communities, economic inclusion, and workforce development.

Radhika serves on the boards of PolicyLink and Jobs to Move America. She holds a B.A. from Columbia University and a Masters in City and Regional Planning from the University of California at Berkeley where she was a HUD Community Development Fellow.



**Christie George, President, New Media Ventures**

As President of NMV, Christie has overseen a portfolio of more than 70 nonprofits and for-profits, including Indivisible, SumOfUs, and Upworthy. Christie's work

centers on fostering an independent, vibrant, and diverse media sector. She has spent her career supporting individuals and institutions that are making media that matters — from independent filmmakers documenting powerful stories to social entrepreneurs disrupting the way media is created, distributed and promoted.

Christie started her career at a venture capital firm, spent six years managing sales and marketing for Women Make Movies, the world's leading distributor of films by and about women, and is a co-founder of Louder, the crowd-promotion platform for ideas that matter. She serves on the board of the Roosevelt Institute and was recently named a Social Citizen Ambassador by the Case Foundation.

Christie holds a BA from Yale University and a MBA with distinction from the University of Oxford, where she was a Skoll Scholar in Social Entrepreneurship and graduated with the Said Prize, awarded annually to the program's top student. She lives in Oakland and is a proud co-owner of the Rio Theater in Monte Rio, CA.



**Neil Hrushowy, City Design Group, San Francisco Planning Department**

Neil Hrushowy manages the City Design Group in the San Francisco Planning Department. The City Design Group provides urban design services for the City

of San Francisco, combining the disciplines of city planning, architecture and landscape architecture. The City Design Group employs a human-focused and iterative design approach that builds upon how people perceive and use public space, thereby bringing together a social, psychological and cultural understanding to how space works. Its responsibilities include placemaking, design innovation, urban design policy, streetscape design review, and research. Its portfolio ranges from the micro-scale of the parklet, to the neighborhood-wide scale of a public realm plan, to design policy for climate adaptation along the waterfront. Recent projects include: the redesign of Castro Street, Jefferson Street in Fisherman’s Wharf, and Broadway through Chinatown; the Groundplay program, which leads the City’s temporary urbanism initiatives; and, public realm plans for the Civic Center District and the Central Waterfront/ Dogpatch neighborhood. Neil was also the co-director of the Market Street Prototyping Festival, hosted in partnership with the Yerba Buena Center for the Arts. The Festival brought a competitive, crowd-sourced design approach to one mile of San Francisco’s most important public space – Market Street.



**Maria Jenson, Creative and Executive Director, SOMArts**

Maria Jenson is recognized as a leader in the arts nationally for advancing innovative strategies to sustain creative communities in the midst of rapidly

changing urban environments. Jenson has deepened SOMArts’ commitment to racial equity, creating clear pathways for Bay Area artists to incubate new ideas and grow their careers. Through her leadership, Maria has expanded SOMArts’ educational and public programs, advanced new public-private partnerships, and fostered groundbreaking exhibitions such as The Black Woman is God, The Third Muslim: Queer and Trans\* Muslim Narratives of Resistance and Resilience, and many more. These initiatives further SOMArts’ mission to engage the Bay Area’s diverse cultural communities in inspiring creative encounters at the intersection of art and social justice.

Prior to joining SOMArts, Jenson was a key member of the External Relations team in the Marketing and Communications Division managing the transition, rebranding and reopening of SFMOMA during the museum’s \$300 million expansion. Jenson produced the museum’s Economic and Cultural Impact study in collaboration with the Boston Consulting Group, demonstrating the crucial role of cultural institutions in the civic and economic life of San Francisco.

Jenson was the Founding Director of ArtPadSF – an independent art fair launched in 2010 in partnership with Chip Conley. ArtPadSF transformed the Phoenix Hotel into an immersive and interactive platform to engage Bay Area artists, gallerists and art lovers, and enjoyed a successful three-year run that helped to launch the careers of many emerging artists.

A graduate of the 2018 Getty Foundation Executive Leadership Institute, Jenson is a sought-after speaker and thought leader on the role of cultural institutions in fostering a more democratic and equitable society.



**Tim Jones,  
CEO, Artscape**

Tim Jones is a champion for the role that the arts play in transforming cities and communities. Under his direction since 1998, Artscape has grown from a Toronto-based artist studio

provider to an internationally recognized leader in creative placemaking. The term “creative placemaking” was coined by Tim in 2006 to describe the practice of leveraging the power of arts and culture to act as a catalyst of change, growth and transformation of place. Today, city-builders around the world are employing creative placemaking strategies to make cities more vibrant, prosperous, sustainable and liveable.

Artscape’s work involves clustering creative people together in real estate projects to serve their interests while advancing multiple public policy agendas, private development interests, community and neighbourhood aspirations and philanthropic missions. In Toronto, Tim has built an impressive portfolio of arts centres that provide space to more than 2,300 people working and or living in Artscape properties, including 32 public venues serving more than 240,000 people annually. After playing mentor and coach to organizations and governments in Canada and abroad for many years, Tim and Artscape are beginning to play an active development role in markets outside Toronto. In 2014, Tim was recognized by the Geneva-based Schwab Foundation as Social Entrepreneur of the Year.



**Lucy Latham  
Programme Lead,  
Julie’s Bicycle**

Lucy joined Julie’s Bicycle in September 2013 to work with key cultural institutions, artists, cultural policy-makers and funders in the UK and internationally

on the strategic integration of environmental sustainability and action on climate. She works across a variety of programmes, facilitating and delivering workshops and training, as well as offering consultancy to a wide variety of clients; her current focus is convening culture and environment in global cities, partnering in various European and international programmes. Lucy’s academic background is BSc Environmental Science and MSc in Social and Political Theory.



**Elizabeth Lee, VP of  
Programs and  
Development, CyArk**

Elizabeth Lee serves as Vice President for Programs and Development for CyArk, an international non-profit organization with the mission to capture, archive and share the world’s cultural heritage. Her expertise includes developing international partnerships in support of technology driven solutions for cultural heritage protection, education, and appreciation. Originally trained as an archaeologist with excavation experience in Turkey and Hungary, Elizabeth has been applying 3D technologies to the cultural field for over a decade. She has extensive experience in working with foreign governments and local communities including cultural ministries and the United Nations Educational Cultural and Scientific Organization (UNESCO), and top technology companies.

Elizabeth is a graduate of the University of California, Berkeley and is a member of the US Chapter of the International Council on Monuments and Sites (ICOMOS). She is a past winner in the South by Southwest (SXSW) Eco Place by Design competition.



**Jay Nath, Co-Executive Director, City Innovate**

Jay Nath is the Co-Executive Director of City Innovate, a San Francisco based non-profit that helps government be more effective, equitable and responsive. Nath currently leads the

Startup in Residence program, an on-premises incubator at City Hall, where entrepreneurs work with government officials to create new commercial products.

In his previous role, Nath was the first Chief Innovation Officer for the Mayor of San Francisco and Obama White House Champion of Change, where he served for more than a decade. Under his leadership, he established the Mayor's Office of Civic Innovation where his belief in cross-sector collaboration created the pioneering Civic Bridge program which brings pro bono talent from Google, McKinsey, Harvard Business School and many other organizations to solve critical challenges over four months. In collaboration with the Obama Presidential Innovation Fellows, Nath created the Mayor's Executive Fellowship program where 10 cross-sector leaders spend one year in City Hall working on high impact projects. He also established open data legislation that requires city departments to make all non-confidential datasets available to the public and created the chief data officer position for the city. Prior to public service, Nath was VP of Product at SquareTrade, where he led the strategy for their flagship product leading to their acquisition for \$1.4 billion and was a senior consultant at PricewaterhouseCoopers implementing health care software for enterprise customers.



**David Pescovitz, Research Director, Institute for the Future**

David Pescovitz is a journalist, researcher, and producer whose work focuses on science, technology, and culture. He is a research director with the Institute for

the Future, a 50-year-old nonprofit that helps organizations think about the longterm future to make better decisions in the present. He is also partner/co-editor at Boing Boing and the co-founder of Ozma Records, "a music label focused on science, art, and consciousness to spark the imagination." In 2018, Pescovitz won a Grammy Award for Best Boxed or Special Limited Edition Package for co-producing The Voyager Golden Record: 40th Anniversary Edition.

Pescovitz was also the founding editor-at-large for MAKE; the DIY technology magazine, and co-wrote the book Reality Check (HardWired, 1996), based on his long-running futurist column in Wired magazine. He has written for Scientific American, Popular Science, The New York Times, The Washington Post, Salon, and New Scientist, among many other publications. From 2000 to 2007 Pescovitz was the first ever writer-in-residence at UC Berkeley's College of Engineering. He holds a Bachelor of Fine Arts in Electronic Media from the University of Cincinnati and a Master's in Journalism from UC Berkeley.

Pescovitz has also contributed to the Los Angeles Times, IEEE Spectrum, Fast Company, MTV, Discovery Channel Online, and Encyclopaedia Britannica. His writings on technology and culture are featured in the books What Are You Optimistic About?: Today's Leading Thinkers on Why Things Are Good and Getting Better, Dissident Futures, The Happy Mutant Handbook, and The 'Zine Reader. Pescovitz is a member of the International Academy of Digital Arts & Science and has appeared on numerous television and radio programs and networks

including CNN, NPR, and PBS NewsHour. (Photo credit Ransom & Mitchell)



**Dr. Anh Thang Dao-Shah, Senior Racial Equity and Policy Analyst, San Francisco Arts Commission**

Anh Thang Dao-Shah is the Senior Racial Equity and Policy Analyst at the San Francisco Arts Commission where she leads the agency's equity initiatives and conducts research to improve the agency's impact. She is also the co-founder of Creative Equity Research Partners, a consulting company to advance equity in arts and culture. Anh Thang received a Ph.D. in American Studies and Ethnicity from the University of Southern California. Prior to joining the Arts Commission, she taught women's studies, ethnic studies, and literature at the University of California, Riverside, San Francisco State University, and California College of the Arts. Her academic and creative works have been published in positions: east asia critique, the Journal of Vietnamese Studies, Visual Anthropology and the award winning anthology Southeast Asian Women in the Diaspora: Troubling Borders in Literature and Art.

**Alison Tickell, CEO, Julie's Bicycle**



Alison established Julie's Bicycle in 2007 as a non-profit company helping the music industry reduce its environmental impacts and develop new thinking in tune with global environmental challenges. JB has since extended its remit to the full performing and visual arts communities, heritage and wider creative and cultural policy communities, defining the contributions the arts should be making to climate and sustainability challenges. With an increasing international

profile, JB is acknowledged as the leading organization bridging sustainability with the arts and culture.

Originally trained as a cellist, Alison worked with seminal jazz improviser and teacher John Stevens, both as a performer and trainer. She worked for many years with socially excluded young people at Community Music, training professional musicians in teaching, mentoring and business development, and then at Creative and Cultural Skills where she established the National Skills Academy for the music industry. She is a school governor, a 2012 London Leader, Advisor to Tonic Theatre, judge on Observer Ethical Awards, Royal College of Arts Sustainable Design Awards, D&AD White Pencil Awards, and a fellow of the RSA. She has been on the boards of the Music Business Forum, the Live Music Forum and Sound Connections.



**Dr. Burcu Tung, Director of Programs, CyArk**

Burcu is a social scientist with experience in research and management of heritage, archaeology and public health. She currently serves as CyArk's director of programs where she coordinates with multiple governmental and non-governmental stakeholders in CyArk's work to support conservation, recovery and promote discovery of cultural heritage sites. She previously served as the field director of the Catalhoyuk Research Project. Burcu has lectured at the University of California, Berkeley and the University of California, Merced and on heritage and heritage management. She received her PhD in Anthropology from UC Berkeley.



**Marilyn Waite,  
Environment Program  
Officer, William and  
Flora Hewlett  
Foundation**

Marilyn currently leads the climate and clean energy finance portfolio at the Hewlett Foundation. She has

worked across four continents in renewable and nuclear energy, startups, and venture capital and investment. Author of Sustainability at Work: careers that make a difference, Marilyn serves on the Board of Directors for The Biomimicry Institute and writes the monthly GreenBiz column on green economy ventures, The Innovators. Marilyn previously led the energy practice at Village Capital, modeled and forecasted energy solutions to climate change as a Senior Research Fellow at Project Drawdown, and managed innovation projects at AREVA (now Orano). She holds a Master’s Degree with distinction in Engineering for Sustainable Development from the University of Cambridge and a Bachelor’s of Science Degree in Civil and Environmental Engineering, magna cum laude, from Princeton University.



**Deanna Van Buren  
Co-Founder and Design  
Director, Designing  
Justice + Designing  
Spaces**

Deanna Van Buren is one of the national leaders researching, formulating, and advocating for restorative

justice centers, a radical transformation of the criminal justice system. She currently sits on the national board of Architects/Designers Planners for Social Responsibility and is a co-founding partner of Designing Justice + Designing Spaces, an architecture and real estate development firm innovating in the built environment to end mass incarceration.

Deanna’s design activist and advocacy work has been featured on TEDWomen and honored by the American Institute of Architects San Francisco, as well as Architecture Record’s Women in Architecture Awards honoring pioneering professionals. She is the only architect to have been awarded the Rauschenberg Artist as Activist fellowship.



**Assaf Weisz, Managing  
Director, Creative  
Placemaking Lab,  
Artscape**

Assaf is Managing Director at the Creative Placemaking Lab, where he works to design arts & culture into the future (and present) of

urban life. He has an extensive background in building innovative initiatives, as co-founder and Managing Director of Purpose Capital, a leading impact investment advisory firm, and as National Director of Canada for Nexus Global, a network of emerging philanthropists and impact investors. He has held a number of public positions with organizations such as World Economic Forum, Laidlaw Foundation, Ariane de Rothschild Foundation and Brookfield Institute for Entrepreneurship & Innovation.



**Patience Yi, Executive  
Director, Code and  
Canvas**

Patience is a former technology executive who transitioned full-time into an advocate for the arts and equal rights. She is the Executive Director of an organization called

Code and Canvas with a mission to promote art, science and technology to work together to foster healthy communities.

# **San Francisco Summit Donors and Sponsors**

The City & County of San Francisco would like to thank the following donors and sponsors for their generosity in supporting the 2018 Summit and helping to welcome the international delegation to San Francisco.



### Cultural Venue Partners

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# Governance and Operation

# Governance and Advisory Committees

The World Cities Culture Forum operates as an informal network.

The network is convened by the Deputy Mayor for Culture and Creative Industries at the request of the Mayor of London.

Each year a member city is selected by the Summit Advisory Committee through an Expression of Interest application process to host the World Cities Culture Summit.

The host city appoints a local organising committee, which works with the World Cities Culture Forum advisory group, to decide on the content of the Summit.

In 2016, the World Cities Culture Forum set up two advisory committees in order to involve members in co-designing its programme and research. There is an Event Advisory Committee and a Research Advisory Committee with five different cities represented on each committee.

Advisors are expected to propose ideas for events, research programme, key messages for WCCF, the future agenda, and offer feedback on short planning documents and key WCCF documents (e.g. publication prospectus and event programme).

The Advisory Committees include the following city delegates:

## Event Advisory Committee

- Tom DeCaigny, Director of Cultural Affairs at City and County of San Francisco
- Mitsuhiro Yoshimoto, Board Member, Arts Council Tokyo; Director of the Center for Arts and Culture, NLI Research Institute

- Lori Martin, Senior Cultural Affairs Officer, Cultural Services, Economic Development & Culture, City of Toronto
- Araf Ahmadali, Policy Advisor, Department of Arts and Culture, City of Amsterdam
- Patrik Liljegren, Deputy Managing Director of Cultural Affairs and Chief of the Cultural Strategy Staff, Culture Administration, City of Stockholm

## Research Advisory Committee

- Hae-Bo Kim, Director of Management and Planning Division, Seoul Foundation for Arts and Culture
- Odile Soulard and Carine Camors, Urban Economists, IAU Paris Ile-de-France
- Prof. Changyong Huang, President, Shanghai Theatre Academy; Director, Metropolitan Culture Audit Centre
- Maria Privalova, Director, Nekrasov Central Library
- Alina Bogatkova, Vice Director, Nekrasov Central Library, Moscow
- Bronwyn Mauldin, Director of Research and Evaluation, Los Angeles County Arts Commission

## Summit Advisory Committee

- Justine Simons, Deputy Mayor for Culture and Creative Industries, Mayor of London's Office
- Vladimir Filippov, Vice Head, Moscow Department of Labor and Social Protection
- Mijin Nam, Manager of Future Planning Team, Seoul Foundation for Arts and Culture
- Olga Leitjen, Director of the Department of Arts & Culture, City of Amsterdam
- Tom DeCaigny, Director of Cultural Affairs at City and County of San Francisco

# Operation and Funding

The activities of the World Cities Culture Forum are organised and delivered by BOP Consulting, a specialist consulting firm, on behalf of the GLA and the members of the Forum.

BOP Consulting has a contract with the GLA to this effect. The members of the Forum individually pay a fee directly to BOP to cover the costs of organising activities and undertaking research.

As well as this basic fee, individual member cities raise funds or pledge in-kind resources from internal and external sources to support the activities of the Forum.

