

WORLD CITIES CULTURE SUMMIT SEOUL

1 - 3 November 2017

Contents

Foreword	3
Chair's Welcome	4
World Cities Culture Forum Vision and Values	7
World Cities Culture Summit Ethos	9
Programme	11
Participants	17
Guest Speakers	55
Seoul Summit Supporters & Organisers	61
Governance and Operation	65

Welcome from the Mayor of Seoul

Welcome to Seoul! It is a great pleasure to host the 6th World Cities Culture Summit in Seoul. We are honoured and delighted to welcome the delegates from twenty-seven cities.

As a metropolitan city, Seoul's appeal includes its unique harmony between tradition and the cutting edge, from its history of more than 2,000 years, to its state-of-the-art facilities and infrastructure. It also boasts a remarkable and beautiful cityscape. The creativity of Seoul and Korea has been noticed by many global citizens. The 'Korean Wave (Hallyu)', has gained enormous popularity around the world, recognising the works of young Korean artists in the prestigious fields of arts and creative industries.

Seoul is shifting towards inclusive and sustainable growth, as well as focusing on its citizens and grassroots democracy. This year's summit in Seoul takes place just after the anniversary of the 'Seoul Culture Vision 2030, Creative Civic City' plan, which is the city's mid/long-term cultural plan. This plan was developed over nearly 3 years, through a process that encouraged the widest citizen participation. We look forward to sharing our plans with other world cities, as we shift our focus to the happiness of our citizens through our cultural policy.

The theme of WCCS Seoul 2017 is "Beyond the Creative City: new civic agendas for citizens and by citizens".

From the fall of 2016 to the spring of 2017, the peaceful and festive candlelight vigils in Seoul and Korea brought the world's attention to Korea and its citizens. The plazas of Seoul have become a starting point in which Seoul experienced urban and societal change through citizens' cultural movements,

accompanied by the creative interventions of artists for the promotion of democracy. This led us to reflect on the central importance of public engagement in the development and delivery of cultural policy as we shift from a 'Culture City' to a 'Creative-Civic City'. This year's Summit provides the opportunity to explore answers to this issue.

The "World Cities Culture Forum: Seoul Declaration 2017", which will be jointly declared at the closing ceremony, will affirm the role of World Cities in championing culture as a critical part of the future of our cities, and will strengthen our connections to bring more in-depth cooperation between world cities.

The Seoul Metropolitan Government has received inspiration and practical assistance from the WCCF through its research on cultural policies and information sharing. Seoul looks forward to even closer relationships with world cities through the network of the WCCF.

I would like to thank the Mayor of London's Office and the WCCF team for their cooperation in preparing this year's summit. I would also like to thank all the partner organizations and cultural venues in Seoul for their cooperation to host this special event.

I truly hope that you have a unique experience in Seoul. May the World Cities Culture Summit Seoul 2017 be a meaningful occasion for further cooperation between world cities.

Yours sincerely,

Park, Won-soon
Mayor of Seoul

Chair's Welcome

Welcome to the 6th World Cities Culture Summit, in the wonderful city of Seoul.

It is great to see old friends and welcome new members from Lisbon, Chengdu and Zurich, to our growing network.

Seoul is a remarkable world city. A leader in technological innovation with a deep commitment to citizen engagement. It is a city that has preserved its historical legacy, with three designated UNESCO World Heritage sites. It has invested in contemporary cultural infrastructure and you will experience a great example of this on our first day together at the Dongdaemun Design Plaza. The 'Korean Wave' shows the global reach of Korean contemporary culture, with the phenomena of K-Pop and K-dramas capturing the imagination and loyalty of fans internationally.

The summit is a chance to hear about the new, 'Seoul Culture Vision 2030'. It is a bold plan with citizen participation at its heart. We will develop this idea throughout the summit and will explore how culture can play a role in the lives of citizens in all world cities.

This year I am also delighted that we are launching the first ever World Cities Culture Forum Leadership Exchange Programme. As world cities we have many common challenges and every summit we have inspiring conversations about the innovative ways we are developing culture in our cities. The Leadership Exchange Programme will enable us to take these conversations to the next level. It will support exchanges between cities. It will fund travel and accommodation for city delegations, as well as hosting costs.

The Leadership Exchange Programme is a chance to understand in depth how cities are developing a new policy or a ground-breaking programme. It is also an opportunity to showcase a great success story from your city. Whether you are interested in creative workspace, the night time economy, planning innovation, cultural regeneration, cultural tourism, real estate models, cultural policy, major events or civic engagement. I would like to extend my great thanks to Bloomberg Philanthropies and Google Arts & Culture for supporting this new initiative and to the City of Amsterdam for leading this project with such energy.

This year we also have two important pieces of research which will underpin our workshop sessions. 'Making Space for Culture' highlights the need for city leadership in securing creative spaces. 'Culture and Climate Change' shows how artists can support our cities' responses to climate change.

I want to extend our warmest thanks to the Mayor of Seoul, Park Won-soon, and to Deputy Mayor of Cultural Affairs, Seoul Metropolitan Government, Mr Jeong Hyup (Thomas) Seo, for their generosity as hosts. Special thanks go Mr Chulhwan Joo, CEO of the Seoul Foundation for Arts and Culture - and his team who have worked tirelessly with the World Cities Culture Forum team to organise the Summit, including Hae-Bo Kim, Director, Management and Planning Division, Mijin Nam, Manager, Research & Development, Seoul Foundation for Arts and Culture and their colleagues.

And finally, I wanted to thank you - our members. Together we're making the World Cities Culture Forum a genuine force for positive change in the world, combining innovation, global collaboration and leadership. Thank you as ever for your engagement, your ideas and your friendship.

Enjoy your time in Seoul and have a wonderful Summit!

Justine Simons OBE

Chair, World Cities Culture Forum
Deputy Mayor for Culture and Creative
Industries, Mayor of London's Office

World Cities Culture Forum

Vision and Values

Leadership

The Forum stands for global leadership on culture. Our members are some of the most informed and influential cultural officials in the world. They know that leadership is necessary in order to make cities more vibrant, inclusive and liveable. The Forum allows members to share their experiences and develop the knowledge they need in order to exercise that leadership.

Since the nine founder cities met in London in 2012, the Forum has grown rapidly. It now includes 35 members from leading cities around the world:

Amsterdam, Austin, Brussels, Buenos Aires, Cape Town, Chengdu, Dakar, Edinburgh, Hong Kong, Istanbul, Lagos, Lisbon, London, Los Angeles, Madrid, Melbourne, Montreal, Moscow, New York, Paris, Rio de Janeiro, Rome, San Francisco, Seoul, Shanghai, Shenzhen, Singapore, Stockholm, Sydney, Taipei, Tokyo, Toronto, Vienna, Warsaw, Zurich.

Global collaboration

The Forum is a collaborative network of world cities seeking to promote culture as a vital part of urban policy.

Whether at the World Cities Culture Summit, one of our themed symposia, or through the introductions we facilitate, our members have the opportunity to make contact with other leading policymakers who understand the issues they face. They learn from each other by examining common challenges and dilemmas and comparing approaches to cultural investment and development.

We share our successes, learn from our mistakes and together build the arguments and knowledge we need to make culture a leading force in world cities.

Evidence

Evidence is essential if we are to make the case for culture. But culture is difficult to measure in a way that does justice to the breadth and sophistication of cultural life, and the complexity of its impact.

So we are building an evidence base about the many and wide-ranging ways in which culture enriches a world city and its inhabitants. This hard evidence enables us to understand what works and what doesn't, and to make hard arguments if necessary.

The landmark World Cities Culture Report is at the heart of our research programme. It is the most comprehensive report of its kind, showing that, across the globe, culture is as important to the world city as finance and trade. It shows that culture plays an integral role in shaping world cities' identity, economy and quality of life.

This year, based on feedback from our members on urgent issues we have published our first policy handbook, *Making Space for Culture*. It includes a series of case studies that identify the ingredients that make policies or programmes work, helping policymakers to better understand the options available to address these issues. After the Summit we will be releasing the second policy handbook, *Culture and Climate Change*.

Inspiration

All around the world, culture has an extraordinary and far reaching impact on cities and their people. The results are extensive and profound, from cinemas in the Rio Favelas, workspaces for artists in Toronto, cultural quarters in Moscow, art spaces in Seoul, the Olympic legacy in London and social circus in Buenos Aires.

We want everyone involved in city leadership – government, business, education, health – to understand the essential contribution culture makes to economic prosperity, quality of life, and happiness. We want the widest acknowledgement that, in a globalised world, no city can afford to neglect it.

World Cities Culture Summit Ethos

At the World Cities Culture Summit we encourage a spirit of openness and honesty. We learn from both our mistakes and our successes. And one of the main benefits of the Summit is the opportunity to hear about others members' experiences in a truthful way, away from the pressure of media or political scrutiny.

We want you to share the mistakes you have made, the challenges you have faced and the tactics you have used to overcome obstacles. In order to achieve an environment where members feel safe enough to talk about their experiences we need everyone to respect confidentiality.

We would like to remind all attendees that we work under Chatham House Rules. This means that all participants are free to use the information received, but neither the identity nor the affiliation of speakers or participants may be revealed. This also extends to how we communicate about the Summit via Twitter, Facebook and other social media. Please ensure that you respect the confidentiality of all participants in all communications.

Finally, we encourage everyone to listen carefully. We come from all the corners of the globe. Our passion for culture in our cities binds us together. But there are also many differences in our professional backgrounds, national cultures and political operating contexts – all of which influence the way we interpret the world and act within it. We encourage you to be mindful of these differences and learn from them. Have a wonderful Summit!

Programme

WEDNESDAY 1 NOVEMBER 2017

10:00 – 11:00

Opening Ceremony

Location: Academy Hall (3F), Dongdaemun Design Plaza (DDP)

Welcome

Justine Simons, Deputy Mayor for Culture and Creative Industries, Mayor of London's Office and Chair, World Cities Culture Forum

Paul Owens, Co-founder and Director, BOP Consulting and Director, World Cities Culture Forum

Park, Won-soon, Mayor of Seoul

Keynote Speech

Sok-Yong Hwang

Presentation of Seoul's Cultural policy and the Summit's theme

Jeong Hyup (Thomas) Seo, Deputy Mayor for Cultural Affairs

11:15 – 13:00

Ice-breaker: get to know each other

Leadership Exchange Programme Introductory Session

Location: Academy Hall (3F), Dongdaemun Design Plaza (DDP)

13:00 – 14:00

Lunch

14:00 – 14:50

Tour of Seoul Biennale of Architecture and Urbanism

15:00 – 17:00

Workshop 1: Climate change as cultural change

This workshop will build on the evidence and case studies gathered in the Culture and Climate Change Handbook for City Leaders to inspire and inform participants on the many ways city leaders can embed environmental thinking in their policies and programmes.

Location: Round Hall (2F), Dongdaemun Design Plaza (DDP)

Key questions:

- Do cultural leaders have a genuine role to play in tackling climate change? What is it?
- How successful has your city administration been in tackling climate change? What evidence do you have?
- Where do you see opportunity for action on climate change in your cultural policies, funding, programmes and advocacy?
- As a cultural leader, what support do you need to engage and act on climate change? Where does it sit in your priorities? Why?

Moderator: Lucy Latham, Programme Lead, Julie's Bicycle (London)

Speakers:

Amsterdam

Araf Ahmadali, Policy Advisor for Arts and Culture / World Cities Culture Forum Associate, City of Amsterdam

Los Angeles

Danielle Brazell, General Manager, City of Los Angeles Department of Cultural Affairs

New York

Shirley Levy, Chief of Staff, Department of Cultural Affairs, New York City

Seoul

YOON Dayyoung, Director, Seoul Upcycling Plaza

Workshop 2: Making Space for Culture: meeting the challenge

Drawing on the case studies and approaches from the Making Space for Culture Handbook for City Leaders, workshop participants will examine how their individual cities can 'scale up' their efforts in response to the challenge of development and change. Out of this the World Cities Culture Forum will produce a 'Policy Toolkit' to be published in 2018.

Location: Academy Hall (3F), Dongdaemun Design Plaza (DDP)

Key questions:

- How is the affordability crisis affecting arts and culture in world cities?
- Cities play an important role in building an enabling environment when it comes to making space for culture. What are they doing in this regard?
- What is the importance of cultural space to the arts and cultural ecosystem in world cities? Have cities undertaken research to understand the interrelationships between arts and cultural activity and the creative economy?

Moderator: Tim Jones, CEO of Artscape (Toronto)

Speakers:**Austin**

Meghan Wells, Manager of Cultural Arts Division, City of Austin, Economic Development Department

London

Laia Gasch, Special Advisor to the Deputy Mayor for Culture, Mayor of London's Office

Sydney

Lisa Colley, Manager Cultural Strategy, City of Sydney

Vienna

Dieter Boyer, Senior Advisor to the City Councillor and State Minister for Arts, Science and Sports of Vienna

18:30 – 20:30

Opening Dinner and performance

Location: Sevit Floating Island

THURSDAY 2 NOVEMBER 2017

09:30 – 10:00

Visit to Seoul Donhwamun Traditional Theater and Performance

10:00 – 11:50

Panel Session

New Civic Agendas for Culture: understanding the cultural life of citizens

This session presents the latest research and thinking on cultural participation from Seoul, who have just completed a major survey into the cultural life of its citizens, and from a number of other cities in other parts of the world. Cities cannot presume to know about the cultural lives of their citizens, or rely on old 20th century cultural infrastructure to serve them.

Location: Seoul Donhwamun Traditional Theater

Key questions:

- What are the key trends and patterns in cultural participation in Seoul and elsewhere?
- Is there anything that other World Cities recognise in this data?
- How do cities understand and support everyday cultural participation by their citizens?
- What is the justification for city governments to shape culture in World Cities?
- How do World Cities cope with the diversity of people, tastes and cultural forms?
- What does digital cultural participation mean for World Cities?

Moderator: Paul Owens, Co-founder and Director, BOP Consulting and Director, World Cities Culture Forum

Speakers:**Chengdu**

Zhenghong Zhang, Deputy Mayor of Chengdu Municipal Government

New York

Shirley Levy, Chief of Staff, Department of Cultural Affairs, New York City

Rome

Luca Bergamo, Vice Mayor and Deputy Mayor for Cultural Development, City of Rome

Seoul

Miree Byun, Director, Global Future Research Center, Seoul Institute

Hae-Bo Kim, Director of Managing & Planning Division, Seoul Foundation for Arts and Culture

12:00 – 14:10

Lunch and tour of Arario Museum and Changdeokgung Palace

15:00 – 17:00

Breakout sessions

Breakout 1: Culture meets politics in the public square

In South Korea as elsewhere, 'The Market Square' has sometimes been a place of protest and violence. Artists are using these spaces to give voice to citizens in pursuit of social progress. In 2016-2017, Gwanghwamun Square in Seoul became the stage for such artistic activities. It was an attempt to unite with the citizens' cultural movement for democracy. The square became a symbolic site of civic culture.

Location: Sejong Center for the Performing Arts (M Theater Lobby)

Key questions:

- What happens when artists use city squares as sites of civic and political engagement?
- Is it possible for artists to work within the public funding system to achieve social and political change?
- What is too politically challenging for city governments to fund?
- Do networked citizens and social media mean World Cities are connected like never before?
- Are World Cities special and distinct, in being sites of civic engagement and civic vitality?
- How do moments of civic and cultural turbulence transform a city? What are the appropriate forms of monuments and memorials?

Moderator: Danielle Brazell, General Manager, City of Los Angeles Department of Cultural Affairs

Speakers:

Brussels

Denis Laurent, Head, Department of Culture, City of Brussels

Seoul

Hae-Seong Lee, Director, Theater Black Tent; Director, Theater GORAE

ChangHyun Lee, Chairperson of Cultural Policy Committee, Seoul Foundation for Arts and Culture

Won-Jae Lee, Director, Cultural Policy Center of Cultural Action

Taipei

Ann Yang, Deputy CEO, Taipei Culture Foundation

Vienna

Dieter Boyer, Senior Advisor to the City Councillor and State Minister for Arts, Science and Sports of Vienna

Warsaw

Tomasz Thun-Janowski, Director, Department of Culture, City of Warsaw

Breakout 2: Expressive lives: Does culture really make people happy?

Culture is not something that is done to people, dictated and controlled by governments, corporations or mass media. Instead, people are using technology and forming associations which generate a grass-roots culture, one that makes them happy, on their own terms. Sometimes this activity is sanctioned, even nurtured by city officials; sometimes this activity is counter-cultural.

Location: Nakwon Music Mall

Key questions:

- What is the role of everyday culture and community arts in World Cities?
- Can neighbourhoods be revived and brought to life through play and creativity?
- How do cities connect professional and established cultural organisations with community groups?

- In our busy cities, how do we encourage people to slow down: to read, to listen, to watch?
- Does everyday creativity need to happen separately from our digital lives? Must it be away from screens?
- How might a focus on everyday culture lead to greater civic participation and happiness?

Moderator: Tom DeCaigny, Director of Cultural Affairs, City and County of San Francisco

Speakers:

Edinburgh

Lynne Halfpenny, Director of Culture, The City of Edinburgh Council

Frank Little, Museums and Galleries Manager, The City of Edinburgh Council

Hong Kong

Queenie Lau, Arts Development Director, Hong Kong Arts Development Council

Seoul

Seunghyun Park, Director of Community Arts Division, Seoul Foundation for Arts and Culture

Hyungchul Park, President, Daeil Co.

Singapore

Sin Nah Tan, Deputy Director (Community Engagement & Partnerships), Engagement & Participation, National Arts Council

Stockholm

Patrik Liljegren, Deputy Managing Director of Cultural Affairs and Chief of the Cultural Strategy Staff, Culture Administration

Breakout 3: Back to the Future: Can small scale creative production survive in World Cities?

The technology of the 21st century is breaking down the separation of work, dwelling, leisure, and transportation; the divisions between the natural and the artificial. Virtual Reality, the Internet of Things, Automation and Artificial Intelligence – all of these demand a

reconsideration of social infrastructure and the linkages between people. Culture is a vital part of this. Cities are places for creativity and craft, but can they withstand current pressures?

Location: Sewoon Arcade (Sewoon Basement)

Key questions:

- What might a true 'commons' of resources, technologies, and production mean for artists and artisans in World Cities?
- Are World Cities able to prevent the take-over of artisanal practice by global corporations?
- Do World Cities consider programmers and digital designers to be makers and artisans?
- Are studios and rehearsal spaces the factories of the future?
- What can World Cities do to ensure all communities benefit from new creative technologies and tools?
- How are culture, arts and creative industries to respond to the new ways of working, living and producing?

Moderator: Clare Reddington, Creative Director, Watershed

Speakers:

Austin

Jim Butler, Creative Industries Development Manager, Cultural Arts Division, City of Austin, Economic Development Department

Moscow

Maria Privalova, Director, Nekrasov Central Library

Seoul

Wonjae Kang, Coordinator of 00 UnivLAB

Jie-Eun Hwang, Associate Professor, Department of Architecture, University of Seoul

Shenzhen

Wen Wen, Director of Department of Project Development, Institute for Cultural Industries Shenzhen University

Taipei

Meng Fang Jiang, Sub-Division Chief,
Cultural and Creative Development Division,
Department of Cultural Affairs, Taipei City
Government

19:00 - 21:00

Gala dinner

Location: Samcheonggak

FRIDAY 3 NOVEMBER 2017

10:30 - 12:30

Public session: Can culture ignite a new civic spirit in World Cities?

World cities today face many complex challenges from inequality, to congestion, to climate change. These challenges can only be met successfully with the active involvement of their citizens. But as these challenges grow in scale and complexity, how do Mayors and other city leaders truly harness the power of the people? Here we explore what it takes to build a cultural metropolis centred on citizen engagement, happiness and well-being. This public debate is chance to reflect on what we have learned from each other and to consider future strategies.

Location: Seoul Citizens' Hall (Taepyeong Hall)

Key questions:

- What is the actual relationship between culture, citizen engagement and social and economic progress?
- Should citizens' happiness really be a central priority of World City cultural policy? What does such a policy look like? How does it fit with other priorities?
- What are the most effective strategies for encouraging greater participation in culture?
- What is the role of city of city government in fostering greater cultural participation?
- What will future models of culture-driven citizen engagement look? Do we have examples that show a path to the future?
- What potential does new technology offer to put people and culture at the centre of change and progress?

- How can international collaboration (such as WCCF) help us to devise more effective strategies and programmes involving citizens?
- Can culture ignite a new global civic spirit?

Moderator: Justine Simons, Deputy Mayor for Culture and Creative Industries, Mayor of London's Office and Chair, World Cities Culture Forum

Panel:

Lisbon

Manuel Veiga, Municipal Director of Culture of the Municipality of Lisbon

Moscow

Vladimir Filippov, Deputy Head, Moscow Department of Culture

Seoul

ChangHyun Lee, Chairperson of Cultural Policy Committee, Seoul Foundation for Arts and Culture

Sydney

Lisa Colley, Manager Cultural Strategy, City of Sydney

Toronto

Sally Han, Manager, Cultural Partnerships, in Economic Development and Culture, City of Toronto

12:30 - 14:00

Lunch and Feedback

Location: Seoul Citizens' Hall (Baseurak Hall)

14:00 - 15:00

Declaration

World Cities Culture Forum: Seoul Declaration 2017

Closing Speeches

Jeong Hyup (Thomas) Seo, Deputy Mayor of Cultural Affairs, SMG

Justine Simons, Deputy Mayor for Culture and Creative Industries, Mayor of London's Office and Chair of the World Cities Culture Forum

Participants

AMSTERDAM



Araf Ahmadali, Policy Advisor for Arts and Culture / World Cities Culture Forum Associate, City of Amsterdam

Araf Ahmadali is a policy advisor for Arts and Culture at the City of Amsterdam, with

experience in making policies on international cultural affairs, funding, entrepreneurship and creative industries and a passion for creative (and digital) innovation and music production. Araf was the project manager of the Amsterdam World Cities Culture Summit 2014 and in 2015, as part of a secondment, joined the Mayor of London's Culture Team as World Cities Culture Forum Associate.

Arts & Culture office of the City of Amsterdam

The Arts & Culture office is responsible for the City's local, urban, regional, national and international cultural policies with an annual budget of € 145 million. Its main objectives include:

- The strategic development, implementation and evaluation of the City's arts and culture policies;
- Annual funding for over 150 cultural organisations and support of cultural venues (in partnership with the Amsterdam Fund for the Arts)
- Granting subsidies to the Amsterdam Public Library, the Public Broadcasting Company of Amsterdam, the Amsterdam Fund for the Arts and the Amsterdam Expert Centre for Cultural Education (Mocca);
- The development and maintenance of cultural buildings in Amsterdam;
- Partnerships in different policy processes with for example the Education, Economic Affairs, Urban Planning, Environment, Communication, Citizenship, External and International Affairs offices of the City of Amsterdam

I amsterdam®

AUSTIN



Meghan Wells, Manager of Cultural Arts Division, City of Austin, Economic Development Department

With 19 years of experience in nonprofit and cultural programming, Meghan

Wells currently serves the City of Austin as the Economic Development Department's Cultural Arts Division Manager. She is responsible for developing arts, culture, and creative industries as economic development strategies, overseeing current programs and services for the creative community, facilitating planning and integration of initiatives into larger civic and community efforts, and seeking innovative policies to advance local, regional, and national arts conversations.

Wells previously served the Division's Art in Public Places (AIPP) program for eleven years. During her tenure, the program commissioned over 70 new permanent artworks and over 30 temporary artworks through the TEMPO (temporary public art) program, established the first Pre-Qualified List of artists, and worked with private developers to include public art in new commercial and residential projects.

In early 2016, Wells shifted her focus to addressing affordability issues facing Austin's arts community. She was a lead contributor to the Music and Creative Ecosystem Stabilization Recommendations report, which called for a mix of City-led initiatives, public-private partnerships, and community supported actions to retain and sustain the artist community. In addition to administering a \$12 million annual investment in local arts, she spearheaded the first Artist-in-Residence program within Austin city government, oversaw completion of a citywide Cultural Asset Mapping Project to identify additional strategic arts-led investment opportunities, and collaborates

with Partners in Sacred Places and the Austin Independent School District to maximize use of untraditional arts spaces.

Prior to joining the City of Austin, Wells worked with the USS Hornet Museum and the Missouri School Boards Association. She holds a B.A. from Rockhurst University, and M.A. from Texas Tech University. She is a member of the Americans for the Arts United States Urban Arts Federation.



Jim Butler, Creative Industries Development Manager, Cultural Arts Division, City of Austin, Economic Development Department

Jim Butler serves as the Creative Industries

Development Manager within the City of Austin's Cultural Arts Division, part of the Economic Development Department. Since the early 1990's, he has worked on economic development projects, both for the Texas Governor's Office and the City of Austin. His efforts have focused on improving the economies of Austin and the State by working to support and enhance the technology, entertainment, and arts sectors locally and across Texas. Currently, he is working to address Austin's lack of affordable creative spaces and also to support the City's creative sector by connecting the arts and business communities.

Jim was born in Austin and has lived there for over 50 years. He holds Master's Degrees from the University of Texas in both government and business. He is also certified as an Economic Development Finance Professional.

City of Austin, Economic Development Department

The City of Austin has established itself as a world leader in technology, innovation, energy, workforce development, music and creativity that has led to significant business expansion and overall growth. The City's Economic Development Department offers a unique model - one of just a few in the United States that presents opportunities for Austin through collaborative, cross-sector work. To effectively support and recruit business in Austin, the Economic Development Department has integrated a core global focus while supporting local initiatives through Cultural Arts, Music, Redevelopment/Downtown, and Economic and Small Business Programs. It strive to create a sustainable cultural and economic environment that enhances the vitality of Austin. Strategic areas of cultural and economic advancement:

- Global Business Expansion: create jobs in Austin through business attraction and assist local businesses with international expansion and trade.
- Redevelopment: facilitate sustainable growth of underutilized downtown assets in partnership with the community and project developers.
- Small Business Program: foster job creation and support the growth of new and existing businesses by providing capacity building resources.
- Cultural Arts Division: encourage a strong cultural economy through cultural development, cultural contracts with nonprofit arts and individual artists, creative industries, and public art.
- Music & Entertainment: serve as a resource on live music issues and implements emergent music industry development programs.



BRUSSELS



Laurent Delvaux, Chief Advisor to the Deputy Mayor for Culture, City of Brussels

Laurent Delvaux has been the chief advisor of the Deputy Mayor for Culture of the City of Brussels Karine

Lalieux since 2012. As such, he supports her as the key initiator and negotiator, both within the City and with the other Brussels public and private partners and organizations, in all cultural matters. Before joining the City of Brussels in 2006, he served for seven years as the chief advisor to several ministers of the Brussels regional government, responsible for different matters (economic policy, employment, housing, urban development, education and culture). This gives him a firsthand knowledge of Brussels opportunities and challenges. He has served and still serves as board member for many cultural organizations, as president of the house for performing arts La Bellone and of the organization in charge of the professional integration of young actors and directors Centre des Arts Scéniques, and as vice-president of the cinema promotion agency Cinergie. He has a master in history.



Denis Laurent, Head, Department of Culture, City of Brussels

Denis Laurent works for the City of Brussels since 2015, first as head of the Culture Department, then as Director

for Culture, Museums and Archives. His mission is a.o. to advise the office of the Alderwoman for Culture and to help translate on the field the cultural policies of the City of Brussels. Denis Laurent is also Professor

at the graduate and post-graduate school of art and design ENSAV La Cambre and a contributor to L'Art Même, the publication of the Visual Arts department of the Wallonia-Brussels Federation. Before joining the City of Brussels, he was for many years the executive manager of an internationally active contemporary dance organisation, what has given him a direct insight into both the arts production and the working of the cultural systems in the different parts of Belgium and abroad. He has published many essays and articles on culture and the creative industries, has been member of different committees and boards in the arts sector and has collaborated in the field of communication with organisations like the Kunstenfestivaldesarts and Charleroi Danses.

The Department for Culture of the City of Brussels

The department for Culture of the City of Brussels is responsible for the production of events in public spaces such as Nuit Blanche, the running of the contemporary arts centre CENTRALE and its satellites CENTRALE/box and CENTRALE/lab, the support of the City's own cultural institutions (five local cultural centres, three theatres, one theatre for young audiences, one choreographic centre, one resource centre and library dedicated to the performing arts...), the granting of subsidies to cultural institutions and projects, the administration of permits... The department for Culture works closely with the department for Museums, which conserves and brings to life the very rich Brussels historical heritage through several museums and archaeological sites, and the department for Archives, which manages one of the largest historical archives in Belgium.



CHENGDU



Zhang Zhenghong,
Deputy Mayor,
Chengdu Municipal
Government

Zhang Zhenghong was born in September 1970 in Chongqing Municipality. Mr. Zhang holds a Master degree

in Engineering from the Department of Water Resources and Hydropower Engineering of Tsinghua University. As the Deputy Mayor of Chengdu Municipal People's Government, Mr. Zhang Zhenghong is responsible for issues like environmental protection, culture, press and publication, radio and television, industry and commerce, quality supervision, food and drug administration, sports, tourism etc. Accordingly, he is supervising the following municipal departments: Bureau of Environmental Protection, Bureau of Culture, Radio and Television, and Publication (Bureau of Cultural Heritage, Bureau of Copyright), Bureau of Industry and Commerce, Bureau of Quality Supervision, Bureau of Food and Drug Administration, Bureau of Sports, Bureau of Tourism, to name a few.



Chen Lizhi,
Inspector of
Chengdu Bureau of
Culture, Radio, Film,
Television, Press
and Publication

Chen Lizhi is in charge of issues such as Art and Culture, Intangible Cultural

Heritage, Culture Industry, Infrastructure Construction and other related works. He is supervising the Division of Art, Division of Intangible Cultural Heritage Division of Culture Industry (Project Office). He is also responsible for contacting the Office of Music Industry, the Chengdu Institute of Sichuan Opera Research, the Chengdu Institute of Beijing Opera Research, Chengdu

Art Academy, the Chengdu Culture and Art School, the Center of Intangible Cultural Heritage Protection of Chengdu and the Chengdu Art Theater Company Co., Ltd.



Yong Ren, Deputy
General Manager,
Chengdu Media
Group

Yong Ren is currently the Deputy General Manager of the Chengdu Media Group. He is a senior economist and is

in charge of the investment management for the Chengdu Media Group. Prior to his current position, he was the general manager of Chengdu Xinwen Industry Co., Ltd which is the largest culture and creative industry investment company under Chengdu Media Group.

Chengdu Media Group

Chengdu Media Group is the largest organization in investing and managing culture, media and creative industries in Chengdu. In Sichuan Province, Chengdu Media Group's subsidiary – 'Borui Communication' is the only public listed company in culture and media industry. The Music Park called 'The Memory of Eastern Suburbs' which Chengdu Media Group invested to build and operate, is the most important culture project for Chengdu Municipal Government. Chengdu Media Group is strategically positioning its Culture and Creative industry ambitious, including building Qingcheng Culture and Creative Silicon Valley and exclusive releasing the China Cultural and Creative Index. Designed by four world class designers, Chengdu Media Group's property 'Ziku Hotel' was selected by the world's most influential Venetian architectural biennale in 2016.





**Xi Song, CEO,
DEFARA**

Xi Song is the Founder and CEO of DEFARA. He graduated from the University of Cambridge in the UK and Aarhus University in Denmark. His early career involved

consulting, marketing and creative industries. He has been appointed as the Director in charge for The Nielsen Company and Ogilvy Mather/WPP in Western China Region. Xi is the founder of DEFARA and is devoted to help creative individuals and organizations achieve greater success through culture, fashion and arts.

DEFARA

DEFARA was initially a Fashion Incubator for young and emerging artist and designers. After years of development, DEFARA is now one of the most active organizations that promotes culture, fashion and arts in China. DEFARA is also the organizer for Chengdu International Fashion Week (CIFW) and several culture and arts events. It was awarded the Creative Company of Year in 2016. DEFARA is aiming to help cities in China to connect to the world through cultural exchange and to help talent individuals in fashion and arts to be widely successful in the world.

DEFARA



CULTURE FASHION ART

EDINBURGH



**Lynne Halfpenny,
Director of Culture,
The City of
Edinburgh Council**

Lynne has 30 years' experience of successfully working in the cultural sector in Scotland. She began her career at

the 1986 Commonwealth Games Arts Festival as Marketing Officer and International Artist Liaison Lead. Lynne went on from there to the west coast of Scotland to run an Arts Centre and community festivals and events before returning to Edinburgh in 1989 to take on the role of Arts Officer with Edinburgh's local authority. Most recently Lynne has been appointed as Director of Culture with a responsibility for a staffing complement of c180, cultural venues, the civic museums service, arts, festivals and events and public safety for the Council. Edinburgh's reputation as a cultural and heritage destination continues to grow and joint approaches to monitoring this reputation is key. The most recent example of this saw a new Culture Plan for the city adopted, following a major public engagement exercise. This process led to a call for the creation of a Culture Task Group to oversee and ensure that the cultural life of the city is protected and nurtured. The leaders on this group come from the private, public and voluntary sectors of Edinburgh. In September this group was invited to assist in the development and realisation of a city vision for Edinburgh which places Culture at its heart. Throughout Lynne's career, partnership working has been a watchword, critical to a range of successes especially working with Edinburgh's Festivals and cultural venues in Edinburgh to ensure that they continue to thrive and act as local, national and international beacons of success.



Frank Little, Cultural Venues Manager (Museums and Galleries), The City of Edinburgh Council

Frank has over thirty years' experience of working in the museums and galleries sector in Scotland.

As Cultural Venues Manager (Museums and Galleries) he has responsibility for some of Europe's most architecturally important buildings including 12 museum venues, two art galleries and over 200 monuments. The collections are diverse and a number are Recognised by the Scottish Government as being of national and international significance. The venues are located mainly within in Edinburgh's historic World Heritage Site and attract over 800,000 visitors per year.

He has worked in the museums sector since the 1980s. He has held senior positions in museum services across Scotland including Glasgow Museums and Art Galleries, the UK's largest local authority museum service.

He was a member of the Scottish Government's Think Tank on the future of the museums sector in Scotland leading to the first sector wide National Strategy launched by the Cabinet Secretary in April 2012. He is the Chair of the East of Scotland Museums Partnership, a consortium of 40 partner organisations dedicated to fostering excellence in museum practice through partnership development, knowledge exchange and the sharing of best practice.

Throughout his career he has championed the use of collections to engage communities through active participation as a way of understanding and debate shared experiences to enhance wellbeing, identity and social cohesion.

The City of Edinburgh Council

The City of Edinburgh Council is the second largest council in Scotland and the ninth largest in the UK, with a workforce of 19,000 employees and a budget of around £1bn for the financial year 2015/16. The Council is committed to playing a dynamic role on the local, national and international stage and has a strong commitment to corporate management, a willingness to innovate and a determination to set the highest standards.

The Council plays a central role in shaping the continued success of Edinburgh as a 21st century capital city. Our responsibilities are wide-ranging, from schooling through to social work, housing, economic development, parks and green spaces, culture and sport, festivals and events, roads and transport.

The Council's Culture Division plays a crucial role in Edinburgh's cultural offering. It runs 15 Museums and Galleries, Scotland's only 5 star graded international concert hall, and a number of flexible events spaces. In total, these venues attract over 1 million visitors a year. It also is responsible for over 200 monuments, an award-winning outreach and public access programme, the delivery of major and civic events throughout the year and cultural policy development. In addition, it provides vital funding to cultural partners including Edinburgh's internationally renowned 12 festivals, a range of theatres, visual arts and community groups.



HONG KONG



Queenie Lau, Arts Development Director, Hong Kong Arts Development Council

Queenie Lau is the Arts Development Director of the Hong Kong Arts Development

Council (HKADC). She is responsible for the development and promotion of arts in Hong Kong by supporting the activities of local arts practitioners and arts groups through a number of grant schemes. She is in charge of projects including Hong Kong's participation in the 58th International Art Exhibition and 16th International Architecture Exhibition of Venice Biennale, Hong Kong's participation in the 11th edition of Gwangju Biennale, LitStream (Literary Arts Festival) and the 5th large-scale Public Media Art Exhibition: Human Vibration.

Prior to joining the HKADC, she was the Curator of the Hong Kong Design Institute & Institute of Vocational Education (Lee Wai Lee) during 2011 – 2015. She led the curatorial events and exhibitions in the development, promotion, administration and publicity of the cultural cluster, major art spaces i.e. HKDI Gallery, d-mart, Experience Centre and fashion archive of the Institutes. From 2008 – 2011, she was the Arts Support Manager at the HKADC and she managed the disbursement of grants to visual arts and literary arts sectors in Hong Kong. From 2005 – 2008, she was the Arts and Creative Industries Manager at the British Council. Her major role was to identify and develop sustainable relationships with organisations in cultural sectors between Hong Kong, China and the UK. From 1996 – 2003, she was the Assistant Curator at the Hong Kong Museum of Art and Art Promotion Office, organising blockbuster exhibitions and community arts projects.

Hong Kong Arts Development Council

Established in 1995, the Hong Kong Arts Development Council (ADC) is a statutory body set up by the Government of the Hong Kong Special Administrative Region to support the broad development of the arts including literary arts, performing arts, visual arts as well as film and media arts in Hong Kong. Its major roles include grant allocation, policy and planning, advocacy, promotion and development, and programme planning. Aiming to foster a thriving arts environment and enhance the quality of life of the public,

the ADC is also committed to facilitating community-wide participation in the arts and arts education, encouraging arts criticism, raising the standard of arts administration and strengthening the work on policy research. The ADC is one of the key agencies of the Home Affairs Bureau in the promotion of arts and culture.



Kiki Chan, Assistant Secretary for Home Affairs (Culture), Hong Kong

Ms Kiki Chan is currently Assistant Secretary at the Culture Branch of the Home Affairs Bureau. Her portfolio covers

policies relating to private museums and visual arts, as well as manpower situation and training needs study of the arts and cultural sector in Hong Kong. Ms Chan is a member of the Administrative Service of the Hong Kong Special Administrative Government. Prior to joining the Home Affairs Bureau in February 2017, she served in the Home Affairs Department and worked on district administration in one of the 18 administrative districts in Hong Kong.

Home Affairs Bureau, Government of the Hong Kong Special Administrative Region

The Home Affairs Bureau (HAB) of the Government of the Hong Kong Special Administrative Region has policy responsibility over the whole spectrum of arts and culture encompassing performing arts, visual arts, public arts, libraries, museums and intangible cultural heritage, covering the development of both cultural infrastructure and cultural software (including arts education, audience building, programme development and grooming of talents, etc). Its vision is to develop Hong Kong as an international cultural metropolis

with a distinct identity grounded in Chinese traditions and enriched by different cultures, where life is celebrated through cultural pursuit, and as a prominent hub of cultural exchanges.



ISTANBUL



**Mumin Yıldıztaş,
Deputy Director,
Istanbul Provincial
Directorate of
Culture and Tourism**

Mumin Yıldıztaş is the Deputy Director of Istanbul Provincial Directorate of Culture and Tourism. He

studied History at Istanbul University Faculty of Letters. Between 1990 and 2016, he worked at the General Directorate of State Archives, within the central organization of the Prime Ministry and consisting of three departments: the Ottoman Archives (Istanbul), Republican Archives (Ankara) and Documentation (Ankara). Mr. Yıldıztaş holds a M.S. degree in Turkish History and he is an expert of History of Republic Of Turkey. He is responsible for Strategy, Publicity, Research and Education departments of Istanbul Provincial Directorate of Culture and Tourism.



**Bekir Kopar,
Department
Manager, Publicity
Branch, Istanbul
Provincial
Directorate of
Culture and Tourism**

Beki Kopar is the Department Manager of the Publicity Branch

of Istanbul Provincial Directorate of Culture and Tourism. He worked in the private sector for more than ten years specializing in Free Trade Zones. In 2011 and 2012 he worked at the President's Cabinet as a Protocol

Officer. Between 2012 and 2016 he worked with the Minister Of Culture and Tourism of Republic Of Turkey as Deputy Chief of Cabinet of the Minister. Since then he has worked in his current Office where he is developing projects for Istanbul with his colleagues to enhance the city's cultural industry and tourism sector. Bekir holds a B.S. degree in Economics.

Istanbul Culture and Tourism Directorate, Turkish Ministry of Culture and Tourism

Istanbul Culture and Tourism Directorate is the provincial representative and local coordinating body of the Turkish Ministry of Culture and Tourism. The Directorate is composed of fourteen departments and about 150 staff members.

The Directorate contributes to the international promotion of Istanbul and manages the tourism information offices located in the city's touristic districts. Its officials conduct regular audits of the tourism sector (hotels, travel agencies, tour guides, etc.) to ensure they comply with the standards determined by the Ministry. The Directorate's responsibilities further include the smooth operation of the city's public museums and libraries, providing official certificates to cultural establishments (such as cinemas and publishers), hosting and supporting arts and cultural events as well as organizing workshops to identify the sector needs.

The Directorate is also a prominent organization in Istanbul in terms of cultural research and studies. It produced the 'City and Culture: Istanbul' textbook, which is the central piece of the elective 'İstanbul courses' offered by the city's universities. The Directorate is also a partner of the Istanbul Cultural Heritage and Cultural Economy Inventory, a research project collecting both qualitative and quantitative detailed information about the city's cultural environment.



LISBON



Manuel Veiga, Municipal Director of Culture, Municipality of Lisbon

Manuel Veiga graduated in Law from the Faculty of Law of the University of Lisbon, and has a post-graduation in

Cultural Management in Cities from INDEG / IUL (ISCTE). His professional practice is in the fields of cultural production and management, having worked in institutions and organizations such as the Calouste Gulbenkian Foundation (Gulbenkian Creativity and Artistic Creation Programme), Quaternaire Portugal - Consultancy for Development, INATEL Foundation (Division of Cultural Activities), CENTA - Centre of Studies of New Artistic Tendencies and Belgais - Centre for the Study of the Arts. Since November 2013, he has been the Municipal Director of Culture of the Municipality of Lisbon, where he had previously been advisor to the Councillor for Culture, between 2009 and 2013.



Alexandra Sabino, Advisor to the Deputy Mayor for Culture, Municipality of Lisbon

Alexandra Sabino was born in Vila Franca de Xira, Portugal. She studied International Relations and

began her work in cultural production at the University Theatre of Minho, in 1998. She was part of the team of Porto 2001 - European Capital of Culture as a production assistant in the area of community participation. In 2002, participated as an executive producer of a contemporary dance festival and in the same year started working with Teatro Bruto, a theatre company from Porto, where she

remained for four years. In 2006, she began her duties at the Madeira Classical Orchestra, as Assistant to the Artistic Director, and Programming Assistant, responsible for communication. From 2007 to 2015, she worked as production manager at Company Clara Andermatt. Currently she is the advisor to the Deputy Mayor for Culture of Lisbon's City Council, Catarina Vaz Pinto.

Culture in the Municipality of Lisbon

The Municipality of Lisbon's mission for Culture is to promote the cultural fruition and diversity in the city, as well as to facilitate and to give better conditions for creation, production and promotion to cultural agents. To this end, we have defined the following objectives: to promote access to culture and cultural growth; to disseminate the cultural offer; to encourage cultural creation; to rehabilitate and protect the material and immaterial cultural heritage; to internationalize the city and its cultural agents and to promote and to value the transversal dimension of culture. The city's Office for Culture establishes and develops the essential conditions in the city for music, theater, dance, visual arts, literature, design, cinema, public art and shows in public spaces to be created and to happen, and enables the operation of archives and libraries. Lisbon's mission and objectives for Culture are addressed via two different bodies: by DMC – Direção Municipal de Cultura, within the municipality's structure, and by EGEAC, a public company at an arm's length of the municipality.

The Municipality of Lisbon's approach to Culture envisions a city that thinks, creates and shares Culture.



LONDON



Justine Simons OBE, Deputy Mayor for Culture and Creative Industries, Mayor of London's Office and Chair, World Cities Culture Forum

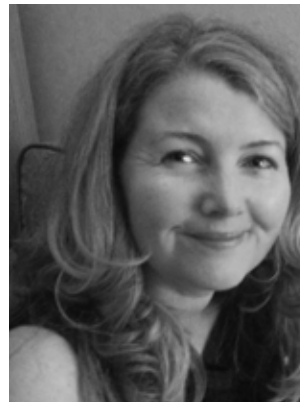
Justine has worked for the Mayor of London for over 15 years

and has played a central role in the cultural revitalisation of London. She was awarded an OBE by Her Majesty the Queen in 2015 for Services to Culture in London. She believes culture is central to London's success as a global city and has the power to transform lives and places.

During her time at City Hall she has shaped a strategy to establish London as a leading global creative capital. Culture is the number one reason people visit London. It is the third biggest film city, a leading fashion capital for both men's and womenswear and has the biggest design festival in the world. Justine staged the capital's biggest ever festival for the London 2012 Olympic and Paralympic Games with over 5000 events and established the Fourth Plinth as a global exemplar for public sculpture.

As Deputy Mayor she is pioneering groundbreaking cultural policy. From the first ever Cultural Infrastructure Plan, to Cultural Enterprise Zones - dedicated areas to support artists, a new London Borough of Culture Award to celebrate the best of London's neighbourhoods and the UK's first Night Czar to champion the night time economy. She also chairs the commission that will put the first ever statue of a woman on London's Parliament Square.

Justine founded and is Chair of the World Cities Culture Forum – an influential network of 35 global cities championing the pivotal role of culture.



Jackie McNerney, Acting Head of Culture, Mayor of London's Office

Jackie is Acting Head of Culture in the Mayor of London's Culture Team, where she leads on international projects

including the World Cities Culture Forum and The Culture Diary. Previously, Jackie has worked in a variety of cultural organisations across the UK. Her last job, as Chief Operating Officer at the Serpentine Gallery, included working on the lead up to the opening of the new Serpentine Sackler Gallery. Jackie has also worked for the Manchester International Festival, a biennial commissioning arts festival presenting world premieres in Manchester and then touring them internationally. She has also worked in several theatre organisations including the Royal Shakespeare Company, Lyric Theatre Hammersmith and Kneehigh Theatre. Jackie also sits on the Board of the Centre for Chinese Contemporary Art in Manchester.



Laia Gasch, Special Advisor to the Deputy Mayor for Culture, Mayor of London's Office

As Special Advisor for the Deputy Mayor for Culture and Creative Industries, Laia advises on cultural

policy and has been pivotal in developing new areas, for example embedding culture in the capital's spatial planning; addressing the need for creative workspace; developing a night time economy policy and the establishment of a 'Night Czar'; and the inclusion of a games industry festival as part of the Mayor's creative industries portfolio. Originally from Barcelona, she came to London to do a degree at Goldsmiths College and has lived in London ever since. She has worked as a creative producer leading

national and international projects for like-minded organisations including the Cultural Olympiad during the London 2012 Olympic Games, the BBC, where she led an award-winning youth arts programme, and has led projects for arts organisations including Tate Modern, the Southbank Centre and the London International Festival of Theatre. Laia is a cultural activist in her local area, she founded London's first parent-run nursery and helped set up a local market, a neighbours and businesses association, and supports the local arts centre.

Greater London Authority

The Greater London Authority (GLA) is a strategic authority with a London wide role to design a better future for the capital. It supports the work of the Mayor of London, helping his office to develop and deliver strategies for London. It also supports the London Assembly in their role of scrutinising the work of the Mayor and representing the interests of Londoners. While the Mayor and the London Assembly are elected by Londoners, the staff of the GLA are a permanent body that provides continuity in the ongoing development and delivery of strategies for London. It is their role, regardless of the political background of the Mayor, his team or Assembly Members, to make sure that the work they do on behalf of London is of the highest standard that this great city deserves.

MAYOR OF LONDON

LOS ANGELES



**Danielle Brazell,
General Manager,
City of Los Angeles
Department of
Cultural Affairs
(DCA)**

Danielle Brazell is the General Manager of the City of Los Angeles Department of Cultural Affairs (DCA), reporting directly to

the Mayor and leading a full time staff of 64 and a part-time staff of 80. Ms. Brazell directs and works with the progressive arts agency's Public Art, Grants Administration, Community Arts, Performing Arts, and Marketing and Development Division Directors to oversee a \$42 million portfolio of facilities, programming, and initiatives providing arts and cultural services in Los Angeles.

Prior to being appointed to this position in the summer of 2014, Ms. Brazell was the Executive Director of Arts for LA, a regional advocacy organization working to foster a healthy environment in which arts and culture may thrive and be accessible to all in the region. During her tenure, she transitioned the organization from an ad-hoc steering committee comprised of local executive arts leadership, to a highly visible arts advocacy organization serving the greater Los Angeles region. Under her stewardship, Arts for LA became a formidable coalition advancing the arts in the largest county in the country. Ms. Brazell's additional professional experience also includes working as the Artistic Director of Highways Performance Space and as the Director of Special Projects for the Screen Actors Guild Foundation. She serves as a board member of Americans for the Arts and DataArts.

City of Los Angeles Department of Cultural Affairs (DCA)

As a leading, progressive arts and cultural agency, DCA empowers Los Angeles's vibrant communities by supporting and providing access to quality visual, literary, musical, performing, and educational arts programming; managing vital cultural centers; preserving historic sites; creating public art; and funding services provided by arts organizations and individual artists.

Formed in 1925, DCA promotes arts and culture as a way to ignite a powerful dialogue, engage LA's residents and visitors, and ensure LA's varied cultures are recognized, acknowledged, and experienced. DCA's mission is to strengthen the quality of life in Los

Angeles by stimulating and supporting arts and cultural activities, ensuring public access to the arts for residents and visitors alike.

DCA advances the social and economic impact of arts and culture through grantmaking, public art, community arts, performing arts, and strategic marketing and development. DCA creates and supports arts programming, maximizing relationships with other city agencies, artists, and arts and cultural nonprofit organizations to provide excellent service in neighborhoods throughout Los Angeles.



**Bronwyn Mauldin,
Director of Research
and Evaluation, Los
Angeles County Arts
Commission**

Bronwyn Mauldin is Director of Research and Evaluation at the Los Angeles County Arts Commission.

She oversees a team that utilizes data and social science methods to improve the Arts Commission's work and strengthen the arts ecology. Ms. Mauldin has spent her career conducting applied research and evaluation for nonprofits, philanthropies and government. She has evaluated farmworker programs in California's Central Valley, studied employment conditions for truck drivers in the Pacific Northwest, analyzed barriers to reentry for people leaving prison, served as a nonpartisan policy analyst in the Washington State House of Representatives, and researched villager organizing in rural northeast Thailand. She teaches research methods to graduate students in the Sotheby's Institute arts administration program at Claremont Graduate University. Ms. Mauldin has a master's in public administration from the University of Washington. She is also a novelist.

Los Angeles County Arts Commission

The Arts Commission provides leadership in cultural services of all disciplines for the largest County in the United States, encompassing 88 municipalities. It funds 364 nonprofit arts organizations through a two-year \$9 million grant program, implements Arts for All, the regional initiative dedicated to restoring arts education to 81 public school districts, programs and operates the Ford Theatres, funds the largest arts internship program in the country and manages the County's civic art policy. The Arts Commission also produces free community programs, including the Emmy Award-winning LA County Holiday Celebration broadcast on public television.



**Laura Zucker, Senior
Fellow, Masters in
Arts Management at
Claremont Graduate
University**

In 2017 Laura Zucker stepped down after 25 years as executive director of the Los Angeles County Arts

Commission, which provides cultural services for the largest county in the US.

The Arts Commission funds more than 400 nonprofit arts organizations, implements the regional initiative dedicated to restoring arts education to 81 public school districts, funds the largest paid arts internship program for undergraduates in the country, and manages the county's civic art policy, which creates extraordinary experiences in everyday places.

For more than two decades she led the revitalization of the Ford Theatres and was executive producer of the Emmy Award winning Holiday Celebration. During her tenure, Ms. Zucker completed a strategic plan for Cultural Equity and Inclusion that

resulted in actionable recommendations. Five of which, including the creation of a cultural policy for the region and embedding creative strategists in multiple county departments, are being implemented now: <https://www.lacountyarts.org/ceii-report>

In 2017 she was part of the first World Culture Summit in Abu Dhabi, which brought together cultural leaders from 80 countries.

Her leadership helped shape the regional cultural calendar on ExperienceLA.com, which is now part of DiscoverLA.com managed by the Los Angeles Convention and Tourism Board. Ms. Zucker headed the California Cultural Tourism Initiative, which marketed the arts of California's three urban regions domestically and internationally. She is the author of a regional study of individual artists as part of the California Arts Council's economic impact study on the arts.

Ms. Zucker serves on the boards of Grantmakers in the Arts, and the Trusteeship, the Southern California Chapter of the International Women's Forum. She is also a member of the LA Coalition for Jobs and the Economy. She is a past board member of the Association of Arts Administration Educators and was a founding member of the board of Arts for LA.

She received a B.A. from Barnard College and attended the Yale School of Drama. As a senior fellow at Claremont Graduate University, she continues to teach a course about the intersection of the arts with other fields for the Masters in Arts Management program.

MOSCOW



**Vladimir Filippov,
Deputy Head,
Moscow Department
of Culture**

Vladimir Filippov was appointed a Deputy Head of the Department of Culture of Moscow on 24 June 2013. In this position

he is in charge of public parks, cultural and exhibition centers, museums, libraries, children's leisure and city festivals. In 2008–2012, Vladimir worked as the Head of the Department of Family and Youth Policy at the Northeastern Administrative Area of Moscow where he introduced the system of youth councils. In 2012–2013, he was a Deputy Head of the Department of Family and Youth Policy of Moscow. In 2007, he received a PhD degree in Sociology. For his work Vladimir has received government awards and merit certificates.



**Alexander Bodrov,
Head of the Cultural
Centres Office,
Moscow Department
of Culture**

Alexander started his career at one of Moscow's district councils. Later he became part of the Moscow Department for Family And Youth Policy. In 2012 he joined the Moscow Department of Culture where he is now in charge of the office that governs over 400 public libraries, around 200 cultural centres and 13 city cinemas.



**Anna Shalimova,
Head of the Press-
Centre and
Information Office,
Moscow Department
of Culture**

Since 2011 Anna has been at the civil service of the Moscow Government. Until 2014 she held the position of the advisor for the Moscow Department of Interregional Cooperation, National Policy and Relations with Religious Organisations. Then she joined the Moscow Department of Cultural Heritage. Since 2015 she has been in charged of PR for the Moscow Department of Culture.

Moscow Department of Culture

Moscow Department of Culture is part of the Moscow Government. It develops municipal targeted programmes in the arts and culture. Today it plays a key role in the Moscow cultural policy. The Department of Culture manages about 500 legal entities, located at more than 1000 addresses all over Moscow. In addition to museums, theaters, libraries, parks, exhibition halls, cultural centers, youth centers, arts schools, concert halls and cinemas, the Department includes organizations involved in sectoral and territorial development. It develops pedestrian zones, organizes city festivals, launches grant programmes for cultural institutions, educational events for cultural managers and creative industry entrepreneurs, etc. Also the Department is in charge of big city festivals and public holidays celebrations held in Moscow.



Департамент
культуры
города Москвы



**Maria Privalova,
Director, Nekrasov
Central Library,
Moscow**

Maria is in charge of the Nekrasov Central Library, the main public library of Moscow. Through the efforts of Maria

and her team this library has become a prominent institution on Moscow's cultural scene. Prior to that, she served as the Director of the Moscow Institute for Social and Cultural Programmes where she still acts as a research curator. Maria is a TEDxMoscow co-organiser. She also worked as curator and producer for various cultural and educational projects, including: Moscow International Forum "Culture. Looking into the future", international design festival DesignAct; installations at the Central House of Artists; the "Collected Works" festival in the Russian State Library, and many others.



**Alina Bogatkova,
First Deputy
Director, Nekrasov
Central Library,
Moscow**

Alina holds the position of the First Deputy Director of the Nekrasov Central Library, the main public library of Moscow. She is responsible for research, income generation, human resources management and key development projects. Prior to that Alina had an equivalent position at the Moscow Institute for Social and Cultural Programmes where she was in charge of research and analytics, workshops for employees of cultural institutions and communication between cultural managers and the research team of the Institute. Besides, she worked as a Deputy Director of the Mikhail Bulgakov Museum helping manage the staff and organise city festivals.

Nekrasov Central Library, Moscow

The Nekrasov Central Library is the main public library of Moscow. It possesses the collection of 1.5 mln items in more than a hundred languages and provides free access to various digital resources and databases. It organises exhibitions, festivals and conferences as well as experiments with new formats of cultural events and edutainment promoting reading and lifelong learning.

The Nekrasov Central Library is also research and training center. In 2017 it was merged with the Moscow Institute for Social and Cultural Programmes (miscp.ru) that does applied research in the cultural field. The Library took on all the projects of the institute. Also together with the Moscow Department of Culture and other stakeholders the Nekrasov Central Library is in charge of shaping the vision and development strategy for the extended Moscow library network.



NEW YORK



Shirley Levy, Chief of Staff, Department of Cultural Affairs, New York City

As the Chief of Staff for the NYC Department of Cultural Affairs (DCLA), Shirley develops strategy and drives day-to-day management for the largest municipal funder for arts and culture in the United States.

She works across City agencies and New York's vast cultural sector to create and expand opportunities for artists and cultural organizations to engage with city residents. She also spearheads specific programs and initiatives for the agency: in 2015 Shirley launched and now manages DCLA's Public Artists-in-Residence program (PAIR) that embeds artists in City agencies to apply creative practice to pressing civic issues.

In 2016 Shirley was instrumental in establishing the task force guiding the City's Affordable Real Estate for Artists (AREA) initiative, designed to develop affordable workspace to help sustain and grow the New York's creative sector.

She currently oversees various collaborations with the Department of Education to expand arts access to public school students, serves on the City's Children's Cabinet, and most recently launched the Mayor's Grant for Cultural Impact to connect underserved communities with more cultural programming.

She holds a Masters Degree in Arts Administration from Teachers College Columbia University and a Bachelor's Degree in Art History from Brandeis University.



Ryan Max, Director of External Affairs, Department of Cultural Affairs, New York City

Ryan Max serves as Director of External Affairs at the New York City Department of Cultural Affairs. In this role, he manages public affairs, media relations, and a range of special projects for the agency. He previously worked for a community development organization in the South Bronx.

New York City Department of Cultural Affairs

The New York City Department of Cultural Affairs (DCLA) is dedicated to supporting and strengthening New York City's vibrant cultural life. DCLA works to promote and advocate for public access to quality arts programming and to articulate the contribution made by the cultural community to the City's vitality. The agency represents and serves nonprofit cultural organizations involved in the visual, literary and performing arts; public-oriented science and humanities institutions including zoos, botanical gardens and historic and preservation societies; and creative artists at all skill levels who live and work within the City's five boroughs. DCLA also provides donated materials for arts programs offered by the public schools and cultural and social service groups, and commissions permanent works of public art at City-funded construction projects throughout the five boroughs.



PARIS



Carine Camors, Urban Economist, IAU Ile-de-France

Carine is one of the two researchers of Paris region for the World Cities Culture Forum. She is an Economist and she is currently

working at the Paris Region Urban Planning & Development Agency (IAU), Paris, France. She has been working for more than 15 years on Employment, Social and Entrepreneurship issues. This contributes to the development of more effective regional policies. She also contributed to the master planning process of the Paris metropolitan development strategy. Carine is particularly interested in understanding and accompanying digital and creative transition. For many years, she focused her work on creative and cultural industries (CCI) to highlight the economic potential of this sector and its impact on social and territorial development: profile of the creative workforce and the dynamics at the regional scale, location of cultural clustering, etc. Today, she works on the emergence of the sharing economy and the new ways of working and their impacts on employment.



Odile Soulard, Urban Economist, IAU Ile-de-France

Odile Soulard is an Economist at the Paris Region Urban Planning & Development Agency (IAU), Paris, France. Her areas of expertise

are mainly related to the knowledge economy: R&D, innovation, creative economy (cultural and creative industries) and dynamics of networks, in local and international urban contexts. Working alongside local governments and planning agencies she has acquired extensive experience in urban

planning consulting and in cultural, innovation and economic development's policies. She contributed to the master planning process of the Paris metropolitan development strategy. She is one of the two coordinators and researchers in charge of the Paris region for the World Cities Culture Forum.

IAU Ile-de-France

IAU Ile-de-France is Paris Region Urban Planning & Development Agency. It has 50 years of experience in the urban development of the metropolis of Paris and international planning projects. Thanks to a 200-strong multidisciplinary staff with expertise covering all aspects of planning, IAU carries out a global conception of planning using an integrated approach (mobility and transport, urban project, demographics and housing, economic development, network management, vision of social practices, culture). As a regional think tank, IAU is involved in the economic development aspect of culture as well as the capital region's cultural facilities and practices planning, providing guidance and support to decision-makers in their practical and political choices. Since 2005, IAU pioneered the creative sector and job cross-analysis in France. IAU issues a wide range of publications, available online at www.iau-idf.fr.



ROME



Luca Bergamo, Vice Mayor and Deputy Mayor for Cultural Development, City of Rome

Luca Bergamo is Vice Mayor of the City of Rome and Deputy Mayor for cultural development. From 2012 to 2016, he was Secretary General of Culture Action Europe, the biggest network that gives voice to the cultural sector in Europe. Previously, he led the establishment of Zone Attive, a company founded on his proposal by the City of Rome dedicated to event and cultural production. In 2007, he was called to lead the Italian National Agency for Youth. In late 2004, he was appointed Director-General of the Glocal Forum, an international foundation promoting peace dialogue in post-conflict areas through local diplomacy and cultural cooperation.

Deputy Mayor for Culture's Office, City of Rome

The Deputy Mayor for Culture's Office sets out strategies for the cultural development of the city of Rome, impacting on policies concerning cultural activities, cultural institutions, heritage conservation, enhancement and promotion. It acts both through direct action with cultural municipality departments and through relations with regional, national and international bodies.

It primarily gives strategic and operational guidelines to two municipality Departments:

1. The Department for Culture ensures coordination, promotion and administrative services in order to support the city's cultural activities generated by local community groups, municipality cultural centres and institutions. It is also responsible for coordinating and supporting the cultural activities of 11

organisations and institutions fully and partially owned by Roma Capitale for an annual budget amounting to over € 166 million.

2. The Superintendence for Cultural Heritage of Rome manages, maintains and enhances the archaeological, historical, artistic and monumental heritage belonging to Roma Capitale both in its historical centre and in the rest of the city. Under its direct management are ancient to modern heritage attractions, UNESCO sites, historical villas and parks, 21 museums gathered under the network of "Musei in Comune".



SAN FRANCISCO



Tom DeCaigny, Director of Cultural Affairs, City and County of San Francisco

Tom DeCaigny is the Director of Cultural Affairs for the City and County of San Francisco. As the Director of Cultural Affairs, he oversees the San Francisco Arts Commission (SFAC), the \$24 million City agency that champions the arts as essential to daily life by investing in a vibrant arts sector, enlivening the urban environment and shaping innovative cultural policy. Before being appointed Director of Cultural Affairs by Mayor Ed Lee in 2012, Mr. DeCaigny was an independent consultant and strategist in the fields of arts and culture, youth development and education. He served nine years as Executive Director of Performing Arts Workshop, a San Francisco-based organization dedicated to helping marginalized young people develop critical thinking, creative expression and essential

learning skills through the arts. He helped found an arts middle school for youth in the juvenile justice system, managed the AIDS Memorial Quilt's National Youth Education Program and conducted research for the National Committee for Responsive Philanthropy. He currently serves on the Executive Committee of the U.S. Urban Arts Federation and is a prior board member of the California Alliance for Arts Education. Mr. DeCaigny has a B.A. degree in Dramatic Arts from Macalester College in St. Paul, MN and currently resides in San Francisco, CA.

San Francisco Arts Commission

The San Francisco Arts Commission (SFAC) was established by San Francisco's City Charter in 1932. The agency is charged with overseeing the design quality of all new public infrastructure, stewarding the Cultural Equity and Cultural Center Endowments (totaling over \$6 million in annual grant investments) and implementing San Francisco's '2% for Art' public art ordinance. Additionally, the SFAC manages San Francisco's street artist licensing program as well as oversees the capital management of four city-owned cultural centers, three public exhibition spaces and San Francisco's Civic Art Collection, which includes over 3,500 objects worth an estimated \$90 million.



**Howard Pickett,
Executive Vice
President/Chief
Marketing Officer
San Francisco Travel
Association**

Howard Pickett has been Executive Vice President and Chief Marketing Officer of

the San Francisco Travel Association since October 2013. In his role he is responsible for marketing San Francisco as a world-class convention and leisure destination with oversight of all global marketing efforts related to the San Francisco Travel brand and its five core audiences (visitors, meeting

planners, travel trade, journalists and San Francisco Travel partners). Previously, Howard worked for five years as Chief Marketing Officer for Mammoth Mountain Ski Area. Prior to that he was Chief Marketing Officer at Kerzner International, Inc. Pickett was also with the Walt Disney Company for 13 years in top leadership positions in the Parks and Resorts division. Prior to his time with the Walt Disney Company, Pickett was in Account Management with the J. Walter Thompson advertising agency in New York, Los Angeles and Chicago. Pickett holds a Bachelor's degree in Advertising from the University of Florida.

San Francisco Travel Association

SF Travel, founded in 1909, is San Francisco's official destination marketing organization with a mission to enhance the region's economy by promoting San Francisco and the Bay Area worldwide as the premier destination for conventions, meetings, events and leisure travel. With more than 1,500 members and an annual budget of \$38 million, the association is one of the largest membership-based tourism promotion agencies in the country and employs a staff of 100, with offices in San Francisco, Washington D.C., Chicago, New York and in fourteen international markets.



SEOUL



**Jeong Hyup
(Thomas) Seo,
Deputy Mayor of
Cultural Affairs,
Seoul Metropolitan
Government (SMG)**

Jeong Hyup (Thomas) Seo majored in International Economics and Policy

at Seoul National University, and studied Public Administration at Harvard Kennedy School. As a government official, he has 25 years' work experience in Design & Tourism,

including his time as Director-General of Tourism Policy, and Director-General of Public Communications Bureau of Seoul Metropolitan Government. Currently he is the Deputy Mayor of Cultural Affairs, supervising the planning of the city's cultural policy and the construction of cultural infrastructure.



**Young Kwan Suh,
Director, Cultural
Policy Division,
Seoul Metropolitan
Government (SMG)**

Young Kwan Suh majored in law at Seoul National University, and studied Urban Administration

at Duke University and Indiana University in the US. He has 24 years' work experience as a government official, including his time as the Director of the Finance Division and World Design Capital (2008), Seoul Metropolitan Government. Currently he is the Director of the Cultural Policy Division.



**Eun Ju Lee, Team
Leader, Cultural
Policy Division,
Culture
Headquarters, Seoul
Metropolitan
Government (SMG)**

Eun Ju Lee majored in Taxation and Public Administration at the

University of Seoul. She studied for a Master's degree in Administration at the University of Science and Technology of China. Lee started her career at SMG as Team Leader of Tourism Business Division and has 24 years' work experience. Currently, as Team Leader of the Cultural Policy Division, she manages the long-term culture policy of Seoul.



**Hyosun Seung,
Officer, Cultural
Policy Division,
Culture
Headquarters, Seoul
Metropolitan
Government (SMG)**

Hyosun Seung is currently working in the Cultural

Policy Division, Culture Headquarters of Seoul Metropolitan Government (SMG). She has 24 years' work experience as a government official in the Office of Planning & Administration, Seoul Museum of Art, and the Bureau of Culture. Since 2016, she has been in charge of establishing action plans for 'Seoul Culture Vision 2030', drawing up the plan for the promotion of culture in daily life, and the ordinance of the Cultural City.

Culture Headquarters, Seoul Metropolitan Government

The Culture Headquarter of Seoul Metropolitan Government (SMG) is responsible for the policies regarding culture & art, design, museum, library, and heritages. In cooperation with several affiliated organizations (Seoul Foundation for Art & Culture, the Sejong Center, the Seoul Philharmonic Orchestra, and others), SMG's Culture Headquarter works to expand daily access to cultural and creative activities for all of the city's citizens. SMG has the 'vision 2030' will be <the City of Cultural Citizens> where everybody can be the creator of their own culture, in addition to enjoying the even access to the culture without any constraint of time, region, or money. SMG strives to make Seoul a city of culture that everyone would like to visit and live in.





**Chulhwan Joo, CEO,
Seoul Foundation for
Arts and Culture**

Chulhwan Joo holds a Ph.D. in Korean Language and Literature. He has versatile creative skills and experience as a music composer,

writer, educator, and TV program director.

Joo has produced a program that looks at youth culture, which has won great popularity and prestigious awards. He has been recognized as one of the most distinguished producer/directors. He has also become one of the few TV program directors in Korea whose name is widely known among viewers.

In 2007, Joo became the first CEO of OBS Gyeong-in broadcasting corporation and in 2010, he led the launch of JTBC, recently the most remarkable broadcasting corporation in Korea. Joo taught at Ewha Woman's University since 2000 and in the Department of Cultural and Contents of Ajou University since 2014. He has also authored 15 books and released 2 music albums as a singer-song writer.



**Hae-Bo Kim,
Director,
Management and
Planning Division,
Seoul Foundation for
Arts and Culture**

Hae-Bo Kim has been working at SFAC since 2004, dealing with research and

policy development, supporting the arts, Seoul Art Spaces, Seoul Theater Center, festival production and more. Before joining SFAC, Hae-Bo worked for the Korea Science Foundation dealing with science promotion programs, especially Sci-Art projects. He also worked for SamulNori Hannullim, one of the

most famous Korean traditional percussion troupe, and for Moochon, the theatre company. Hae-Bo holds a Ph.D in Sociology from University of Seoul. He also studied Arts Management at Chugye University of the Arts and physics at POSTECH. He is keen to exchange and learn more about the "legitimacy of cultural policy", "trade of culture in cultural capitalism", "future of culture as algorithm", "change of public policy in the view of the neo-institutionalism" and "future of science and human society".



**Mijin Nam, Manager
of Research &
Development Team,
Seoul Foundation for
Arts and Culture**

Mijin Nam has been working for SFAC since its establishment in 2004, in the

departments of Seoul Arts & Culture Education Center, arts education and planning & coordination and more. Before joining SFAC, she worked for the Korea National University of Arts as a program coordinator of dance performances and KNUA Dance Company. She holds a Ph.D in Education from Kyunghee University and she also studied Arts Management at Korea National University of Arts. She is eager to learn and share more about cultural diversity, multicultural education, social cohesion and bonding through arts education and community arts, and social integration in the pre- and post- unification of Koreas.

Seoul Foundation for Arts and Culture

Seoul Foundation for Arts and Culture was established in 2004 to enhance the quality of life of Seoul's citizens, and increase the city's competitiveness, by deeply instilling culture and the arts in the daily life of the local population. To accomplish its mission, the foundation carries out various initiatives

of arts support program, culture & arts education, public-arts projects & festivals, and a cultural welfare program. It also operates cultural facilities such as Seoul Art Spaces, Namsan Arts Center and Seoul Theater Center.



SHANGHAI



Marina Guo, Founder & President, Huashan Multiversity; Rotating Chair, China Innovation Service Alliance for Culture & Technology; Vice Director, John Howkins Research Center on Creative Economy, Shanghai

Theatre Academy

Dr. Marina Guo is a cultural entrepreneur, academic and strategist based in Shanghai China. She is the founder & President of Huashan Multiversity which is a national initiative on cultural leadership and talent development for cultural professionals and executives. Meanwhile, Marina serves as the Rotating Chair for China Innovation Service Alliance for Culture & Technology. She is guest faculty at Berlin School of Creative Leadership and is sitting on the Board of Director, American Institute of Performing Arts. She was the former Head of Arts Management at Shanghai Theatre Academy. Marina is the author of Creative Transformation (China Economic Press 2011) studying the potential of the creative economy in China, and the translator of How Creativity is Changing China (Wuwei Li, Bloomsbury 2011). Marina was recognized as a future leader by the Australian government when she received the Australian Endeavour Award. She won the most competitive Creative Leaders Award at China Creative Industries Award in 2011. Marina holds Ph.D. in Economics, Master of Arts and bachelor in International Business. She was a visiting scholar at Queensland University of Technology (QUT).

Shanghai Theatre Academy

Shanghai Theatre Academy (STA) is a comprehensive university of performing arts, with the focus on theatre training and studies and a history of almost 70 years. Co-sponsored by the Ministry of Culture of China and the Shanghai Municipal People's Government, and reporting to the Shanghai Municipal Education Commission, STA is one of the best art institutions of higher education in China and has cultivated thousands of artists in various professional fields nationally and internationally. Meanwhile, the academy has also cultivated a large number of talents for cultural management, who are now working in important posts in art institutions home and abroad, as well as in related government agencies.

SHENZHEN



Fengliang Li, Vice-Chairperson, University Council, Southern University of Science and Technology, Shenzhen; Dean, Institute for Cultural Industries and Director, National Research Center for Cultural Innovation, Shenzhen University

Professor Fengliang Li is supported by the "Ten Thousand Plan", the National High Level Talents Special Support Plan and won the "Shenzhen Outstanding Talent Award" in 2015. He holds concurrent posts of Deputy Director of Committee of Experts for China Association of Trade in Services, member of Committee of Experts for China Cultural Industry Cooperative, and Vice Chairman of Cross-Strait Cultural & Creative Industries Research Alliance.

Specializing in literary and arts theories, cultural and creative industries and urban culture studies, he has been in charge of over 10 projects at national, provincial and

ministerial level, with over 20 published books, over 100 academic papers and 200 cultural reviews to his credit. He was a visiting scholar at University of Southern California (2007-2008).



Wen Wen, Lecturer and Director, Project Development Department, Institute for Cultural Industries, Shenzhen University

Dr Wen Wen's main research interests include the creative economy and maker culture. She is the chief researcher of National Social Science Grant China project "The Development of Maker Culture in Constructing Innovative Cities in China" (2015-2018) and Guangdong Provincial 'Twelfth Five-year' Plan Programs on Philosophy and Social Science project "The Urban Creative Scenes" (2015-2017). Her work has been published in the International Journal of Cultural Studies, Cultural Science Journal and the International Journal of Cultural and Creative Industries. She is the co-author of Creative Economy and Culture: Challenges, Changes and Futures for the Creative Industries (Sage, 2015).



Han Han, Deputy-Director of Information and Publishing Department, Institute for Cultural Industries, Shenzhen University

Associate Professor Han Han has worked in Chinese Academic of Sciences (Postdoctoral & Associate Professor) and the University of North Carolina at Chapel Hill, US (Visiting scholar), and has published 16 books (in Chinese or English) in the field of literature.

Institute for Cultural Industries, Shenzhen University

Established in May 2009, the Institute for Cultural Industries (SICI) is the first multi-disciplinary research institution of Shenzhen University (SZU) and a key research base of Humanities and Social Sciences in Guangdong Province. Since 2013, it includes the National Research Centre for Cultural Innovation in Shenzhen University. The main research areas of SICI include: new forms of cultural industries (CI), regional CI development and CI policy & IPR. The mission is to 'vigorously engage in CI research, build a platform for academic-industry exchanges, and serve local economic growth' not only in Shenzhen, but also in other parts of China. It is credited as one of the top three CI research centres in China.

SICI has conducted over 30 research projects granted by National Social Science Foundation (China), Ministry of Education, and Ministry of Culture, and over 50 projects commissioned by local governments and cultural companies. Since 2012 it has organized an annual Cultural and Technological Innovation Symposium, on which the Bluebooks of Culture and Technology are based. It has also sponsored the activities of China (Shenzhen) International Cultural Industries Fair (SZU Venue) since 2008.

SICI is dedicated to strengthen the international cooperation and has established strategic partnership with Queensland University of Technology, Curtin University, WCCF and KEA European Affairs.



深圳大学
SHENZHEN UNIVERSITY



深圳大学
文化产业研究院
Institute for Cultural Industries
Shenzhen University





Shilei Liu, Vice President, Shenzhen International Cultural Exchange Association

Shilei Liu is engaged in the management of cultural affairs, including establishing regional brands for

culture and sports, fostering regional cultural products, promoting the development of cultural and creative industries clusters, and enriching public cultural service in the urban district. She has also devoted herself to the promotion of Shenzhen's cultural image and international cultural exchange.



Xingjia Xu, Deputy Secretary-in-General, Shenzhen International Cultural Exchange Association

Xingjia Xu has participated in establishing the Shenzhen-Hong Kong

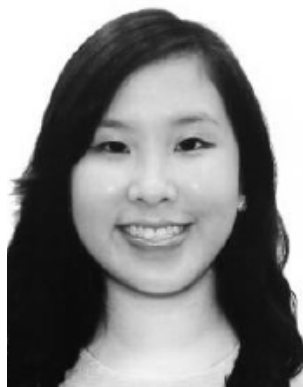
and Shenzhen-Taiwan art exchange platforms, and is working on initiating a Film&TV Enterprise Alliance. He has been exploring the production, investment and stimulation mechanism for art and literature, established an artist studio mechanism, and encouraged social forces to facilitate art production.

Shenzhen Association for International Culture Exchanges

The Shenzhen Association for International Culture Exchanges is a non-profit social organization dedicated to develop cultural ties with other cities of the world. It aims to enhance mutual understanding, promoting cultural prosperity and stimulate social development through friendly visits, art performances, design contests, exhibitions, academic seminars and so on. One of the significant international contests supported by the Shenzhen Association for International

Culture Exchanges is the SHENZHEN Design Award for Young Talents (SZ:DAY). It is the first design award of its kind, which was initiated by the UNESCO Creative Cities Network and is co-organized by Shenzhen Municipal Government and Shenzhen Creative Culture Center. The award is designed to reward young, talented designers who live in cities within the network and is held biennially.

SINGAPORE



Iris Chen, Assistant Manager, Arts and Heritage Division, Ministry of Culture, Community and Youth

Iris is currently in the team overseeing Performing, Visual and Literary Arts at MCCY,

which looks into formulating arts policies for Singapore through working closely with arts and related agencies, the arts community and other stakeholders. Prior to MCCY, Iris helmed portfolios in community engagement at the National Arts Council, managing strategic partnerships with community partners and curating arts programmes to promote active citizenry and participation in the arts. With varied experiences both in the Ministry and the Council, Iris is able to contribute and share her perspectives on policy formulation and implementation in the arts, as well as the impact of the arts on the cultural landscape in Singapore.

Ministry of Culture, Community and Youth

The Ministry of Culture, Community and Youth (MCCY) seeks to inspire Singaporeans through the arts and sports, strengthen community bonds, and promote volunteerism and philanthropy. Since its inception in November 2012, MCCY has been actively engaging the arts, heritage, sports, community and youth sectors. The Ministry aims to bring into sharper focus the efforts to build a more cohesive and vibrant society, and to deepen a sense of identity and belonging

to the nation. MCCY will work with its stakeholders to create an environment where Singaporeans can pursue their aspirations for a better quality of life and together, build a gracious and caring society we are proud to call home.



Sin Nah Tan, Deputy Director (Community Engagement & Partnerships), Engagement & Participation, National Arts Council, Singapore

Sin Nah Tan is the Deputy Director of Community Engagement and Partnerships at the National Arts Council overseeing the Arts and Culture Nodes partnership network and various strategic arts partnerships with community partners and agencies. She also oversees the twice-yearly Arts in Your Neighbourhood season which aims to provide enriching arts experiences to the community and the annual Silver Arts Festival which collaborates with artists, arts organisations and community partners to integrate the arts into the lifestyles of seniors through performances, workshops and activities. She has previously helmed portfolios in the Council. This included overseeing the development of the performing arts sector, which entailed the formulation and implementation of strategic initiatives and policies, administration of financial assistance tools and support to arts companies and artists, as well as promotion of artists, companies and their works both locally and overseas. She was also involved in the Singapore en France Festivals in 2010 and 2015 as well as various ASEAN projects and arts and cultural exchanges with international partners.



Michelle Yeoh, Manager (Community Engagement & Partnerships), Engagement & Participation, National Arts Council, Singapore

After a stint in the non-profit sector, Michelle joined the National Arts Council in 2014. Michelle is part of the Community Engagement & Partnerships team that is responsible for driving the Arts and Culture Nodes initiative and overseeing strategic partnerships with various community partners. She also plays a key role in curating and programming for the twice-yearly Arts in Your Neighbourhood festival, working with both local and international artists and arts groups to curate meaningful programmes for the community.

National Arts Council

The National Arts Council champions the arts in Singapore. By nurturing creative excellence and supporting broad audience engagement, we want to develop Singapore as a distinctive global city where the arts inspire our people and connect our communities. We preserve our rich, cultural traditions while we cultivate accomplished artists and vibrant companies for the future. Our support for the arts is comprehensive – from grants and partnerships to industry facilitation and arts housing. The Council welcomes greater private and corporate giving to and through the arts so that together we can make the arts an integral part of everyone's lives.



STOCKHOLM



Roger Mogert, Vice Mayor, City Planning and Culture, City of Stockholm

Mogert's portfolio includes the chairmanship of Stockholm City Theatre and Film Region Stockholm-

Mälardalen. In a time when Stockholm is one of the fastest growing cities in Europe, Mogert is also the Chairman of the Culture Committee as well as the City Planning Committee. Mogert's two areas of responsibility meet in the ambition that not only do buildings have to be built – the development of the city demands that its social content grows at the same pace. Culture is an essential component of a living city. Stockholm will continue to offer a rich cultural life characterised by high quality and good living conditions. Roger Mogert has had a long and impressive political career and previously held the positions of Vice Mayor for Real Estate, Streets and Traffic as well as Vice Mayor for Culture.



David Jonsson, Political Advisor, City Planning and Culture, City of Stockholm

Jonsson previously held a variety of positions in culture management in general and in library

leadership specifically, both in Stockholm and in the cities of Malmö and Helsingborg in the south of Sweden. David has also been involved in the Bill & Melinda Gates Foundation's Global Libraries program that works to support the transformation of libraries as engines of development worldwide. David's role today is mainly to provide support and advice to Vice Mayor Roger Mogert and the City Hall regarding culture policy. David has a master's degree from Lund University.



Robert Olsson, Managing Director of Cultural Affairs, Culture Administration, City of Stockholm

Since March 2016, Olsson has been Head of the Culture Administration,

which spans a wide range of public culture institutions: the Stockholm City Library, the Stockholm School of the Arts, Liljevalchs Art Gallery, Stockholm Art, the Stockholm City Museum, the Medieval Museum, Stockholmia Publishing House, the Events Department and the Cultural Strategy Staff. Olsson is trained in archaeology and spent nine years as Director General of the National Maritime Museums in Sweden, among them the Vasa Museum.



Patrik Liljegen, Deputy Managing Director of Cultural Affairs and Chief of the Cultural Strategy Staff, Culture Administration, City of Stockholm

Patrik Liljegen assist the Managing Director,

and is responsible for strategic positioning and planning.

He is chief of the Cultural Strategy Staff at the Culture Administration and leads the development of the public funding system for Stockholm institutions. The funding portfolio covers sectors such as theatre, music, art, film, dance, adult education and public facilities. Liljegen has developed key strategies for Stockholm with the ambition of making it a leading cultural city. One of his main focuses is integrating the culture sector into the development plans of this fast growing city. Liljegen has for more than ten years held executive positions within art institutions – for example as Artistic and Executive Manager at Södra Teatern, a venue for international music and debate in the

centre of Stockholm. Liljegren holds a degree from the Chaospilot University in Denmark, and has also studied International Politics and Relations at Gothenburg University and French at Sorbonne, Paris.

The Culture Administration and the Cultural Strategy Staff

The Culture Administration works on behalf of the Cultural Committee and includes the City Library and about 40 neighbourhood libraries, the Stockholm School of the Arts, Liljevalchs Art Gallery, Stockholm Art, the Stockholm City Museum, the Medieval Museum, Stockholmia Publishing House, the Events Department and the Cultural Strategy Staff. In 2016 the Culture Administration's budget amounted to € 93 million. The Cultural Strategy Staff supports independent professional culture, culture associations, artist studios and scholarships, adult education and community centers. Its budget was € 24 million in 2016.



SYDNEY



Lisa Colley, Manager Cultural Strategy, City of Sydney

Prior to starting at the City in February 2016 Lisa was the Director of the Creative Industries Innovation Centre, an Australian Government

funded program supporting the business of creative enterprise. Her previous roles include Director Exhibitions and Events at the University of Technology Sydney, Manager New Media Arts Board and Executive Director Communications Policy and Research at the Australia Council for the Arts.

She is a founding member of the Institute for Creative Health, the organisation that led the development of the National Framework for Arts and Health endorsed in November 2013 by Ministers of Health and Ministers of the Arts in every Australian state and territory.



Bridget Smyth, Design Director, City of Sydney

For the past 26 years Bridget Smyth has pursued a career in urban design/ architecture on major public domain and infrastructure projects

in Australia and the USA.

Joining the City of Sydney in 2001, Bridget is the Design Director and manages a range of urban design, strategic and special projects, including the development and implementation of the Sustainable Sydney 2030 vision.

Prior to this role, Bridget was Director Design (1996-2001) for the Sydney 2000 Olympics and from 1990-1996 she was Senior Urban Designer on the Central Artery Tunnel Project (the 'Big Dig')(US\$14.5 billion) in Boston, Massachusetts USA.

Bridget holds a Masters Degree in Design (Urban Design) from the Graduate School of Design, Harvard University and a Bachelor of Architecture (Hons) and a Bachelor of Planning and Design from the University of Melbourne.

Bridget is the recipient of numerous awards including the 2016 AIA President's Award, the 2014 AIA Marion Mahoney Griffin Award. Bridget is an adjunct professor at the UNSW Faculty of the Built Environment and University Technology Sydney.

The City of Sydney

The City of Sydney is the local government authority responsible for the central business district and 30 surrounding suburbs within the LGA boundaries. Sydney has one of Australia's most ethnically diverse populations – more than half of Sydney's residents were born overseas and more than 40% speak a language other than English.

The City's 10 councillors are elected for a 4-year term by residents and ratepayers (business and property owners) and the Lord Mayor is popularly elected.

The City provides services for more than 200,000 residents and 20,000 businesses. On any given day, the local population swells to more than 1 million with people commuting, doing business, shopping, playing, studying, or here to see the sights of Sydney.

Sydney's cultural life emerges directly from our residents, workers and visitors from our First Nations peoples to those who have more recently arrived in our city. Sydney's cultural life is of national importance as NSW has the largest concentration of the creative workforce (40%) with 80% of those workers based in Sydney.



TAIPEI



Meng Fang Jiang,
Sub-Division Chief,
Cultural and Creative
Development
Division, Department
of Cultural Affairs,
Taipei City
Government

Jiang holds a MA in Anthropology from the National Taiwan University and a MA in Arts Administration, from the University of New Orleans, USA. With more than 15-years work experience in the cultural industry both in private and public sectors, Jiang has experience as a public relations practitioner

in a film company, public officer in performing arts department in Yilan County, and secretary-general in Yilan County Langyang Museum.

Previously Jiang organised a number of big cultural activities and events, such as the performance in International Children's Folklore and Folkgame Festival, Yilan, the opening performance of Luodong Cultural Factory, the Four-Season Music Festival at Yilan County Langyang Museum, Taipei Jazz Festival, the Torch Relay of Taipei 2017 and Summer Universiade.

Jiang was selected by Ministry of Culture, Taiwan and Bureau Français de Taipei to conduct a survey of policy and venues in performing arts both in central and local governments in France.

Department of Cultural Affairs, Taipei City Government

After years of deliberations and meetings over the terms of three mayors, the Department of Cultural Affairs, Taipei City Government was established on November 6, 1999 as the Cultural Affairs Bureau of Taipei. As the first local-level cultural organization in Taiwan, it holds a significant place in Taiwan history.

Since its inception, the Department of Cultural Affairs, Taipei City Government has brought significant issues regarding cultural policy to the public's attention, and has been instrumental in presenting numerous public events to enhance the city's cultural life.





**Ann Yang, Deputy
CEO, Taipei Culture
Foundation**

Ann is a well recognized veteran with over 30 years experience in the advertising field. She has had a successful track record in Batey's

Advertising before joining Dentsu Aegis Network (DAN) Taiwan.

Ann, had also grown DAN Taiwan in becoming an integrated media group that offers exceptional integrated communication services to clients and further established DAN Taiwan as a top differentiators among others.

A diligent learners, Ann is active in many market seminars and committees. She had been selected awarded "2012 Media Agency Head of the Year", "100 MVP Manager", and "2005 Creative Agency Head of the Year". Currently Ann is the Deputy CEO of Taipei Culture Foundation.

Taipei Culture Foundation

Established in June 1985, the Taipei Culture Foundation is a non-profit organization supported by a combination of public and private sector funding; the foundation's mission is to promote sustainable artistic and cultural development in Taipei, with a mandate to focus on the public nature of cultural activities, and public accessibility.

Since restructuring in 2007, the foundation has been increasingly active in promoting itself as a hub of cultural life in Taipei. This marked an important transition in policy, allowing the city's arts festivals and cultural centers to be overseen by a single body, and more importantly, to be seen as a series of interconnected activities and spaces.



TOKYO



**Yuko Ishiwata,
Olympic and
Paralympic Cultural
Strategy Director,
Planning
Department, Arts
Council Tokyo**

Yuko Ishiwata has served as the Program Director of

Arts Council Tokyo since the organization's establishment in 2012. In this role, she has launched grant programs to support artists and the creative sector, research projects to boost the quality of cultural environments in Tokyo, and pilot programs to foster young talent in the fields of production and arts management.

Before joining Arts Council Tokyo, she was active in cultural policy making, culture promotion programs of local governments, and evaluation systems of art programs. She used to work in advertising agency, Dentsu Inc., for ten years, managing market trend analysis, marketing and consumer insight, and estimating advertisement budgets of Japanese companies.



**Haruhisa Sunami,
Olympic and
Paralympic Cultural
Strategy Manager,
Planning
Department, Arts
Council Tokyo**

After graduation from Osaka University of Foreign Studies,

Haruhisa Sumani has been continually engaged in international communication and exchange of arts and culture. Before joining Arts Council Tokyo, he used to work at the Japan Foundation (JF), a Japanese governmental organization for international cultural exchange, residing in Italy, as Secretary General of the Japan Cultural Institute in Rome. He also worked for Japan

Foundation for Regional Art-Activities (JAFRA), which supports local governments and public cultural institutes all over Japan, providing finance assistance through various grant programs and promoting regional community programs through collaboration between artists, art producers and coordinators nationwide. He is currently in charge of the Tokyo Cultural Program in the Run-up to 2020.



Mitsuhiro Yoshimoto,
Board Member, Arts
Council Tokyo;
Director of the
Center for Arts and
Culture, NLI Research
Institute

Mitsuhiro Yoshimoto began his career as an architect in 1981, after studying urban planning at the Graduate School of Waseda University. He became a consultant and researcher in cultural fields in 1985 and studied arts administration at Columbia University in 1997. Since 1985, he has been engaged in international studies on cultural policy, research on the management and evaluation of cultural organizations, master planning for cultural institutions and consultation for public art projects. Mr. Yoshimoto is also the editorial supervisor of 'Creative City of EU and Japan'. He is currently Director of the Center for Arts and Culture at NLI Research Institute, a member of the National Cultural Policy Committee, Chair of the Yokohama Creative City Development Committee, a board member of the Association for Corporate Support of the Arts, Japan, and a board member of Art NPO Link.

In 2014, Mr. Yoshimoto was appointed to be a member of Tokyo Council for the Arts and Culture as well as Chairman of the Council's Committee for Cultural Program of Tokyo 2020 Olympic and Paralympic Games.

Arts Council Tokyo

With a proposal from the Tokyo Council for the Arts, the Tokyo Metropolitan Foundation for History and Culture established Arts Council Tokyo in November 2012, Japan's first internationally acknowledged arts council. Its programs subsidize and support the artistic and cultural activities that form the core of the Council's mission. In addition to the Arts Council Tokyo Grant Program, it has launched several pilot programs, such as "Arts Academy" which cultivates talented youth who plan to embark on careers in production, arts management, or at public institutions. The Traditional Performing Arts program showcases the fascination of traditional arts and the dynamism of new creative innovations.

Furthermore, Arts Council Tokyo carries out major cultural projects to prepare for the 2020 Olympic and Paralympic Games in Tokyo.



TORONTO



Sally Han, Manager,
Cultural Partnerships,
Economic
Development and
Culture, City
of Toronto

Sally Han leads the portfolio of Toronto's cultural grants programs, public art, cultural policy and research, the Toronto Book Awards, the Poet Laureate and Photo Laureate programs, and space provision through below market rent leases and support for infrastructure development. Sally was project lead on Creative Capital Gains, the City's cultural action plan. She also served 8 years with the federal government at the Department of Canadian Heritage and the Canada Council for the Arts managing program delivery and special projects. Prior to public

service, Sally spent 20 years producing and directing professional theatre, radio for CBC, and television for Corus Entertainment. She currently serves on the board of the Wuchien Michael Than Foundation and volunteers for a variety of community organizations. She is a graduate of the University of Toronto.

City of Toronto, Economic Development & Culture

EDC's mission is "making Toronto a place where business and culture thrive". Cultural services provides support to the non-profit arts sector, the entertainment industry, museums and heritage sectors, and creative entrepreneurs. EDC directly operates 10 museums, produces events and community programs, and commissions public art. However, the majority of cultural development is advanced through funding, partnerships, policy and planning, where the City has influence. EDC is currently developing a strategic plan that better integrates culture with economic development to promote employment, inclusion, global investment, and civic and cultural participation.



Lila Karim, Founding Executive Director, North York Arts (NYA)

NYA a charitable local arts organization that provides multidisciplinary arts programming and services to eleven city wards in Toronto. Prior

to NYA, Lila worked for several non-profit arts organizations including the Toronto Outdoor Art Exhibition, ReelWorld Film Festival and The Harold Greenberg Fund. She has 17 years experience in Toronto's cultural sector as an artistic producer and digital photographer, programmer and administrator. Partnering and developing a community of artists, musicians, curators, has resulted in over 500,000 audience attendees to events and programs Lila has produced. Engagement with business,

fundors, and neighbourhood organizations has created opportunities for artists and cultural producers to develop, grow and thrive in areas of the city previously underserved. Lila received her B.A.A. in photographic arts from Ryerson University, her work has been exhibited in Toronto, and she regularly serves on visual arts juries.

North York Arts

North York Arts is a charitable multidisciplinary arts service organization designed to address the needs and interests of Toronto artists, arts organizations and residents. North York Arts is working in collaboration with Toronto City Councillors, the City's Culture Division and various community partners to foster arts programming, provide art services to the region and bridge connections in the art and culture community.



VIENNA



Dieter Boyer, Senior Advisor to the City Councillor and State Minister for Arts, Science and Sports of Vienna

Dieter Boyer has been the cultural political advisor to Andreas Mailath-Pokorny – the City Councillor and State Minister for Arts, Science and Sports of the City of Vienna – since 2013. He supports the State Minister as a key initiator and negotiator in the field of live performing arts, music and literature, dealing with public institutions as well as with private partners and organizations. Before joining the City of Vienna, he worked as an artistic director and curator in performing arts. This gives him a first-hand knowledge of the opportunities and challenges in the arts. He

serves as a board member for many cultural organisations such as theatres, orchestras and festivals in Vienna. Dieter Boyer teaches at the University of Music and Performing Arts Vienna in the Institute of Cultural Management. He has Masters degrees in Cultural Management and in Intercultural Competencies.

The Culture Administration and the Cultural Strategy Staff of the City of Vienna

The Culture Department of the City of Vienna includes Performing Arts, Music, Film and Cinema, Festivals, Visual Arts, Cultural Heritage, the City Archives and the City Library as well as the Museum of the City of Vienna with about 20 outposts and the Vienna Symphonic Orchestra. Funding also covers the field of Research and Higher Learning and Cultural Education. The municipal culture budget comes up to € 300 million, about the same amount is spent by the Federal Government in the City of Vienna. The office of the City Councillor for Culture, Science and Sports works out Cultural Strategies and Guidelines, evaluates and establishes new approaches in this area.

City of Vienna

WARSAW



Tomasz Thun-Janowski, Director, Department of Culture, City of Warsaw

Tomasz Thun-Janowski has been the Director of the Culture Department of the City of Warsaw since 2013.

He is a graduate of Nicolaus Copernicus University in Toruń and the University of Warsaw in Polish literature, philosophy and theatre studies. Professionally he has been a theatrical producer and culture manager. He was the long-time Deputy Managing Director of TR Warszawa Theatre and Head of

Communications of Adam Mickiewicz Institute. He was also a Lecturer at the Aleksander Zelwerowicz National Academy of Dramatic Art in Warsaw.

He is an expert in communications management, brand building and culture policy making. He is a member and co-founder of culture and art oriented social movements: "Citizens of Culture" (signatory of the 'Treaty for Culture', signed in 2011 by the Prime Minister of the Republic of Poland) and the "Independent Culture" movement. He is also a co-organizer of the Polish Culture Congress 2016 and Culture Future Forum 2017.



Robert Zydel, Director of Marketing Department, City of Warsaw

Robert Zydel is responsible for New Media, Marketing and Research and Analysis departments; planning and implementing

information campaigns; delivery of BTL, ATL and integrated ad campaigns; marketing communication for various City Hall events, as well as media strategy and planning. He designs research tools and methodology aimed at problem solving and challenges faced by organisations.

He has over ten-years of teaching experience gained through running research seminars.

City of Warsaw

The City of Warsaw is a local self-government unit which executes public tasks of local nature that fall under the responsibility of the borough and county (two local administration levels), as well as tasks resulting from the capital character of the city. The city provides public services, encompassing municipal and social services, and it is also responsible for satisfying the needs of the inhabitants in the field of: education, health care, culture, social welfare, safety and public order.

As a self-government unit Warsaw creates the city's development policy and has a wide range of legal tools and broad infrastructure to implement project's results especially in the field of revitalisation and economic development.

The Culture Department of the City of Warsaw is designated by the Mayor to build the cultural policy of the city, to cooperate with national, regional and local cultural organisations, NGO's and local communities, to support artists, and to realize CCI projects among others. The City also runs theatres, local cultural centres, libraries, and other institutions. The City of Warsaw has significant experience with interregional cooperation through participation in various city networks as well as through various EU funded projects.



ZURICH



**Peter Haerle,
Director, Department
of Cultural Affairs,
City of Zurich**

Peter Haerle has been Director of the Department of Cultural Affairs of the City of Zurich since 1 August 2010.

After studying history, political science and Spanish literature at the University of Zurich, Haerle worked as a journalist for various Swiss media, including Radio DRS and the Tages-Anzeiger, where he was a member of the editorial board. He then led an agency for communication and worked in the interface between politics, business and culture. Haerle is a member of the board of the Swiss City Conference Culture and involved in various working groups of national cultural policy.

Department of Cultural Affairs, City of Zurich

Cultural promotion is a central public task for the city government of Zurich, the largest city in Switzerland. It guarantees diversity, high quality and innovation, especially through the possibility of experiment, failure and new beginnings. The City of Zurich supports culture with net expenditure supporting culture fluctuating between 1 and 1.5% of the total urban expenditure. The budget of the Department of Cultural Affairs is about 130 million euros. The department is under the presidency of the city council. Its main tasks are:

- **Promotion:** the city of Zurich promotes cultural activities in the areas of theater, e-music, jazz/rock/pop, literature, fine arts, dance and film with production contributions and deficit guarantee. Around 9 million euros are available for this purpose.
- **Institutions:** the City of Zurich supports unique and outstanding institutions. There are around 90 euros available for the subsidies of cultural institutions.
- **Own activities:** the City of Zurich runs its own institutions (a museum, a theater and a cinema) and organises its own festivals (among others the Zurich theater spectacle).



Stadt Zürich
Kultur

MILAN



**Filippo Del Corno,
Deputy Mayor for
Culture, Comune of
Milan**

Born in Milano in 1970,
Filippo graduated in
Composition in 1995.

His music has been
performed by Luciano

Berio, James MacMillan, David Alan Miller,
Dimitri Ashkenazy, John Axelrod, Enrique
Mazzola, Carlo Boccadoro, RAI National
Symphony Orchestra, London Sinfonietta,
California EAR Unit, Almeida Opera, and in
various festivals, theatres and concert halls
including the South Bank Centre (London),
Internationale MusikFestwochen (Luzern),
Bang On A Can Marathon (New York),
Konzerthaus (Berlin), Festival de Radio France
et Montpellier, Teatro alla Scala, Biennale
(Venezia).

His works have been recorded for different
labels such as Cantaloupe, RaiTrade, BMG
Ricordi, EMI Classics, Sensible Records,
Stradivarius and Thymallus; his music is
published by Rai Trade Edizioni Musicali,
Ricordi, Suvini Zerboni and Sonzogno.
From December 2011 to March 2013 he was
the Chairman of the Board of Fondazione
Milano. In March 2013 he was appointed
Councillor for Culture of Milano.

World Cities Culture Forum Management Team



Paul Owens, Co-founder and Director, BOP Consulting; Director, World Cities Culture Forum

Paul is the director of the World Cities Culture Forum, supervising the organization's

ambitious future plans. Paul is also co-founder and Managing Director of BOP Consulting, one of the UK's leading consultancies on culture and the creative industries. He leads on much of BOP's work in economic development and the creative industries, with particular knowledge of skills and training, entrepreneurship, cluster development and economic impact analysis. With his colleagues at BOP, he has pioneered new ways of understanding the cultural and creative economies of cities and regions and helped to design new policies and support structures to foster culture and creativity. He leads BOP's international work, especially in China and Taiwan. He is a regular speaker and moderator at international conferences and workshops.



Matthieu Prin, City Partnerships Manager, World Cities Culture Forum; Consultant, BOP Consulting

Matthieu has been coordinating the World Cities Culture Forum since its inception.

In this role, he oversees the relationship with all city members and manages the data collection for the World Cities Culture Report. He has been involved in a range of consultancy projects at BOP Consulting, most notably for the Peruvian Ministry of Culture, Taiwan's Ministry of Culture, Shanghai Jing'an Municipal Government and Creative Scotland. He recently worked for the London Borough of Islington to help them support their Arts Strategy, and for the Mayor of London's Office to help them develop the London Borough of

Culture and London Cultural Infrastructure Plan policy initiatives. Matthieu holds a MA in Urban Governance from the Institut des Sciences Politiques de Paris (Sciences Po) and a BA in International Relations from the University of California Los Angeles (UCLA).



Martha Pym, Programme Manager, World Cities Culture Forum

Martha has joined the team to coordinate the programme for the World Cities Culture Forum and administer the Leadership

Exchange Programme. She has over ten years experience working in contemporary arts and the cultural sector, ranging from the Institute of Contemporary Arts in London, Frieze London and New York, to the London Design Biennale. Martha holds a Masters degree in Urban Planning (MUP) from the Graduate School of Design, Harvard University and a BA in History from Cambridge University.



Yvonne Lo, Research Manager, World Cities Culture Forum; Senior Researcher, BOP Consulting

Yvonne is an experienced researcher and works across BOP's research and evaluation

portfolio. At the World Cities Culture Forum, she manages research projects and coordinates activities with member cities. Her recent projects include a research for the UNESCO Global Report 2017 on the implementation of the "The Convention on the Protection and Promotion of the Diversity of Cultural Expressions", evaluation of the Asia-Europe Foundation (ASEF) culture360 portal, the evaluation of the BFI Film Academy, and a comparative study on the public finance for culture in 16 world cities, the World Cities Culture Finance Report. Yvonne studied a

Master in Public Administration (International Development) at the London School of Economics and Political Science and held a BBA (First Class Honour) in Global Business and Economics at the Hong Kong University of Science and Technology. She also held the Fellowship of Trinity College London in Recital in Violin.



James Doeser, Writer and Editor, World Cities Culture Forum

As writer for the World Cities Culture Forum, James is responsible for creating content for research reports, policy handbooks, and the WCCF website.

James Doeser is a freelance researcher, writer and consultant based in London. His clients include universities, arts organisations and policy-making agencies in the UK and beyond. His work primarily involves the application of rigorous research methods to complex problems of policy and practice. Recent international and place-based projects include a study of soft power at the United Nations with King's College London and a report for the Calouste Gulbenkian Foundation on the civic role of arts organisations.



Richard Naylor, Director, Research, BOP Consulting

Richard supervises all BOP's major research projects, ensuring BOP's methods are analytically rigorous and appropriate to the task in hand. His work

has broken fresh intellectual ground in fields such as the development of frameworks for measuring the economic and social impacts of cultural activities. Richard has over twenty years of contract research experience in both consultancy and academia. Before joining BOP in 2002, Richard spent five years as Research Associate with the Centre for Urban

and Regional Development Studies (CURDS) at Newcastle University, and two years at the University of Westminster undertaking research projects on the audio-visual sector. He was elected a Fellow of the RSA in 2007 and is a member of the UK Evaluation Society.

BOP Consulting

BOP Consulting specialises in culture and the creative industries. We built up our expertise in the UK and we work across the world. We understand how culture enriches people's lives; and how culture and the creative industries make economies competitive. We are expert in measuring the social and economic value of both. Underpinning all BOP projects is our commitment to robust evidence and sustainable delivery models. BOP's clients are governments, private businesses, cultural organisations and their funders. We help them to write strategies and to plan for the future. We work with our clients to build new partnerships and to deliver new projects. We help them to understand and communicate the value of what they do.

BOP
Consulting



**Kate D. Levin,
Advisor, World Cities
Culture Forum and
Principal, Bloomberg
Associates
(New York, NY)**

Kate D. Levin is a principal at Bloomberg Associates, a philanthropic

consulting firm created to collaborate with cities around the world on improving quality of life for their citizens. She also oversees the Arts Program at Bloomberg Philanthropies. Previously, Levin served as Commissioner of the New York City Department of Cultural Affairs from 2002- 2013. The inaugural fellow of the National Center for Arts Research (NCAR) at Southern Methodist University, she has taught at the City University of New York, worked for several arts organizations, and served in the New York City mayoral administration of Ed Koch.

guidance on topics ranging from non-profit governance and capital project management to land use and public art. Before DCLA, Tracey was an Assistant U.S. Attorney in the Eastern District of New York, and served as Deputy Chief of the Asset Forfeiture Unit. Prior to that, she was a litigation associate in private practice. Tracey earned a Juris Doctor from Tulane Law School and a Bachelor of Arts in English from The University of Virginia.

Bloomberg



**Tracey Knuckles,
Cultural Assets
Management,
Bloomberg
Associates
(New York, NY)**

As a member of the Cultural Assets Management discipline, Tracey helps

cities develop strategies for strengthening the creative sector, and optimizing its impact through economic development, cultural marketing and tourism initiatives, and other key civic projects. Prior to joining Bloomberg Associates, she served as Deputy Commissioner & General Counsel for the New York City Department of Cultural Affairs (DCLA), the nation's largest funder of the arts. At DCLA, Tracey managed the agency's core operations and guided the agency through a host of strategic reforms and programmatic initiatives. A trusted advisor to the Commissioner, elected officials, and community stakeholders, she provided

Guest Speakers



Miree Byun, Director of Global Future Research Center, The Seoul Institute (SI)

Miree Byun (Ph.D in Sociology) is a Director of the Global and Future Research Center at The Seoul Institute. A graduate

of Seoul National University, her research area lies in Social changes, social policy and urban monitoring for enhancing the quality of citizen's life. Her work focuses on the international comparative study of government policy for urban competitiveness. She stayed a year at National Center for Digital Government of the University of Massachusetts Amherst as a visiting scholar and is a committee member of the Administrative Service of Seoul.

Her publications include as follows, "Inequality in Seoul" (2016), "Happiness in Seoul" (2016), "Social Innovation and the Role of the City" (2016), "Seoul Sociology"(2016), "Population Changes and Social Issues in Seoul"(2015) "Social Integration and Community Rebuilding Project in Seoul Metropolitan government"(2015), "Single Person Household and Urban Policy in Seoul" (2015)

The Seoul Institute (SI)

The Seoul Institute is the Think Tank for the Seoul Metropolitan Government (SMG) was established in 1992. Seoul Institute's goal is to establish a medium- to long-term vision for Seoul and propose social policies on welfare, culture, education, as well as industries and urban management policies on city planning, transportation, safety and the environment. SI's primary objective is to improve municipal administration through professional research, improve the quality of life in Seoul, and reinforce and sustain the competitiveness of Seoul.



Tim Jones, CEO Artscape

Tim Jones is a champion for the role that the arts play in transforming cities and communities. Under his direction since 1998, Artscape has grown from a

Toronto-based artist studio provider to an internationally recognized leader in creative placemaking. The term "creative placemaking" was coined by Tim in 2006 to describe the practice of leveraging the power of arts and culture to act as a catalyst of change, growth and transformation of place. Today, city-builders around the world are employing creative placemaking strategies to make cities more vibrant, prosperous, sustainable and liveable.

Artscape's work involves clustering creative people together in real estate projects to serve their interests while advancing multiple public policy agendas, private development interests, community and neighbourhood aspirations and philanthropic missions. In Toronto, Tim has built an impressive portfolio of arts centres that provide space to more than 2,300 people working and or living in Artscape properties, including 32 public venues serving more than 240,000 people annually. After playing mentor and coach to organizations and governments in Canada and abroad for many years, Tim and Artscape are beginning to play an active development role in markets outside Toronto. In 2014, Tim was recognized by the Geneva-based Schwab Foundation as Social Entrepreneur of the Year.

Artscape

Artscape is a not-for-profit urban development organization that makes space for creativity and transforms communities. Artscape's work involves clustering creative people together in real estate projects that serve the needs of the arts and cultural community and advance multiple public policy objectives, private development interests, community and

neighbourhood aspirations and philanthropic missions. Since its beginning in 1986, Artscape has become recognized as an international leader in creative placemaking, a practice that leverages the power of art, culture and creativity to catalyze change, growth and transformation in communities. The organization achieves its mission through developing and managing unique cultural facilities—including community cultural hubs, multi-purpose creative spaces and artist live/work projects—and delivering programs and services that promote creativity and cultural space development.



**Lucy Latham,
Programme Lead,
Julie's Bicycle**

Lucy works across the Julie's Bicycle portfolio focusing on environmental consultancy and certification, creative programmes and policy development. Lucy works on the strategic integration of environmental sustainability within artistic and cultural venues and activities, specialising in governance, operational best practice, engagement and cultural change. She also coordinates Julie's Bicycle's creative campaigns and supports the development of its leadership and professional development programmes.

Working on the ERDF-funded Culture Change programme, Lucy provided environmental expertise to over 150 creative business in the East of England to support their organisational resilience; she has recently completed a consultancy partnership with England's National Theatre, developing a new suite of documentation and approach to environmental leadership. Further clients

include Curzon Cinemas, Somerset House, Black Country Living Museum, Manchester Council.

Lucy holds a BSc in Environmental Science and an MSc in Social and Political Theory. To-date, she has over 6 years of experience in sustainability and environmental management.

Julie's Bicycle

Julie's Bicycle is a London based charity that supports the creative community to act on climate change and environmental sustainability. They believe that the creative community is uniquely placed to transform the conversation around climate change and translate it into action.

Julie's Bicycle provides the creative community with the skills to act, using their creativity to influence one another, audiences and the wider movement. They run a rich programme of events, free resources and public speaking engagements, which contribute to national and international climate change policy development.

Julie's Bicycle supports the Paris Agreement goal to limit global warming to 1.5 degrees Celsius by focusing on energy, the major source of carbon emissions for the cultural sector. More than 2,000 companies use the Creative Industry Green Tools, their suite of carbon calculators, and their certification scheme, Creative Green, is the recognised benchmark for sustainability achievement within the creative industries.





ChangHyun Lee,
Chairperson of
Cultural Policy
Committee, Seoul
Foundation for Arts
and Culture;
Professor of
Kookmin University

ChangHyun Lee
received his Ph.D. in

communication from Seoul National University in 1993. During the military regime in the 1980s in South Korea, Lee participated in a cultural resistance movement within the university, and since then he has continuously expressed interest in the role of media and culture in social movements in South Korea.

As a tenured Professor at the Kookmin University Lee has concentrated his research objectives in applying media and communication studies to social issues. Additionally, Lee has served as a board member of the Korean Broadcasting System to promote bilateral partisanship as a public organization.

Lee was also appointed as the President of the Seoul Institute, the urban planning think tank of the Seoul Metropolitan Government, where Lee applied his communication expertise to various social issues. Lee has established new urban planning models of citizen participation to solve urban issues by opening opportunities for communication.

In 2015, Lee created METTA, Megacity Think Thank Alliance among major cities such as Beijing, Shanghai, Singapore, and Ho Chi Minh City. Lee has organized the One Man Demonstration Association with I'm Ok Sang, South Korea's famous resistance artist. Lee had established Social Curating Association in the effort to solve social problems by interdisciplinary approach of social art and liberal studies.



Hae-Seong Lee,
Director of Theater
GORAE

Hae-Seong Lee is a director and playwright of Theater Company GORAE and is known for his works "Red poem", "Whale" and "Flesh". Lee's work

is mainly about the pain of the disadvantaged and minorities. Last winter, he spent 108 days on the street of Gwagngwamun Square as Black Tent theater's director.

Theater Company GORAE

Since it was founded in 2010, the Theater Company GORAE has continued to create works that ask questions about existence through the relationship of violence, pain and desire. It has more than 50 members. GORAE's preferred medium is drama, but they do not only use this form and style, and have combined various forms such as chorus, video, dance and traditional Korean music into their works. They have pursued the balance of matter and spirit through the 108 bows of Buddhism and meditation, as an integral method in their work.



Clare Reddington,
Creative Director,
Watershed

Clare is the Creative Director of Watershed, a centre for cultural cinema and digital creativity in Bristol, UK. Clare joined Watershed in 2004

and as Creative Director leads the Pervasive Media Studio, Playable City, engagement and cinema teams, working with industry, academic and creative partners from around the world to support talent and champion

new ideas. Clare is a Visiting Professor at University of the West of England and sits on the advisory boards of RCUK's Digital Economy Theme, AHRC's Digital Transformations Theme. She is Chair of Emma Rice's theatre company Wise Children and a board member of RSC and Theatre Bristol.

Watershed

Watershed is a social enterprise and a registered charity. As the leading film culture and digital media centre in the South West, they advance education, skills, appreciation and understanding of the arts.

Watershed develops cultural engagement, imagination and talent, in the belief that the route to better futures is open, disruptive and co-produced. With their audiences and participation at the heart of their organisation they produce and present original ideas and content and curate a diverse programme of talent development, cinema exhibition, events and festivals.



**YOON Dayyoung,
Director, Seoul
Upcycling Plaza**

YOON Dayyoung studied History at Yonsei University and received his master's degree in International Design Management from the Helsinki

School of Economics, Finland. He received his Ph.D in Design Studies from Konkuk University as a researcher on Chinese design policy. He has organized international exhibitions and seminars for ICSID 2001 Seoul, Icograda 2000 Seoul and DESIGN KOREA 2003 ~ 2008.

From 2009, he held the Seoul Design Olympics (2009-2010) and promoted the World Design Capital project. In 2012, he researched service design projects, public design projects for government offices, alley design projects, and incubating programs for social enterprise. From 2013 to 2015, he planned and operated design culture projects at the Dongdaemun Design Plaza (DDP). Since 2017, he has been working as the Director of the Seoul Upcycling Plaza.

Seoul Upcycling Plaza (SUP)

Upcycling promotes resource circulation by adding new value to a discarded product through its design. The Seoul Upcycling Plaza (SUP), which opened in 2017, is where citizens can participate in 'the healthy circulation of measured production, collaborative distribution, and rational consumption' experienced in their daily lives. Through various educational programs, the SUP aims to encourage citizens to make positive lifestyle changes. SUP is run by the Seoul Design Foundation, an institution sponsored by the Seoul Metropolitan Government, which has contributed to enhancing the competitiveness of Seoul by pursuing various projects aimed at leading design innovation and design culture as well as operating the Dongdaemun Design Plaza (DDP).

Seoul Summit Supporters and Organisers

SPONSORED BY

HYOSUNG

ASSOCIATED WITH



SEJONG  CENTER



서울 도시건축 비엔날레
SEOUL BIENNALE OF ARCHITECTURE AND URBANISM



CONTENTS PARTNERSHIP

In-Souk CHO, Architect “Changdeokgung Palace Tour”

Architect In-Souk CHO is Principal of DaaRee Architect & Associates and the International Director of Union Internationale des Architectes(UIA) Work Program “Architectural Heritage”. As one of the most prestigious architects, she has endeavored to introduce the meanings and characteristics of Palace Architecture and Royal Garden of Joseon Dynasty both within Korea and overseas.

Sun CHOI “Project Butterflies”

Sun CHOI is an artist and member of Cultural Committed of SFAC. His works have continuously questioned the conventional definitions of art and search for value beyond materiality. <Project ‘Butterflies’> is completed by people breathing ‘breath’ on the ink sprayed on the canvas.

2nd Moon with Youngyeol KO “Pansori Chunhyangga”

Seoul Donhwamun Theatre “Song of Dewdrops”

The Gwangdae “Spin, Jump, Fly”

Urban Play “Everyday Seoul, Levels Everyday”



SEOUL FOUNDATION FOR ARTS AND CULTURE (SFAC)

Chulhwan Joo, CEO

Hae-Bo Kim, Director, Management and Planning Division

Mijin Nam, Manager, Research & Development Team

Eun-Hee Park, Assistant Manager, Research & Development Team

Eun-Hee Park is an Assistant Manager within the Research & Development team, Seoul Foundation for Arts and Culture (SFAC). She researches citizen's cultural engagement and cultural index in Seoul. Eun-Hee also has experience in planning performing arts and managing arts spaces.

Seung Hwan Seong, Assistant Manager, Research & Development Team

Seung Hwan Seong is an Assistant Manager within the Research & Development team, Seoul Foundation for Arts and Culture (SFAC). Currently he is working on the Cultural Policy of SFAC and local cultural and global networks. Before joining SFAC, he worked at the Hope Institute and Jeonju International Film Festival.

So-Jeong Shin, Research & Development Team

So-Jeong Shin attained her M.F.A degree from the Dongguk University of Art Film. Her short films were screened at a number of international film festivals in Korea and overseas. She joined the Research and Development Team of Seoul Foundation for Arts and Culture this year. She is in charge of Seoul's World Cities Culture Summit event operations.

Seongwon Cho, Project Manager, Research & Development Team

Seongwon Cho joined SFAC as the project manager of the World Cities Culture Summit Seoul. Since 2006, she has worked in the performing arts scene as an international producer at a number of organisations including: World Music Group Dulsori, LIG Art Hall, Asian Culture Center Theatre(Gwangju), and Korean Culture Center in Kazakhstan. She is interested in Audience Development and cognitive psychology.



Governance and Operation

Governance and Leadership

The World Cities Culture Forum operates as an informal network.

The network is convened by the Deputy Mayor for Culture and Creative Industries, Greater London Authority, at the request of the Mayor of London.

Each year a member city is selected by the Chair to host the World Cities Culture Summit. At present this is done through correspondence between the host city and the GLA. In the future the host city will be chosen through an open bidding process.

The host city appoints a local organising committee, which works with the World Cities Culture Forum advisory group, to decide on the content of the Summit.

In 2016, the World Cities Culture Forum set up two advisory committees in order to involve members in co-designing its programme and research. There is an Event Advisory Committee and a Research Advisory Committee with five different cities represented on each committee.

Advisors are expected to propose ideas for: events, research programme, key messages for WCCF, the future agenda, and offer feedback on short planning documents and key WCCF documents (e.g. publication prospectus, event programme).

Advisors will participate in four phone sessions per year with WCCF organisers, committee discussions (via email or online group messaging) as necessary to respond to urgent issues and one committee meeting per year during the summit.

The Advisory Committees include the following city delegates:

EVENT ADVISORY COMMITTEE

Tom DeCaigny, Director of Cultural Affairs at City and County of San Francisco

Mitsuhiro Yoshimoto, Chairman, Specialist Committee for Cultural Policy, Tokyo Council for the Arts/Director of Arts and Cultural Projects, NLI Research Institute

Lori Martin, Senior Cultural Affairs Officer, Cultural Services, City of Toronto

Araf Ahmadali, Policy Advisor for Arts and Culture, City of Amsterdam

Patrik Liljegren, Managing Director of Cultural Affairs and Chief of the Cultural Strategy Staff, Culture Administration, City of Stockholm

RESEARCH ADVISORY COMMITTEE

Hae-Bo Kim, Director of Management and Planning Division, Seoul Foundation for Arts and Culture

Odile Soulard and Carine Camors, Urban Economists, IAU Paris Ile-de-France

Prof. Changyong Huang, President, Shanghai Theatre Academy; Director, Metropolitan Culture Audit Centre

Maria Privalova, Director, Nekrasov Central Library

Alina Bogatkova, First Deputy Director, Nekrasov Central Library

Bronwyn Mauldin, Director of Research and Evaluation, Los Angeles County Arts Commission

Operation and Funding

The activities of the World Cities Culture Forum are organised and delivered by BOP Consulting, a specialist consulting firm, on behalf of the GLA and the members of the Forum.

BOP Consulting has a contract with the GLA to this effect. The members of the Forum individually pay a fee directly to BOP to cover the costs of organising activities and undertaking research.

As well as this basic fee, individual member cities raise funds or pledge in-kind resources from internal and external sources to support the activities of the Forum.

